



Public Art Final Approval



Monaco Park Fitness Court Mural



Public Art Process – Background & Purpose

- Public Art Master Plan approved in 2013.
 - Guide to selecting the most appropriate public art that reflects the community's values and culture.
 - Identifies action items and funding mechanisms to implement and sustain the Public Art Program.
- Public Art Funding Program established by Ordinance 2037 in January 2015.
 - 1% of construction costs of all CIP projects over \$50,000 go towards public art. 10% of those costs go towards maintenance.



Public Art Selection Process

Cultural Council

Step 1: Identify a site, budget & theme and forms Art Selection Committee

Art Selection Committee

Step 2: Develop a background understanding, and create selection criteria

Art Selection Committee

Step 3:
Issue a Call to Artists

Art Selection Committee

Step 4: Review Application Materials

Art Selection Committee

Step 5: Select 3-5 semi-finalists to interview

Art Selection Committee

Step 6: Select finalist(s) & provide recommendation to Cultural Council

Cultural Council

Step 7: Votes to provide recommendation to City Council

City Council

Step 8:
City Council votes on project approval



Monaco Park Art Selection Process

- Cultural Council established Art Selection Committee
 - Residents, educators, local artists, and cultural council representatives
- Art Selection Committee met in Spring (April-May) and Fall (September-October)
 - Set artist selection criteria
 - Reviewed and juried applications, selected five semifinalists to interview, three of which were selected
- Cultural Council reviewed and voted to approve recommendations on Saturday, Oct. 19.



Monaco Park Mural Project Overview

- 3 artists & 3 mural images, each wrapped for at least one year.
- Wrapping the back wall of fitness court in Monaco Park.
- First artwork set to be wrapped in mid-November (weather dependent), with an unveiling celebration to follow.
- Community feedback will help determine which artwork will be permanently installed after those three years.



Monaco Park Mural Budget

- **AVAILABLE PROJECT BUDGET: \$32,941**
- ARTIST FEES: \$5,000 per artist = \$15,000
- VINYL REMOVAL/PRINTING/INSTALL: \$4,465 per install (\$13,395 total over three years)
- **PROJECTED COST: \$31,690**
- Holding reserves for possible 4th year permanent install
(not needed if community decides to keep 3rd year artwork)



Monaco Park Fitness Court



Stock graphic from company that installed fitness court



Year One: “La Cultura Cura”

Carlos Fresquez & Frank Zamora (Denver & Commerce City)



- Local artists, one of whom lives in Commerce City one block east from Monaco Park.
- Inspired by Mexican muralists of the 1920’s, which educated communities about politics, daily life, and developed Mexican pride.
- The title, “La Cultura Cura”, highlights that wellness is important in both fitness and community, celebrating the primary culture of the Monaco neighborhood.



Year Two: “Fit & Free in Commerce City”

Julia Fordyce (Denver)



- Depicts a diverse community enjoying Monaco Park in a variety of ways.
- Promoting wellness and healthy habits in body and mind. This looks different to everyone – fitness, reading a book, spending time in community, and more.
- Odes to Rocky Mountain Arsenal and Barr Lake Nature Center included.



Year Three: Untitled Wey Mnky (Aurora)



- Showcasing the community's unique blend of its industrial roots and vibrant cultural scene.
- This artist frequents Monaco Park, and marks it as the heart of the city - a place for community to gather, play, and connect.
- Celebrates history, diversity, pride, and spirit of Commerce City that makes this place so special.





Questions?

