



“2019 Commerce City Community Festival”



Event details

Name: Commerce City Community Festival

Slogan: “One Community”

Organizer : Adelante Community
Development

Date: Sunday, September 8, 2019

Time: 11 a.m. – 7 p.m.

Location: City Hall

7887 E. 60th Ave

Commerce City, CO 80022

You are invited!

Adelante Community Development (ACD) has the distinct honor to invite you to partner with us in hosting the first annual Commerce City Community Festival this September 8, 2019.

Commerce City Community Festival is our premier event dedicated to celebrate culture and create new traditions.

Festival Goals

1. Unify Commerce City Community
2. Celebrate diversity
3. Promote local businesses
4. Connect services to the community
5. Fundraise for local student scholarships

This event puts in action our commitment to the development and implementation of our efforts to provide ongoing education, resources, awareness and offer opportunities that improve the quality of life of our local families.

Be our partner and be part of our legacy.

Sincerely,
Maria Gonzalez
Founder and President

Activities planned

- 1. Stage with live music**
- 2. Food Trucks**
- 3. Denver Museum of Nature and Science Kids area**
- 4. Cultural booths**
- 5. Information booths (government and nonprofits)**
- 6. Child Car Seat safety check**
- 7. Bike Giveaway**
- 8. Rock Climbing**
- 9. Refuge Tours**
- 10. Denver Broncos and Colorado Rapids kids clinics**

In Progress

- 1. Working committee identified**
- 2. Identifying Partnerships**
- 3. Secure permits**
- 4. Fundraise**
- 5. Secure Vendors**
- 6. Secure live music and entertainment**
- 7. Logistics (insurance, portlets, water, trash, parking, electricity)**
- 8. Marketing**

Sponsorship Packages - Draft

Sponsorship Benefits	Presenting Sponsor \$15,000 (limit 1)	The Eagle Sponsor \$5,000 (limit 5)	The Buffalo Sponsor \$2,500	The Refuge Sponsor \$500 *small business	Awareness Sponsor \$150 *non-profits & Gvt.
Inclusion of logo in all print & electronic media promotions, bill boards.	X	X			
Presenting sponsor status in all press kits and announcements	X				
Advertisement on event's official program	Half a page	¼ page			
Inclusion in listing of sponsors in official event program	X	X	X	X	X
Prime placement of banner at event	1 banner				
Audio acknowledgement from stage	X	X			
Sponsorship signage	X	X			
Spokesperson to open the event	X				X
Booth spaces	2 booths	1 booth	1 booth	1 booth	1 booth
Pre event VIP	X	X			
Company name & logo on all ACD social media	X	X			

Join Adelante and Be Our Presenting Partner!

1. In-kind Support (\$5,000)

- a. Parking Lot
- b. Electricity
- c. Staging and Tents
- d. Staff Planning Support

2. Financial Support (\$10,000)

As the Presenting Sponsor you are entitled to the following:

- Marketing
- Advertising
- Presence at the Event
- The full list of benefits is on a previous slide

Questions?



www.adelantecd.org



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