

Retail Demand by Industry

Commerce City, CO 2
 Commerce City, CO (0816495)
 Geography: Place

Prepared by Esri

| NAICS Code Industry Summary | | Spending Potential Index | Average Amount Spent | Total |
|---------------------------------------|--|--------------------------|----------------------|---------------|
| 44-45, 722 | Retail Trade, Food Services & Drinking Places | 119 | \$35,699.17 | \$788,915,978 |
| 44-45 | Retail Trade | 118 | \$30,318.08 | \$669,999,149 |
| 722 | Food Services & Drinking Places | 122 | \$5,381.10 | \$118,916,829 |
| NAICS Code Industry Subsector & Group | | | | |
| 441 | Motor Vehicle & Parts Dealers | 116 | \$3,606.07 | \$79,690,589 |
| 4411 | Automobile Dealers | 114 | \$2,945.77 | \$65,098,629 |
| 4412 | Other Motor Vehicle Dealers | 131 | \$324.39 | \$7,168,766 |
| 4413 | Auto Parts, Accessories & Tire Stores | 126 | \$335.91 | \$7,423,194 |
| 442 | Furniture and Home Furnishings Stores | 124 | \$1,359.88 | \$30,051,955 |
| 4421 | Furniture Stores | 123 | \$882.33 | \$19,498,587 |
| 4422 | Home Furnishings Stores | 126 | \$477.55 | \$10,553,368 |
| 443, 4431 | Electronics and Appliance Stores | 123 | \$396.54 | \$8,763,115 |
| 444 | Bldg Material & Garden Equipment & Supplies Dealers | 126 | \$1,932.34 | \$42,702,687 |
| 4441 | Building Material and Supplies Dealers | 127 | \$1,765.47 | \$39,015,039 |
| 4442 | Lawn and Garden Equipment and Supplies Stores | 118 | \$166.87 | \$3,687,648 |
| 445 | Food and Beverage Stores | 114 | \$6,458.88 | \$142,734,849 |
| 4451 | Grocery Stores | 114 | \$6,049.50 | \$133,687,988 |
| 4452 | Specialty Food Stores | 114 | \$202.77 | \$4,480,912 |
| 4453 | Beer, Wine, and Liquor Stores | 109 | \$206.61 | \$4,565,949 |
| 446, 4461 | Health and Personal Care Stores | 112 | \$884.66 | \$19,550,063 |
| 447, 4471 | Gasoline Stations | 121 | \$4,393.75 | \$97,097,450 |
| 448 | Clothing and Clothing Accessories Stores | 125 | \$1,501.58 | \$33,183,408 |
| 4481 | Clothing Stores | 124 | \$1,190.10 | \$26,300,054 |
| 4482 | Shoe Stores | 128 | \$289.56 | \$6,398,937 |
| 4483 | Jewelry, Luggage, and Leather Goods Stores | 119 | \$21.92 | \$484,417 |
| 451 | Sporting Goods, Hobby, Musical Instrument, and Book | 133 | \$626.71 | \$13,849,682 |
| 4511 | Sporting Goods, Hobby, and Musical Instrument Stores | 136 | \$515.68 | \$11,396,016 |
| 4512 | Book Stores and News Dealers | 121 | \$111.03 | \$2,453,666 |
| 452 | General Merchandise Stores | 119 | \$5,226.46 | \$115,499,555 |
| 4522 | Department Stores | 122 | \$471.99 | \$10,430,411 |
| 4523 | Gen. Merch. Stores, incl. Warehouse Clubs, | 118 | \$4,754.48 | \$105,069,144 |
| 453 | Miscellaneous Store Retailers | 118 | \$711.55 | \$15,724,502 |
| 4531 | Florists | 120 | \$36.72 | \$811,506 |
| 4532 | Office Supplies, Stationery, and Gift Stores | 121 | \$116.73 | \$2,579,539 |
| 4533 | Used Merchandise Stores | 128 | \$103.00 | \$2,276,112 |
| 4539 | Other Miscellaneous Store Retailers | 116 | \$455.10 | \$10,057,345 |
| 454 | Nonstore Retailers | 115 | \$3,219.66 | \$71,151,294 |
| 4541 | Electronic Shopping and Mail-Order Houses | 119 | \$2,872.25 | \$63,473,940 |
| 4542 | Vending Machine Operators | 117 | \$46.23 | \$1,021,688 |
| 4543 | Direct Selling Establishments | 86 | \$301.17 | \$6,655,666 |
| 722 | Food Services & Drinking Places | 122 | \$5,381.10 | \$118,916,829 |
| 7223 | Special Food Services | 121 | \$18.97 | \$419,214 |
| 7224 | Drinking Places (Alcoholic Beverages) | 113 | \$119.30 | \$2,636,382 |
| 7225 | Restaurants and Other Eating Places | 123 | \$5,242.83 | \$115,861,233 |

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2024/2029 Consumer Spending databases are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

February 20, 2025



RETAIL INDUSTRY DEMAND

RETAIL INDUSTRY

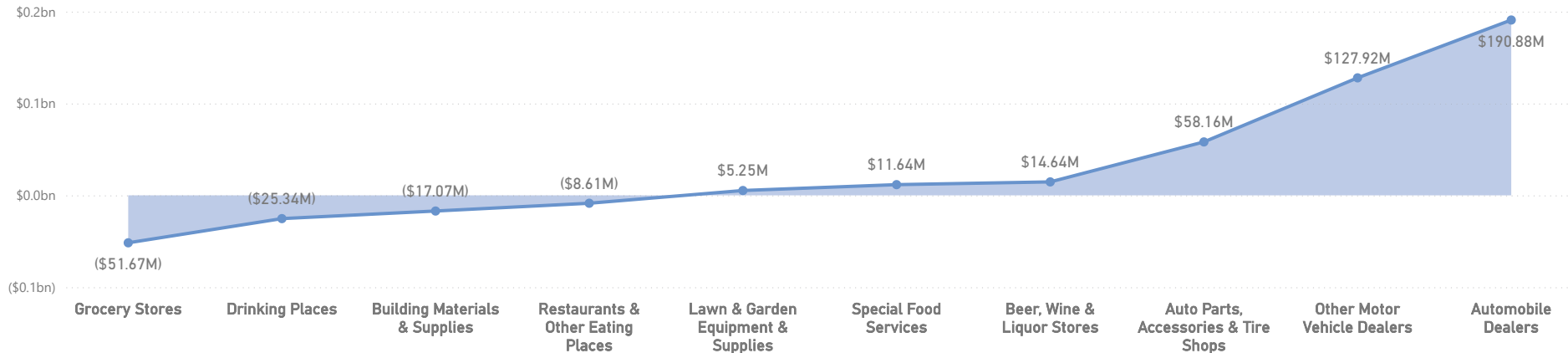
- ☐ Building Material, Garden Equipment De...
- ☐ Electronics & Appliance Stores
- ☐ Food & Beverage Stores
- ☐ Food Services & Drinking Places
- ☐ Furniture & Home Furnishings Stores
- ☐ Health & Personal Care Stores
- ☐ Motor Vehicle Sales and Parts
- ☐ Nonstore Retailers

BUSINESS TYPE

- ☐ Auto Parts, Accessories & Tire Sh...
- ☐ Automobile Dealers
- ☐ Beer, Wine & Liquor Stores
- ☐ Building Materials & Supplies
- ☐ Drinking Places
- ☐ Grocery Stores
- ☐ Lawn & Garden Equipment & Supp...
- ☐ Other Motor Vehicle Dealers
- ☐ Restaurants & Other Eating Places
- ☐ Special Food Services

| RETAIL INDUSTRY | Estimated Sales (via tax) | ESRI Retail Demand | Difference | Difference / Demand |
|--|---------------------------|---------------------|-----------------------|---------------------|
| Building Material, Garden Equipment Dealers | | | | |
| Building Materials & Supplies | \$21,941,016 | \$39,015,039 | (\$17,074,023) | -44% |
| Lawn & Garden Equipment & Supplies | \$8,941,694 | \$3,687,648 | \$5,254,046 | 142% |
| Electronics & Appliance Stores | \$22,415,446 | \$8,763,115 | \$13,652,331 | 156% |
| Food & Beverage Stores | | | | |
| Beer, Wine & Liquor Stores | \$19,204,772 | \$4,565,949 | \$14,638,823 | 321% |
| Grocery Stores | \$82,015,511 | \$133,687,988 | (\$51,672,477) | -39% |
| Food Services & Drinking Places | | | | |
| Drinking Places | \$1,298,227 | \$26,636,382 | (\$25,338,155) | -95% |
| Restaurants & Other Eating Places | \$107,252,856 | \$115,861,233 | (\$8,608,377) | -7% |
| Special Food Services | \$12,061,437 | \$419,214 | \$11,642,223 | 2777% |
| Furniture & Home Furnishings Stores | \$5,775,909 | \$30,051,955 | (\$24,276,046) | -81% |
| Health & Personal Care Stores | \$3,252,622 | \$19,550,063 | (\$16,297,441) | -83% |
| Motor Vehicle Sales and Parts | | | | |
| Auto Parts, Accessories & Tire Shops | \$65,579,835 | \$7,423,194 | \$58,156,641 | 783% |
| Automobile Dealers | \$255,982,684 | \$65,098,629 | \$190,884,055 | 293% |
| Other Motor Vehicle Dealers | \$135,089,090 | \$7,168,766 | \$127,920,324 | 1784% |
| Nonstore Retailers | \$225,147,534 | \$71,151,294 | \$153,996,240 | 216% |

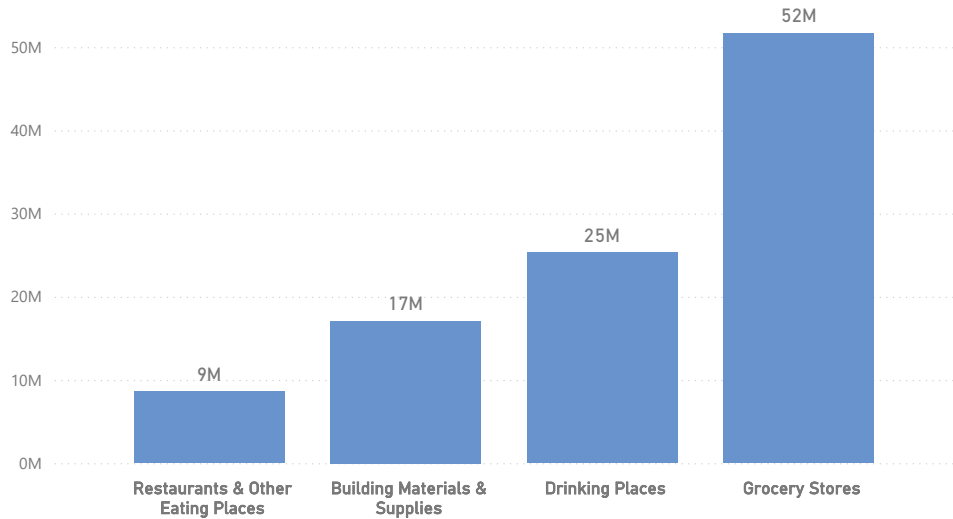
Retail Industry Trend



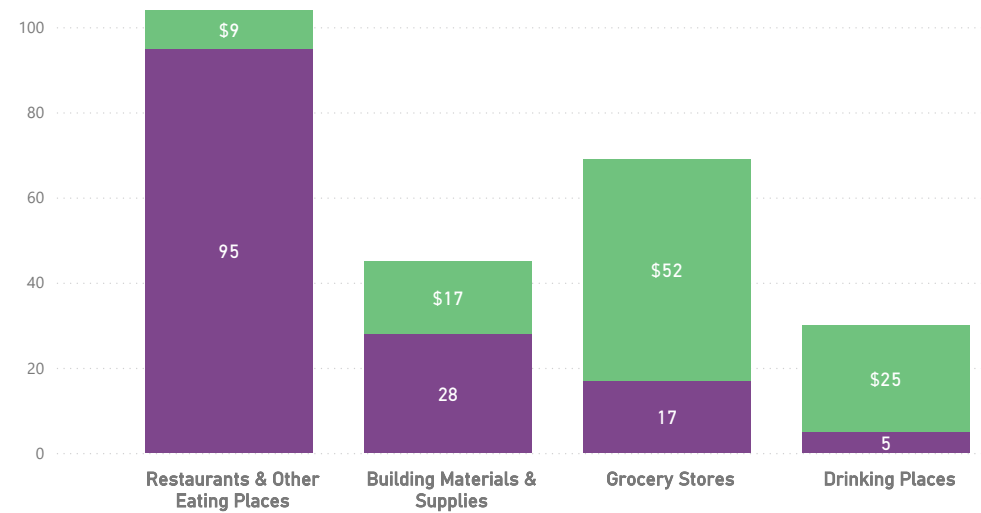


RETAIL BUSINESS DEMAND DASHBOARDS

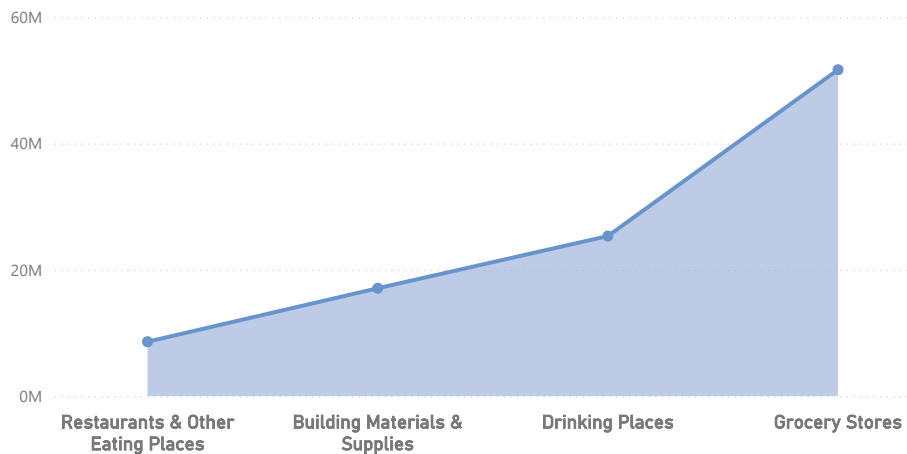
Trend by Amount



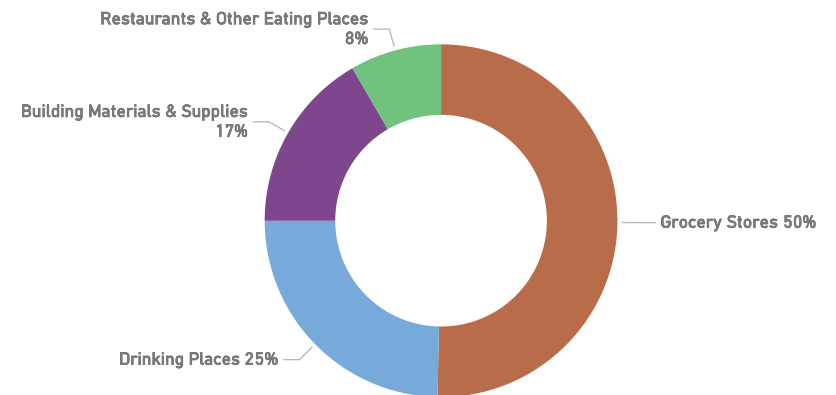
Current Business Count and Amount in Millions \$



Trend by Business Type



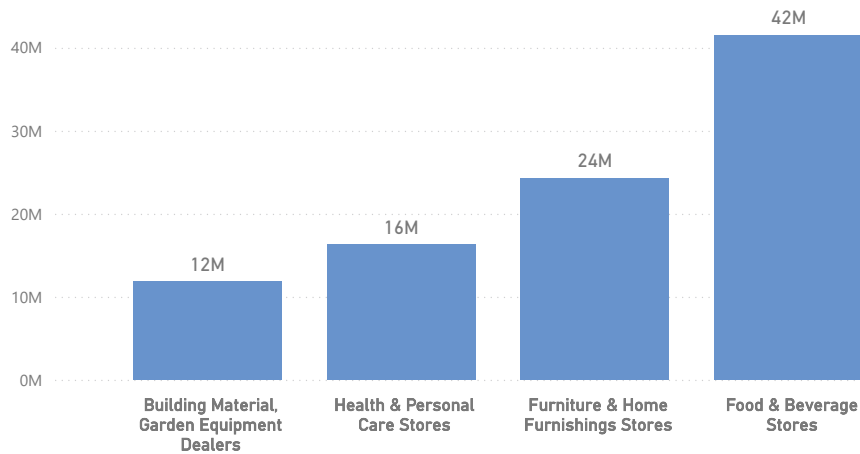
Demand % Distribution



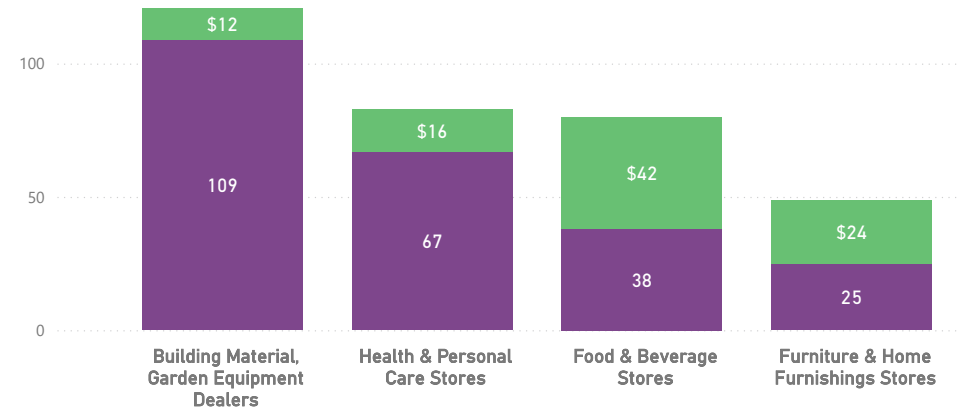


RETAIL INDUSTRY DEMAND DASHBOARD

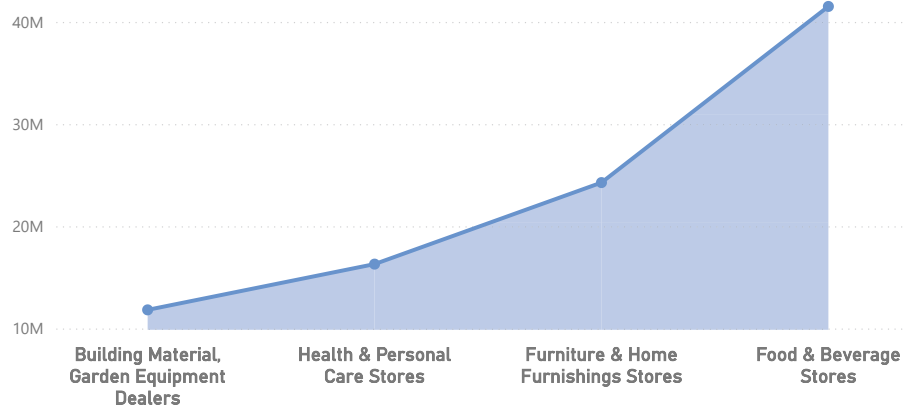
Trend by Amount



Current Business Count and Amount in Millions \$



Trend by Industry



% Distribution

