

COMMERCE CITY

CHAMBER OF COMMERCE

COMMERCE CITY CHAMBER OF COMMERCE

2024

AGENDA

- Welcome and Introductions - 5 mins.
- Presentation - 15 mins.
- Discussion - 20 mins.

WHAT IS A CHAMBER?

- A Chamber of Commerce is an organization of businesses seeking to further their collective interests, while advancing their businesses and community.
- Business owners in towns, cities and other territories voluntarily form these local societies/networks to advocate on behalf of the community at large, economic prosperity and business interests.
- We are a non-profit organization that is in business to help our local businesses succeed.

WHAT IS A CHAMBER?

- Chambers can be Local, State, National, or International.
- Chambers can represent specific business interests—a particular type of business or special interest such as female-owned businesses, Hispanic Chamber of Commerce
- 501 c(6) Non-Profit Membership Organization.
- Participate in political activities related to purpose.
- Donations to Chambers are not tax-deductible.
- Not required to report donor information to public.
- Chamber is occasionally asked to write letters of support for various community grants and efforts.

WHAT WE ARE NOT!

- Not a department of the city, county or state government.
- Not a political body, civic professional club.
- We are NOT a 501c(3) charitable organization

WHAT IS A 501C(6)

- 501(c)(6) is a nonprofit business association of people who share a business-related interest and who promote that interest within their group and to their community at large.

ABOUT THE COMMERCE CITY CHAMBER OF COMMERCE

- Organizational group developed in 2016.
- 2017-obtained 501c(6) status, launched a website, and elected the first board of directors.
- Michael Scanlon named first membership director.
- Established a Centennial Club-the first 100 members to start the Chamber.
- 2018 – First office
- 2019 – Hired Chamber Coordinator
- 2020 – Hired first Executive Director
- 2022 – Contracted Business Coordinator

OUR MISSION

- The Commerce City Chamber of Commerce will engage, educate and advocate for the business community and Commerce City.

CHAMBER PURPOSE / VISION

- The Commerce City Chamber of Commerce will Unite the business community of the area engaged in Commerce, industry, non-profits and the professions to work together for the betterment and development of Commerce City, Colorado.
- To create a better understanding and appreciation of the business community and a concern for any issues.

CHAMBER GOVERNANCE

- The Chamber is governed by a 7 to 15 member volunteer Board of Directors made up of Chamber members.
- The Chamber has 4 active committees to carry out the business plan.
 - Leads' Group
 - Event Committee
 - Ambassador Committee
 - Advocacy Committee
- The Chamber has 2 part-time staff members, contractors, and committee volunteers.

CHAMBER BOARD



Maria Carabajal
President
South Adams County Fire
Department, Public Relations



Heather LaCru
Vice President
Adams County Government



Dylan Huey
Treasurer
Delwest Development Corp.



William Frew
Board Member At Large
Sunshine Home Services



Arlene Castro
iGo Realty, Broker/Owner



Sean Ford
Commerce City Rotary Club



Nathan Hart
HomeSmart Real Estate,
Realtor



Angel Hurtado
Volunteers of America
Colorado



Barrett Jensen
Waste Connections of
Colorado Inc., Government
Affairs Manager



Craig Kim
City of Commerce City



David Pocs
Gratitude Wealth
Management, LPL Financial
Advisor



Bill Ray
WR Communications



Anna Taylor
ASPEN INSURANCE LLC,
Director of Operation



Rocky Teter
City of Commerce City, Ward 2
Councilman

Staff: Executive Director Rene' Bullock, Chamber Coordinator June Younger, Business Manager Debra Bullock.
City Liaison: Garrett Anderson

WHAT DOES THE CHAMBER DO?

As a Chamber we offer

- Resources
- Educational Opportunities
- Advocacy
- Community Engagement Opportunities

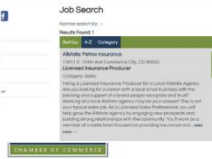
RESOURCES

June 2020 to December 2020
161 Grants
to
71 Local Businesses
for more than
\$375,000



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RESOURCES



Member News

City offering tax filing seminar on July 15
Businesses will have the opportunity to learn from Commerce City tax representatives about filing business city tax returns efficiently and effectively. RSVP by July 15 with the Tax Division at salestax@c3gov.com. Learn more at c3gov.com/tax. Spanish interpretation is available upon request.

Sponsorships still available for Curt Holland Memorial golf tournament



EDUCATIONAL OPPORTUNITIES



Webinars

- Need Help Finding Employees?
- Small Business Saturday 2021
- November 2021 Lunch & Learn - Toastmasters Intl.
- February 2021 Meet the Board of Directors
- January 2021 Lunch & Learn: Upcoming local, state and federal policies affecting businesses
- January 2021 Member Spotlight - iGo Realty
- Webinar: 2020 Chamber Wrap Up
- Webinar: Tips on Virtual Learning for You and Your Child
- Resource Links from Tips on Virtual Learning for You and Your Child Webinar
- Webinar: Trending Technology Topics in this New Era
- Webinar: CARES Act
- Webinar: Q&A with City Manager Brian McBroom
- Webinar: Q&A with South Adams County Fire Department Fire Chief Kevin Vincol
- Webinar: Let's Talk Grant Money
- Webinar: Q&A with South Adams County Water & Sanitation District Manager Jim Jones
- Webinar: Q&A with Commerce City Police Chief Clint Nichols



ADVOCACY



COMMUNITY ENGAGEMENT



WHAT ARE THE BENEFITS OF BEING A CHAMBER MEMBER

- Networking with other businesses in your community connects you with other businesses.
- Can strengthen the business relationships you have and increase your business exposure.
- Increase the potential for more business opportunities and help you reach new customers.
- Advance the goals and interests of your organization.
- Strong businesses benefit the community.

HOW IS A CHAMBER FINANCED?

- Membership Dues
- City Support
- Private Donations
- Event Fees
- Fundraising Events
 - Kentucky Derby in Derby Chamber Event



WHAT OUR MEMBERS SAY ABOUT THE CHAMBER

"Hi June- Wanted to let you know we leased our Unit B space in record time. Thank you for all of your help with this. We still will plan to participate with the Chamber when we are back from AZ this summer. We appreciate the Chamber and you!"

Noelle and Terry Staab



The 4CChamber is doing what no other chambers are doing in Colorado. I belong to the SE Weld Chamber. I have heard nothing. I am an ambassador with the Evans Chamber of Commerce. I have heard nothing. This is great what you are doing. So thank you June. Thank you Debra. I appreciate it. Yesterday, I got a phone call from Sandra, one of the ambassadors. Had a great conversation. Ambassadors are doing what they are suppose to be doing. So its amazing what this chamber is doing and I want to support it all I can.

--Ray Lordemann
Organo Team Supreme



"I'm so proud of the Commerce City Chamber of Commerce! Less than 5 years old, but you wouldn't know it! The leadership of Rene' Bullock and June Younger has been inspiring in this crisis. There are numerous examples, here's a good one for all businesses: A tool kit with forms and suggested guidelines you can use to re-open."

--Michael Scanlon
20/20 Growth Conferences



The Chamber has provided me with numerous opportunities to engage with community members; as well as, local businesses. Since I've been a member of the Chamber, my business has grown by leaps and bounds.

--Rob Santoro
Culligan of Denver

QUESTIONS

