

Senior Commission 2025 SMART Goals Planning Document

2024 Accomplishments:

- The Senior Commission hosted their 3rd Annual Senior Resource Fair with 250 attendees, 35 vendors, and activities and educational content. There was increased attendance at educational classes, and the commission continued to collaborate with local organizations to find more vendors to participate.
- The Senior Commission hosted three Lunch & Learn events in April, July, and September, which advocated for expanded communication with senior residents.
- The Senior Commission hosted the Senior Social Event as their annual service project.
- The Senior Commission presented the findings from the 2023 Senior Needs Assessment to City Council and developed policy recommendations to address a need of the senior community.

2025 Goals:

1. **Goal #1:** The Senior Commission will host the 4th Annual Senior Resource Fair with increased attendees, vendors, activities and educational content.
 - *Scheduled for Saturday, June 7th at Eagle Pointe Rec Center.*
 - *Increase overall attendance from 2024 (attendees, vendors, activities, educational content, attendance at educational classes).*
 - *Partner with Community Relations and PRG-Active Adults to include information on all applicable communication channels.*
 - *Continue to collaborate with local organizations to find more vendors to participate.*
2. **Goal #2:** The Senior Commission will host three Lunch & Learn events, and advocate for expanded communication with senior residents.
 - *Scheduled in April, July, and September.*
 - *Increase attendance from 2024.*
 - *Lunch & Learns will continue to invite resource and nonprofit providers to share free to low-cost services and other important information.*
3. **Goal #3:** In 2025, the Senior Commission will conduct a service project that contains a social component.
 - *Will continue the annual service project to offer a social event for senior residents.*
 - *Scheduled TBD Q4*
4. **Goal #4:** Continue to evaluate needs outlined in the Senior Needs Assessment.
 - *Partner with Community Well-Being to help promote each other's projects and events.*
 - *Advocate more frequently at City Council meetings and follow up on progress of previous recommendations.*
 - *Invite City Council and other boards and commission members to Lunch and Learn events.*
 - *Publish Senior Needs Assessment for community.*
 - *Survey the community at Lunch and Learn events.*

Adopted by the Senior Commission at the January 9, 2025 meeting.