



Parks, Recreation & Golf Advisory Committee

Oct. 18, 2016

Purpose



- Affirm desired outcomes of facility naming process
- Explain consensus-based decision-making process and agree upon how the committee will make decisions
- Review categories identified in the facility naming policy
- Determine criteria associated with each category

Facility Naming



- Naming facilities can help promote the amenity and generate pride among users
- City Council has final approval on naming city facilities
- Delegated recommendation authority to Parks, Recreation & Golf Advisory Committee

Desired Outcomes (examples)



- To unify, but differentiate the two centers
- To create a system
- To demonstrate pride in the selected names

Consensus Decision-Making



- Consensus is a process where the input of everyone is carefully considered and an outcome is crafted that best meets the needs of the group
- The root of consensus is the word consent, which means to give permission to
- Consensus is not unanimous agreement

Why Consensus



- Consensus gathers the experiences from the whole group
- Consensus builds relationships between people
- Consensus moves toward doing what is best for the common interest
- Consensus agreements need less enforcement

Categories & Criteria



Category	Criteria
Geographical	Provides general and accurate information on location of facility
In Honor of	- Shall be outstanding or exceptional person who has been involved with the City of Commerce City, State of Colorado, or the U.S. - Someone who is or was instrumental in furthering the cause of a greater Commerce City through such means as leadership, youth services, cultural diversity, agriculture, history, civic responsibility, education, business promotion, or long-time resident - The person may be deceased or retired from active participation
Thematic	- Unique, fun environment - Opportunity to give Commerce City & Pioneer Park a special identity - Appeals to a wide age range - Market competitiveness
Other	TBD

Next Steps



- November 15th meeting:
 - Affirm information gathered this evening (outcomes, decision-making model, criteria)
 - Discuss proposed timeframe
 - Jodi Hardee will present on the public outreach process
 - Identify groups that you'd like to target for outreach