



## Council Communication File Number: Res 2023-118

**Agenda Date:** 11/6/2023

**Version:** 1

**Status:** Agenda Ready

**In Control:** City Council

**File Type:** Resolution

### A RESOLUTION ADOPTING THE 2024 TO 2028 COMMERCE CITY STRATEGIC PLAN

#### **Summary and Background Information:**

The City Council held its annual retreat in February 2023 to begin developing a multiyear strategic plan. City staff has since worked to bring Council's priorities to life with this multiyear strategic plan.

#### **Levels of the Strategic Plan**

The Strategic Plan's multiple components each work together to create the roadmap for the City.

- Goals - Top-level, aspirational, set by City Council
- Strategies - Mid-level, reflect "priorities" of City Council and community, set by City Council and City staff
- Measurables - Data used to track the progress towards each strategy, set by City staff
- Objectives - Ground-level, reflects actions taken by staff to accomplish each strategy, set by City staff

#### **Updating the Strategic Plan**

This strategic plan is designed to be a "living document" that can be updated to reflect changes in priorities, emergent issues, or community needs. As the City completes other plans, such as the Economic Development Master Plan or the Parks, Recreation, and Golf Master Plan, the Strategic Plan will evolve to reflect those subject-matter-specific plans.

There will also be numerous opportunities every year during the five-year strategic plan to collect input and update the Strategic Plan:

- Annual Council Strategic Planning Retreat
- At least two (2) community strategic planning workshops annually (one in Northern Range, one in Core City)
- Boards and Commissions Road Show to collect feedback
- Community Survey conducted by Community Relations

#### **Reporting on the Strategic Plan**

Strategic Planning is driven by goals and metrics, making regular reporting and live dashboards central to the success of any strategic plan. Below are the various ways by

which the City will report on the progress of the Strategic Plan:

- Quarterly Reports to Council
- Annual Report Publication
- Live Dashboard on Website

**Next Steps**

The staff has prepared Resolution 2023-118 for Council's Consideration. Adoption of a strategic plan is not required by City Code or by statute. However, it does reflect a commitment by the Council to the strategic plan moving forward.

**Staff Responsible (Department Head):** Jason Rogers, City Manager

**Staff Member Presenting:** Armando Guardiola, Chief Innovation Officer