



**Commerce City Cultural Council
Regular Meeting
February 10, 2015
Commerce City Civic Center (First Floor)**

Minutes

Present: Carlotta Barnes, Maura O'Neal, Angela VanDijk, Brian Connor, Heidi McNeely, Karen O'Donnell, Susan Carabajal, Jim Jacobs, Jadie Carson.

Absent: Debra Bullock, Troy Younger, Crystal Elliott, Vanessa Trujillo, Tina Curtis.

Youth Members(Absent): Juan Rodelo, Margarita Sena

Welcome and Introductions

Meeting called to order at 6:05

Regular Business Items

- Approve January 13, 2015 Meeting Minutes
 - o Brian motion to accept the minutes, Carlotta second and all approved.
- Discuss and Approve 2015 Budget
 - Paper copy not printed. Karen displayed on screen for discussion
 - Carlotta to resend to group. All members need to reply/vote to adopt budget.

FOLLOW UP ON PREVIOUS ACTION ITEMS

- Maura composed letter to artist (Iris) regarding ownership of 'Grandmother Earth' art.
 - o Will send when get address from Karen and add enclosure of 2009 letter.
- Karen to scan and email copy of letter documenting ownership status of 'Grandmother Earth' artwork.
- **Tabled** Members Committee "Assignments" follow up: Tina
- **Debra Absent:** to report status of the buggy and 'Collage' Artwork and show pictures of artwork. Debra did notify Jim that the buggy will be painted and moved. Group discussion regarding removal of this from assets, specifically related to how it was paid for. Karen will check with the city records and try to determine this, as well as for the foundry equipment.

New Business

- Richie and Angel will not be renewing their membership on the board. Heidi will draft thank you letter to them.
- Heidi will reach out to Tina to determine status of her membership.
- Discussion of need for new members perhaps focusing on Performing Artists and Spanish speaking members. Also discuss adding questions to interview process specific to Cultural council.



Committee Follow up and Feedback

Music In the Park/Concert Series

- Members: Troy, Susan and Vanessa
- All three members attended Jamboree and are exploring possible bands
- 4 Concerts to be on Thursdays (9, 16, 23, 30) in July with August 6 as rain date
- 2 Concerts at Pioneer park – 1 at River Run and 1 at Reunion (perhaps)
- Varied genre like country, rock, etc. with possible bands Rudy Grant, a Flamenco Guitarist named Rene Heredia, H2Awesome(NYC), HomeSlice(colorado cover band). They have a book of Colorado bands and CDs to review. Jadie gave Susan a couple of other band names and Carlotta suggested the band from Commerce City outreach last summer at Reunion.
- Susan suggested opening acts like a Puppeteer they saw to draw in the kids.
- Karen notified MLS will be at Dicks on July 29th so that week will probably be north. Also reminder that the Water park will be open (until 6 PM) at Pioneer Park.
- Discussion of budget regarding amount for bands and cost of production. Production company used last year was SSS Productions.
- Susan to work with Karen to determine park requirements/availability and complete park permits.
- Karen needs dates and would like bands and locations by end of February to include in Parks and Rec catalog. If not all info is available at that time, literature can reference other locations for further information. Brian requested band, location, night, cost info be emailed to entire group as well.
- Can't advertise bands until contracts are signed. Committee to review contracts with Karen and Jim. President must sign contracts.

Public Art/Art Shows

- Members: Maura, Debra and Brian
- Members to review Public Art Inventory
- Members to meet to discuss ideas: Big (2K projects) and Small (Ideas)
- Angela found out they are building a new fire station and expressed an interest in public art there. Angela agreed to find out that location and perhaps some contact information.
- Brian contacted 27J and reported they are having their district art show April 17 at the Armory in Brighton. He discussed a partnership with them. There was discussion about how that impacts the grants. The group had discussed and applied for grants stating we would host two art shows at the Civic Center with one being 27J and the other Adams 14. There was also discussion about honoring 27J students who are Commerce City residents only. Brian felt it wasn't a good idea to separate the focus and instead include the entire district. Heidi suggested we offer some funds (\$300-\$500) from the 'Other Projects' category to help offset the costs and begin some inclusion. There was additional discussion surrounding what kinds of visibility would be appropriate for the contribution. Brian said they had offered full partnership before but wasn't sure what this would entail. Maura suggested this could be an opportunity to connect to teachers. Further discussion was to possibly just include those students in the December show. There was also a suggestion to make the second show a high school only show. Brian will go back to the district representative to discuss ideas on how we can proceed.

Marketing/Outreach

- Members: Crystal and Angela (Jim)

PO Box 1027, Commerce City, CO 80022



- Memorial Day Parade: Jim would like to see something more than just walking in the parade handing out flyers. Susan suggested a flatbed with a band to promote Music in the Park. There was some concern about payment and insurance. Carlotta suggested 'conference bike' owned by 27J.
- Discussion on creating banners, flyers, tri-folds and other marketing materials with budget
- Karen said the communications department has templates from previous that can be reused and/or we can possibly partner with them on materials
- Discussion regarding better use of website, facebook and twitter. Carlotta to coordinate with Angela to transition website contacts at Commerce City. Angela to contact Troy regarding Facebook status. Carlotta thought she had twitter information and agreed to forward to Angela.
- No Updates on Artist database

Fund-Raising/Grant

- Members: Heidi and Carlotta
- QCF grants submitted and City Council awards will be at 6PM Monday March 2nd.
- SCFD report submitted. Need feedback from group and budget information to determine grant requests for 2016. Application due March 27th so next meeting is not enough time to complete. We can apply for two projects of up to \$10,000 each and a public art project, however, we can only apply for half the cost and must show where the other money is coming from. The group agreed we would not apply for public art this year, but perhaps start planning to do so for next year (2017). Maura suggested we focus on what we already know and request smaller funding for Music in the Park and Art Shows but be more general, giving ideas on how we might improve. Suggestion to expand services to underserved and other partners like 'Boys and Girls Club'. Interview for SCFD is May 7.
- Other fundraising not discussed

Performing Arts Committee

- Jim and Angela met with Debra Dance regarding the Cultural Gala she presented. They stated she was not interested in partnering and specifically only wanted us to provide funds to her for her event. To was decided this was not a good fit and to table performing arts at this point. Jim and Angela to focus on Marketing.

Miscellaneous Business/Open Discussion

- Jim thanked all for extensive committee work outside meetings. Requesting we respect time of members in the meetings and make sure to give fair time to all areas.
- Heidi will create a document to track 'in-kind' donations for board members time spent and bring to future meetings for all to complete.

ASSIGNMENTS AND ACTION ITEMS

- Music in the Park members to attend Jamboree and report progress at next meeting
- Karen to scan and email copy of letter documenting ownership status of 'Grandmother Earth' artwork.
- Maura will send composed letter to artist (Iris) regarding ownership of 'Grandmother Earth' art after receiving address from Karen and add enclosure of 2009 letter .
- Carlotta to resend budget to group. All members need to reply/vote to adopt budget.
 - Debra to report status of 'Collage' Artwork and show pictures of artwork
 - Heidi to contact Tina and write thank you letters to retiring board members
 - Heidi will create a document to track 'in-kind' donations to be updated at meetings
 - Angela agreed to find out location and perhaps some contact information for new Fire Station.

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• Brian to follow up with 27J to discuss details of Art Show involvement



- Carlotta to coordinate with Angela regarding Commerce City website
- Angela to coordinate with Troy regarding Facebook and Twitter accounts

Meeting Adjourned

Susan moved to adjourn at 8:05. Heidi 2nd. All in favor. Motion carried

Next meeting: March 10, 2015 (At Civic Center in 1st Floor Conference Room)