



December 2, 2021

Denver Sports Commission
Attn: Matthew Payne, Executive Director

Re: Esports Awards Endorsement for State of Colorado

Dear Matthew,

We are extremely excited about the prospect of Colorado hosting the Esports Awards in 2022 and would love the opportunity to partner with you to extend the impact of the event to Commerce City (Adams County).

The possibility of hosting a statewide Governor's Cup event leading up to the Esports Awards will appeal to our gamers in our community and Adams County and raise the consciousness of the esports industry for our business community.

Other ancillary opportunities such as an Esports Awards Watch Party or a FAM Trip for Esports Award winners would also be of interest. Commerce City is home to Dick's Sporting Goods Park, a perfect venue for this type of event with a capacity of 18,000. Dick's Sporting Goods Park is home to the Colorado Rapids Soccer team.

In summary, we believe that the tangible benefits from this highly unique event would extend to Commerce City and Adams County in a variety of meaningful ways so we encourage the State of Colorado to support this event.

Sincerely,

Benjamin A. Huseman
Mayor
City of Commerce City