

Update to City Council

June 17, 2013

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Activities since last City Council update

- Derby Overview
 - District
 - Decline
 - Ongoing Efforts
 - Previous efforts/Report Card
 - Keys to success/Public outreach
- Results to Date
 - Derby Business Association (DBA)
 - Catalyst Fund
 - SBDC
 - Adams County Workforce & Business Center (ACWBC)
 - Community Enterprise

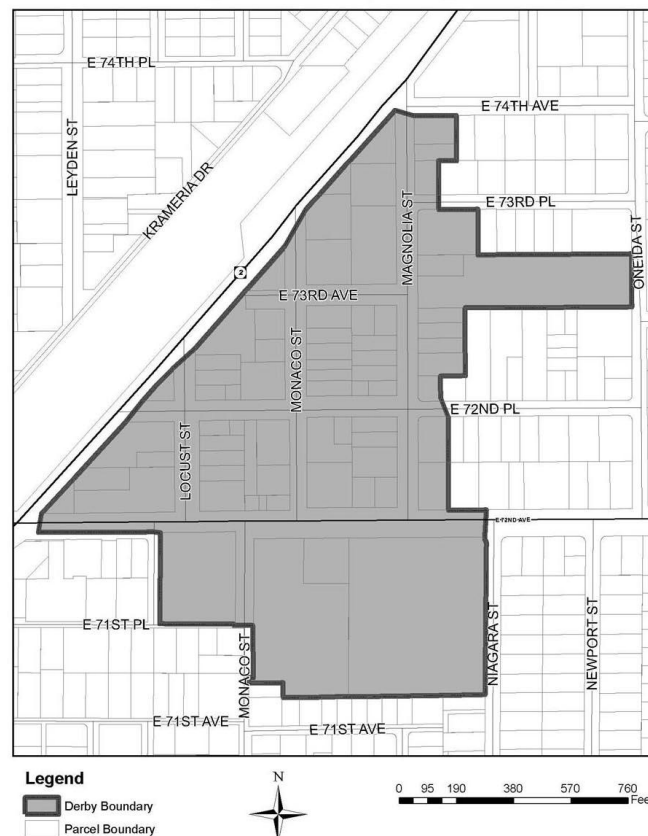
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Derby District

- Centrally located within the heart of Commerce City
- There are 130 individual properties
 - 60 residential
 - 64 commercial properties
 - 3 parks
 - 3 churches
- Most of the original buildings which remain in Derby were built between the 1950s and 1970s

Derby Boundary Map





Decline-Historical Perceptive

- Suffering from a lack of investment within the last 30 years
- Infrastructure needs to be addressed
- Vacancy rates were a concern in 2006
- Few vibrant retail anchors that lack context and curb appeal
- Lack of entertainment options



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Ongoing Outreach Efforts

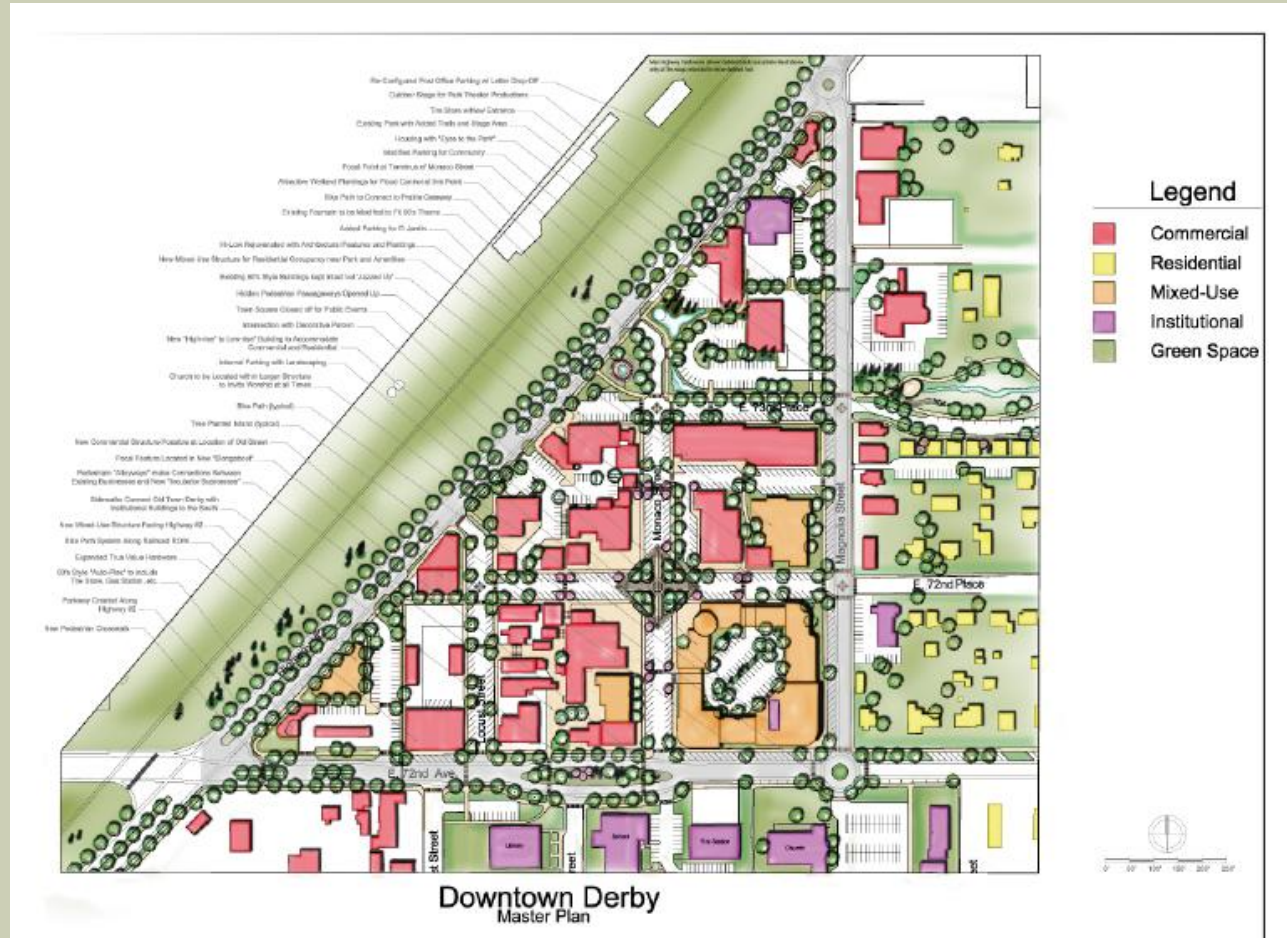
- Commercial Catalyst program
- Several Community Development staff members served ½ day/weekly at the DRC providing assistance on planning and permitting
- Neighborhood Services has provided staff to assist local residents by being stationed at the DRC . NS staff routinely walked area to discuss violations with residents
- The Derby area has been experiencing some criminal issues due to abandoned businesses in the area. On the Week of 06-03-13, all Businesses in Derby where contacted and signed up for Business Watch. A total of 24 Summons were issued.



2006 Plan

Planning Efforts:

- Derby Masterplan
- Derby URA
- Derby PUD
- Derby Design Guidelines



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Past Efforts

- City had made three previous efforts at tackling the issues over the years, with the latest plan occurring in 2006:
- Challenges since 2006:
 - How to leverage role of city vs. private businesses for redevelopment plan implementation
 - How to solicit continued involvement from business owners *and* property owners
 - Downturn in economic conditions: how to combine plans goals and market realities
 - Champion incremental steps of progress rather than a complete transformation of the area
- Lessons learned - community involvement provides keys to success



Key to Success

- Partnering with area non-profit organizations and governmental agencies to increase outreach and program effectiveness
- Shift from city originated activities to community originated activities.



Derby Business Association Results

Outreach contributed to multiple victories

- 6-10 members attend monthly meetings
- Antique Car show planned for 9/14/13
- Re-established Facebook account



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Derby Review Board

The Derby Review Board is a city council appointed board who reviews development applications for the Derby redevelopment area based upon the standards in the Derby design guidelines. The DRB also reviews all commercial catalyst fund requests.

Members include: Jessica Osborne (Chair),
Carol Maclennan (Vice-chair),
Angel Anderson, Rick Teter,
Mary Younger, and Anita Mercado:



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Catalyst Fund

Year	# of Derby Review Cases	Façade Catalyst Fund Dollars Spent	Building Permit Job Valuation (private \$)
2008	7	\$30,036	\$355,090
2009	10	\$40,323	\$116,184
2010	12	\$30,335	\$1,879,868
2011	1	\$0	\$152,254
2012	10	\$42,631	\$476,418
TOTALS	40	\$143,325*	\$2,979,814

*Additional catalyst dollars have been allocated but not yet spent

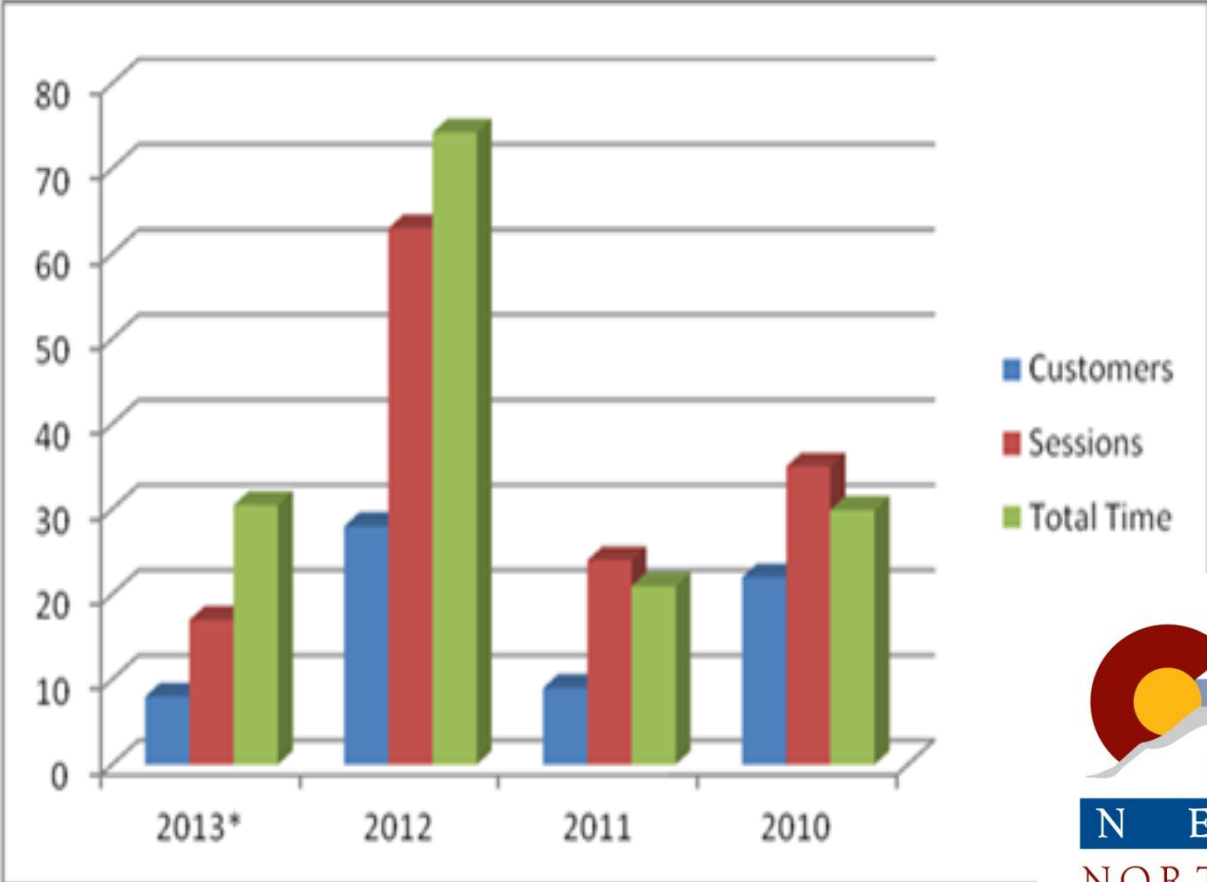


SBDC Commerce City Satellite Office

- More than 70% of Commerce City businesses have 15 or fewer employees
- SBDC services and workshops
 - Confidential business advising services offered, Thursdays, 2:00 – 5 PM, or as scheduled
 - Brown Bag sessions offered on first Friday
 - Workshops are offered on third Friday of each month
 - Online webinar workshops will be offered in 2014
- Advisory services, workshops and brown bag sessions are offered free of charge



SBDC Results



*2013 results are through 5/9/13



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Adams County Workforce & Business Center

- Began offering services December 2012
- Workforce Investment Act (WIA) Youth Program assists youth ages 12-21 with completing their education requirements
- Temporary Aid to Need Families (TANF) case managers assist TANF participants in identifying career goals and skills that can be transferred to a sustainable job

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ACWBC Results

- 9 TANF customers (23% of the case manager's caseload) were served (December 2012-March 2013)
 - \$3,984 cash assistance to 9 families
 - \$4,215 in SNAP Benefits (Food Assistance)
 - \$689 in supportive services to 9 customers.
- WIA provided services to 5 clients which amounted to 13% of caseload)



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Community Enterprise

- Community Enterprise (CE) has been a long-time participant in and supporter of Derby redevelopment efforts
- CE focuses on neighborhood engagement, education, resources, referrals, information, and community events
- CE provide residents with a long list of resources and referrals in order to help make sure they have their basic needs met

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CE Results

2012

- Assisted 1199 individuals at the Derby Resource Center
- Family support services included referrals for: food, housing, utility assistance, health care for the uninsured, translation services

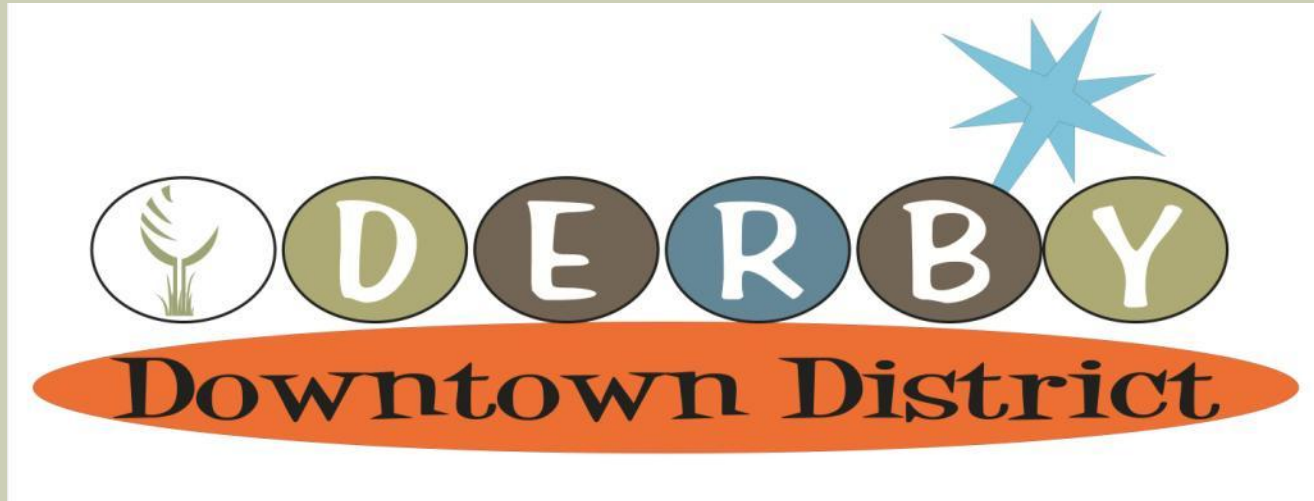
2013

- Services provided to 320 families between January 2 and the end of April



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QUESTIONS?



Thank you