

## Wayfinding Design

Resolution 2024-054

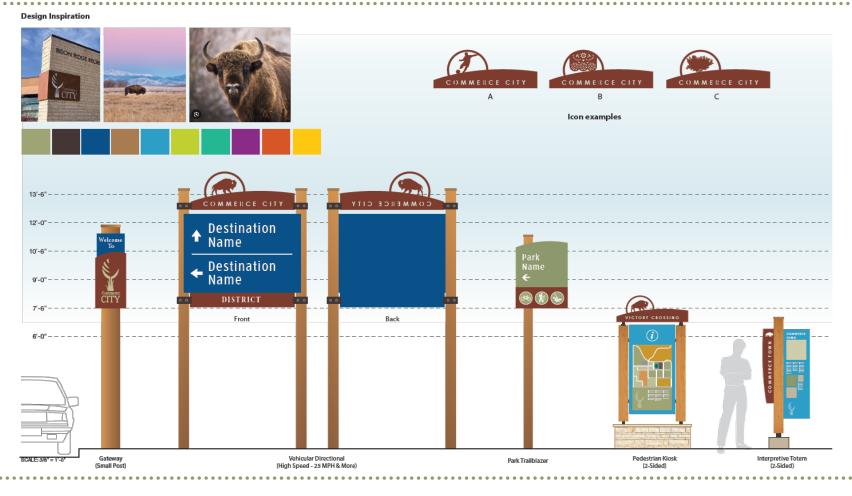
07/15/2024

#### Wayfinding Design Standards

- Merje worked with a collaborative team with representation from Public Works, CMO, Community Development, and input from the Council to create
  - Wayfinding Analysis
  - Strategic Implementation Plan
  - Schematic Design
- A public outreach found that the residents liked each option nearly equally.
- During the June 17, 2024, study session, the council members expressed their preference for the blue-and-brown scheme. Inspired by the prairie sky and the calming desert brown, this scheme was chosen for its soothing and natural aesthetic.



#### Wayfinding Design Standards





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#### **Wayfinding Next Steps**

#### Programming (Sign Planning)

• July 2024-September 2024

#### Design Development

July 2024-September 2024

#### Documentation

October 2024 –
December 2024

# Phase 1: Bidding and Construction Administration

 2025 – To be determined based on budget allocation





### Discussion

