

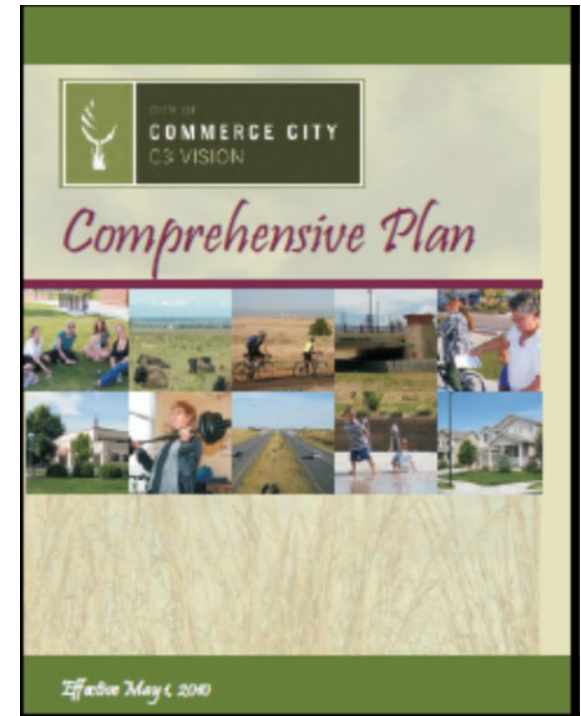


Comprehensive Plan Update

City Council Meeting August 2021

What is a Comprehensive Plan?

- A long-range vision of what the community wants to be
 - Typically a 20-30 year horizon
- Comprehensive in scope and topics (including housing, economic development, land use, transportation, parks, etc.)
- Policy document that guides implementing regulations and development approvals.
- Informs:
 - Land use decisions
 - Areas for reinvestment
 - Employment growth



Comp Plan Schedule

- Project Schedule:
- Step 1: Project Initiation
- Step 2: Community Engagement (This step runs throughout the plan)
- Step 3: Market and Demographic Analysis
- Step 4: Existing Conditions Analysis (We are here)
- Step 5: Community Vision, Goals, and Objectives (We are here)
- Step 6: Subarea Plans
- Step 7: Preliminary Citywide Plans and Policies
- Step 8: Comprehensive Plan Documents and Adoption

Summer Updates

- Past Month:
 - Additional outreach – July 29 Concert in the Park – Veteran’s Memorial
 - Additional outreach – Cultivando – August 3, 2021
 - Additional outreach – August 5, 2021- Concert in the Park – Fronterra Park
 - Additional outreach – August 12, 2021- Concert in the Park – Fairfax Park
 - Review Existing Conditions Report revisions
 - Staff is working on additional targeted outreaches
- Next Steps:
 - Refine key issues for the City
 - Continue with targeted outreaches
 - Current Conditions Report Study Sessions with PC and CC



How can Council get involved?

- Continue to share Comp Plan news with community
- Complete a survey online
- Share social media posts advertising events
- Participate in scheduled study sessions





Questions?

.....●
.....●.....
City Council Meeting August 2021