



Parks, Recreation & Golf Fees & Charges

March 21, 2017
PRG Advisory Committee

Purpose



- Overview of Parks, Recreation & Golf philosophy on fees and charges for programs and services
- General feedback regarding fees for new and existing recreation facilities

General Philosophy



- Using available financial resources responsibly
- Maintaining high levels of service
- Making informed decisions
- **Ensuring all people have access to the benefits of community parks, recreation and golf**

General Philosophy (cont.)



- Differentiating parks, recreation and golf services on the basis of who benefits and who should pay for services
- Three levels of service:
 - Public (Parks, trails, open space)
 - Merit/dual benefit (Youth instruction, senior seminars)
 - Private (restaurant at Buffalo Run)

Recreation Play Pass



- Card specifically for residents and corporate users (must have card to receive resident/corporate rate); proof of residency required
- Use one card for punches, passes or memberships
- Play passes are sold at the recreation center and Paradise Island
- Play passes are \$5 for residents; \$6 for corporate members – valid for 2 years

Paradise Island

Drop-in Admission: Resident with ID Card



	Child 0-2	Child 3-7	Youth 8-17	Adult 18-61	Senior 62+
C3 Outdoor Pool Fee	Free	\$2.00	\$3.00	\$4.00	\$3.00
Brighton – The Oasis	Free	\$2.50	\$4.00	\$4.50	\$4.00
Golden – The Splash	Free	\$3.50	\$5.50	\$7.00	\$5.00
Englewood – Pirate's Cove	Free	\$6.50	\$6.50	\$7.50	\$6.50
Thornton – City Park	Free	\$2.25	\$2.75	\$3.50	\$2.25
Parker – H2O'Brien	Free	\$4.00	\$5.00	\$5.00	\$5.00

Paradise Island

Drop-in Admission:

Non-Resident



	Child 0-2	Child 3-7	Youth 8-17	Adult 18-61	Senior 62+
C3 Outdoor Pool Fees	Free	\$4.75	\$5.75	\$7.00	\$5.75
Brighton – The Oasis	Free	\$3.50	\$5.50	\$6.75	\$5.50
Golden – The Splash	Free	\$4.50	\$7.50	\$9.00	\$7.00
Englewood – Pirate’s Cove	Free	\$8.50	\$8.50	\$9.75	\$8.50
Thornton – City Park	Free	\$3.00	\$3.75	\$4.75	\$3.25
Parker – H2O’Brien	Free	\$4.50	\$5.50	\$5.50	\$5.50

Paradise Island 10 Punch Card (Resident only)



	Child 0-2	Child 3-7	Youth 8-17	Adult 18-61	Senior 62+
C3 Outdoor Pool Fees	Free	\$16.00 (\$1.60/visit)	\$24.00 (\$2.40/visit)	\$32.00 (\$3.20/visit)	\$24.00 (\$2.40/visit)
Brighton – The Oasis	Free	\$19.25	\$31.00	\$34.75	\$31.00
Golden – The Splash	Free	\$28.00	\$44.00	\$56.00	\$40.00
Englewood – Pirate’s Cove	Free	\$55.50	\$55.50	\$78.50	\$55.50
Thornton – City Park	Free	N/A	N/A	N/A	N/A
Parker – H2O’Brien	Free	\$32.00	\$40.00	\$40.00	\$40.00

Paradise Island Individual Seasonal Pass (Resident only)



	Child 0-2	Child 3-7	Youth 8-17	Adult 18-61	Senior 62+
C3 Outdoor Pool Fees	Free	\$42.00	\$63.00	\$84.00	\$63.00
Brighton – The Oasis	Free	\$45.00	\$70.00	\$85.00	\$70.00
Golden – The Splash	Free	\$72.00	\$120.00	\$156.00	\$120.00
Englewood – Pirate’s Cove	Free	\$104.00	\$104.00	\$125.00	\$104.00
Thornton – City Park	Free	\$50.00	\$70.00	\$90.00	\$60.00
Parker – H2O’Brien	Free	\$80.00	\$100.00	\$100.00	\$100.00

Paradise Island Family Seasonal Pass (Resident only)



	Up to 4 Members	Proposed Additional Persons
C3 Outdoor Pool Fees	\$231.00	\$30.00
Brighton – The Oasis	\$290.00	\$50.00
Golden – The Splash	Full price for first pass, 50% for any additional	
Englewood – Pirate’s Cove	\$263.00	N/A
Thornton – City Park	\$165.00	\$25.00
Parker – H2O’Brien	N/A	N/A

Recreation Facility Fees



- Daily Admissions
- 20-Visit Card
- Monthly Pass
- Annual Membership
- Season Pass (Paradise Island)
- Child (3-7) Youth (8-17) Adult (18-61) Senior (62+)
- Individual and Household passes/memberships
- Resident Non-Resident Corporate
- Currently investigating auto debit card payment

Drop-in Fees



	Commerce City	Broomfield (Derda)	Westminster	Brighton	Thornton
Child - Daily	\$3.75	\$6.25	\$4.50	5 under free	\$4.00
Youth - Daily	\$4.75	\$6.25	\$5.00	\$3.50	\$5.00
Adult - Daily	\$6.00	\$7.75	\$6.00	\$5.50	\$6.50
Senior - Daily	\$4.75	\$6.25	\$5.00	\$3.50	\$4.50
Child Res w/PP Pass	\$1.00	\$3.50	\$3.50	5 under free	\$2.25
Youth Res w/PP	\$2.00	\$3.50	\$4.00	\$2.75	\$2.75
Adult Res w/PP	\$3.00	\$5.00	\$5.00	\$4.50	\$4.00
Senior Res w/PP	\$2.00	\$4.00	\$4.00	\$2.75	\$2.50
Corporate w/PP	\$3.50	N/A	N/A	N/A	N/A

Individual Annual Membership



	Commerce City	Broomfield (Derda)	Westminster	Brighton	Thornton
Child Resident	\$62.50	\$216	\$199	N/A	\$169
Youth Resident	\$125	\$216	\$199	\$165	\$207
Adult Resident	\$187.50	\$396	\$339	\$250	\$300
Senior Resident	\$12	\$252	\$199	\$145	\$188
Child Non Res	\$93.75	\$396	\$299	N/A	\$225
Youth Non Res	\$235	\$396	\$299	\$200	\$282
Adult Non Res	\$312.50	\$612	\$439	\$320	\$413
Senior Non Res	\$150	\$396	\$299	\$185	\$244
Corporate	\$218.75	N/A	N/A	N/A	N/A

Annual Family Membership



	Commerce City	Broomfield (Derda)	Westminster	Brighton	Thornton
2-person family					
Resident	\$250	\$684	\$499	\$395	\$450
Non Resident	\$406.25	\$1,056	\$599	\$495	\$650.50
4-person family					
Resident	\$375	\$1,224	\$599	\$495	\$638
Res Add'l Child	\$25	N/A	N/A	N/A	\$30
Non Resident	\$641.25	\$2,016	\$699	\$635	\$874
NR Add'l Child	\$30	N/A	N/A	N/A	\$35

Various Approaches to Fees



- One pass for all centers (universal)
- Unique pricing at individual facilities (based on facility condition & amenities)
- Universal pass for all centers at a higher rate, with single center pricing available (fees for individual centers based on facility condition & amenities)
- The option of facility membership OR a facility membership + an outdoor pool membership (at a higher rate)

Recreation Facility Fees



- Should fees be comparable to neighboring communities with similar facilities/amenities (Brighton, Thornton, Denver)? Would you support a modest fee increase based on these findings?
- Should fees be the same for the new & existing centers or based on center amenities?
- Should we differentiate between resident and non-resident?
- Do you believe existing fees are affordable and representative of the value of the service?

Next Steps



- Present at upcoming City Council Study Session - May date TBD
- City Council Action on Recreation Facility Fees - Jul/Aug date TBD
- Fees published in the 2017-18 Winter/Spring Program Guide



Questions
