



City Council Sponsorship Funding Request

Councilor Requesting Sponsorship: Councilmember Sean Ford **Date:** March 4, 2024

Event Name: 2024 Run for the Roses – Kentucky Derby in Derby Watch Party

Date: May 4, 2024

Location: Key Bank – 6565 E 73rd Ave, Commerce City

Amount: \$2,500 – Triple Crown Sponsor

Current Year Misc Sponsorship Budget: \$42,700 **Balance of Budget:** \$39,450

Account#: 010-21-201-734-003 Non-City Agency Grant Program Non-City Agency Grants

Function or activity is of benefit to the City of Commerce City?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Is in the public interest or serves a public purpose?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Expenditure not already funded in Legislative Budget?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Expenditure is for campaign purposes or for attendance at a partisan political event (<i>a violation of the Fair Campaign Practices Act.</i>)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Sponsorship Information: This sponsorship is to support the Commerce City Chamber.

Sponsorship includes – 10 tickets (1 VIP Table/Tent) to the event: Recognition as top level sponsor and prominent name and logo on printed and digital advertising, individual sponsorship banner, large rose centerpiece and 3 minutes of podium time.

COMMERCE CITY

CHAMBER OF COMMERCE

GRAB YOUR DERBY ATTIRE AND JOIN US FOR OUR

Run For The Roses



Kentucky Derby

in

Derby

Watch Party

SATURDAY

MAY

4th

at

KeyBank

6565

E. 73rd Ave.

**CHAMBER
MEMBERS**

\$30

**NON-
CHAMBER
MEMBERS**

\$40

WALK INS

\$50

3 p.m. Live Pre-Race Coverage,
Signature Derby Food & Cocktails,
High Fashion & Derby Hats!

4:57 p.m. Live Race Coverage of the
Greatest 2 minutes in sports

- Prizes for Best Dressed & Best Derby Hat
- Chamber "Derby Dollars" used for betting for a chance to win prizes!

Tickets at 4cchamber.com/events



COMMERCE CITY
CHAMBER OF COMMERCE

Kentucky Derby

in

Derby

Watch Party

Sponsorship Levels

Triple Crown Sponsor (\$2,500) = 10 Tickets (1 VIP Table/Tent) to event: Recognition as top level sponsor and prominent name and logo on printed and digital advertising, individual sponsorship banner, Large Rose Centerpiece, and 3 minutes of podium time

Winner's Circle Sponsor (\$1,500) = 8 Tickets to the event: Name and logo on printed and digital advertising, Medium Rose Centerpiece, Recognition at the event.

Blue Ribbon Sponsor (\$1,000) = 6 Tickets to the event: Name and logo on printed and digital advertising, Small Rose Centerpiece, Recognition at the event.

Derby Sponsor (\$500) = 4 Tickets to the event: Name and logo on printed and digital advertising.

Jockey Sponsor (\$250) = 2 Tickets to the event: Name on printed and digital advertising.