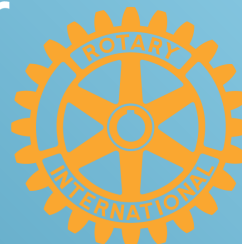




Westminster
Rotary
Club







Our goal at Westminster Rotary is to have all kids in Adams County achieve Kindergarten Literacy Readiness.

Among Affiliates and Community Partners, Westminster Rotary currently leads the state in number of books provided to kids.

Thanks For Your Support!



Your Funding in 2021 of \$6,000 helps us to provide 487 books this month to kids in Commerce City, with 170 graduated within the last 12 months.





2012 - Boulder
Rotary Club
visited and
introduced our
club to
Imagination
Library

Early History of Westminster Rotary and Imagination Library

- Westminster Legacy Foundation
- \$3000.00
- Westminster 7-10 Rotary Foundation
- \$3000.00
- These funds gave us the opportunity to sign up 250 kids with the hope that we could continue support each year.
- We visited 5 Elementary Schools and had them signed up in about a month.

History of Imagination Library with Westminster Rotary Club

2012

525 books

2013

1,447 books

2014

2,399 books

2015

1,887 books

2016

3,442 books

2017

5,180 books

2018

8,308 books

2019

14,418 books

2020

23,300 books

2021

39,580 books

2022

85,000+ books

Our Partners

Child Find Adams 12

ECPA Early Childhood partnership Adams County

Foster Care Adams County

CASA Adams and Broomfield County

Commerce City Pre School

Westminster Library

Growing Home Westminster 50

Homeless Westminster 50

Hope House

Adams County Social Services



Statistics:

Access to Books Is
the Key to
Successful Reading
Development

**61%
Have No
Books**

Sixty-one percent of low-income families have no books at all in their homes for their children.

While low-income children have, on average, four children's books in their homes, a team of researchers concluded that nearly two thirds of the low-income families they studied owned no books for their children. (Children's Literary Foundation, 2021).



Children in low-income families lack essential one-on-one reading time.

The average child growing up in a middle-class family has been exposed to 1,000 to 1,700 hours of one-on-one picture book reading. The average child growing up in a less economically stable family, in contrast, has only been exposed to 25 hours of one-on-one reading. (McQuillan).



The most successful way to improve the reading achievement of low-income children is to increase their access to print.

Communities ranking high in achievement tests have several factors in common: an abundance of books in public libraries, easy access to books in the community at large, and a large number of textbooks per student (Newman et al.).

The only behavior measure that correlates significantly with reading scores is the number of books in the home.

An analysis of a national data set of nearly 100,000 United States school children found that access to printed materials—and not poverty—is the “critical variable affecting reading acquisition” (J. McQuillan, Literacy Crises: False Claims and Real Solution).



2020-2021 Survey Summary

- 60% of children signing up are from families new to Imagination Library
- 50% have less than 20 books in their house
- 50% read to their kids before enrolling in Imagination Library
- 85% read to their children after enrolling in Imagination Library
- 40% of the children ask to be read to before enrolling in Imagination Library
- 70% of the children ask to be read to after enrolling in Imagination Library
- 30% read alone less than 3 times a week before enrolling in Imagination Library
- 77% read alone more often than before enrolling in Imagination Library
- 60% of older siblings are reading more after enrolling in Imagination Library

SB 20185 Imagination Library Matching Funds Bill

- Senators Jeff Bridges and Jack Tate introduced the Bill - 2/26/2020
- Roger Gudenkauf and Gary Cooper from the Westminster 7:10 Rotary Club spoke regarding the success of Imagination Library to The Senate Education Committee- 3/4/2020
- Governor Polis signed the Bill 7/10/2020





Proposed Funding

*Funding for 2022, & 2023.

Fiscal year for School Districts, State of Colorado and Rotary Clubs is July through June.

For Municipalities, etc. fiscal year is January through December

| | | 2022 | 2023 | PERCENT |
|-----------------|-------------------------|-----------|-----------|---------|
| SCHOOL DISTRICT | ADAMS 12 | \$25,000 | \$37,000 | 8.9% |
| | ADAMS 14 | \$5,000 | \$7,000 | 1.8% |
| | BRIGHTON 27J | \$13,000 | \$19,000 | 4.6% |
| | MAPLETON 1 | \$7,000 | \$10,000 | 2.5% |
| | STRASBURG 31J | \$2,000 | \$2,000 | 0.7% |
| | WESTMINSTER PUB. SCHO | \$7,000 | \$10,000 | 2.5% |
| MUNICIPALITIES | CITY OF AURORA | \$6,000 | \$9,000 | 2.1% |
| | CITY OF BRIGHTON | \$5,000 | \$8,000 | 1.8% |
| | CITY OF COMMERCE CITY | \$7,000 | \$10,000 | 2.5% |
| | CITY OF FEDERAL HEIGHTS | \$2,000 | \$3,000 | 0.7% |
| | CITY OF NORTHGLENN | \$5,000 | \$7,000 | 1.8% |
| | CITY OF STRASBURG | \$1,000 | \$2,000 | 0.4% |
| | CITY OF THORNTON | \$16,000 | \$24,000 | 5.7% |
| | CITY OF WESTMINSTER | \$9,000 | \$13,000 | 3.2% |
| OTHER | ROTARY CLUBS | \$6,000 | \$8,000 | 2.1% |
| | ADAMS COUNTY | \$24,000 | \$36,000 | 8.6% |
| | STATE OF COLORADO | \$140,000 | \$205,000 | 50.0% |
| YEARLY COST | | \$280,000 | \$410,000 | 100% |



- There are approximately 4752 children under 5 years old in Commerce City.
- We can reasonably expect to enroll 70% or 3326 children with your funding and enrollment efforts.



Westminster
Rotary
Club

The Westminster Rotary Club,
Dolly Parton's Imagination Library and

Commerce City

have joined together to provide
FREE BOOKS to all of our kids.



From birth until their 5th birthday, each enrolled child
receives a free, age-appropriate book every month.

Simply go to

<https://imaginationlibrary.com/>

and select either CHECK AVAILABILITY or CAN I
REGISTER MY CHILD? and complete the registration.



Business
Available
Postcards



Can we count on your
continued funding
and your support
enrolling your kids?

