

# Ordinance #1976

Topic: Minor Sign Code  
Amendments

Date: October 7, 2013

# LDC Background

- The LDC was adopted by City Council in early 2009.
- It is a living document.
  - Effective on March 1, 2009.
  - Updates in 2010, 2011, & 2012.
  - Future amendments will be necessary.
- The Sign Code is located in Article VIII of the LDC.
  - Regulates the number, size, and location of permanent and temporary signage on straight zoned a property (properties that are not zoned PUD).

# Sign Code Amendments - Scope

- There will be future opportunities to amend the Sign Code as the need arises.
- Ensure that the Sign Code meets the needs of the business community while maintaining a quality built environment.
  - Expressed desire of City Council.
- All of the proposed amendments are business friendly while maintaining a quality built environment.
- **Note** – These amendments will not replace any sign regulations that are found in any PUD Zone Document (i.e. Belle Creek, Derby, Victory Crossing).

# Sign Code Amendments - Research

- Staff researched other Sign Codes in Metro Denver and around the country.
  - Arvada, Aurora, Brighton, Castle Rock, Colorado Springs, Englewood, Greeley, Greenwood Village, Lakewood, Longmont, Loveland, Parker, Thornton, & Westminster.
  - Growing Cities and Counties in Arizona, New Mexico, Texas, and Washington.
- Over the last 2 years staff has been discussing the Sign Code with members of the business community (including home builders).

# Project Summary

- There are 13 amendments proposed to the sign code.
  - All of which are more business friendly while maintaining a quality built environment.
- Two categories of amendments:
  - Modernization of the Code.
  - Community Need Identified.

# PROPOSED SIGN CODE AMENDMENTS

#	Proposed Amendment	Article	Section	Heading	Reasoning
1	Remove max size for addresses	VIII	21-8225(3)	Address and Building Identification Signs	Community Need Identified
2	Replace 'pane' with 'area'	VIII	21-8230(1b)(3c)	Temporary Window Signs	Community Need Identified
3	Banner without permit on developed property without buildings	VIII	21-8235(3)	Banners	Modernization of the Code
4	Increase the number of allowed wall signs	VIII	21-8300 (Table VIII-2)	Sign Schedule	Community Need Identified
5	Increase the size of allowed wall signs for large property with large buildings	VIII	21-8300 (Table VIII-2)	Sign Schedule	Community Need Identified
6	Remove max letter size for information signs	VIII	21-8420(1)	Informational Signs	Modernization of the Code
7	Informational sign packages for large property	VIII	21-8420(6)	Informational Signs	Modernization of the Code
8	Reduce reader board display time	VIII	21-8430(1e)	Changeable Copy Signs	Modernization of the Code
9	Increase the allowed signage for home builders	VIII	21-8450(3)	Temporary Signs	Community Need Identified
10	Temporary banner with permit on developed property without buildings	VIII	21-8450(6d)	Temporary Signs	Modernization of the Code
11	Grand opening signage	VIII	21-8450(8)	Temporary Signs	Community Need Identified
12	Signs on buildings and fuel canopies can face the same way	VIII	21-8500(4b)	Fuel Sales	Community Need Identified
13	Remove minimum letter size on business center signs	VIII	21-8510	Business Centers	Modernization of the Code

# Planning Commission Study Session

- September 3<sup>rd</sup> PC held a study session to discuss the proposed amendments.
- Planning Commission had no additional changes and were supportive of the amendments.

# City Council Study Session

- September 9<sup>th</sup> CC held a study session to discuss the proposed amendments.
- City Council had no additional changes and were supportive of the amendments.

# Project Schedule

- October 1, 2013:
  - Planning Commission meeting for recommendation to City Council.
  
- October 7, 2013:
  - Scheduled for City Council's consideration.

# DRT Recommendation

- The Development Review Team recommends that the Planning Commission forward a **favorable** recommendation to City Council for Ordinance #1976.