

2022 Goal and Target Setting List

Goal Areas

Targets (Objectives)

Promote a balanced, thriving, and inclusive city economy that cultivates, attracts, and retains business

- Develop and implement events and programs to build community fabric and common understanding of C3 history
- Attract new businesses to Commerce City
- Retain and grow businesses in Commerce City
- Create an entrepreneurial ecosystem
- Reduce spending leakage
- Catalyze development in identified key areas
- Improve efficiency and effectiveness of development review process
- Develop educational infrastructure
- Adopt policies that provide available and affordable housing
- Enhance relationship with Chamber & Adalante
- Enhance economic development with input from an ED Commission to evaluate different approaches and/or structures
- Support minority owned businesses

Protect resident health, safety, and education by promoting public safety, environmental health, and sustainability

- Provide critical green spaces that connect people to the outdoors and are beneficial to our environment
- Provide programs and services that support health and wellness essential to improve individual and community-level health
- Create aesthetically pleasing neighborhoods
- Enhance personal safety
- Enhance community safety by strengthening police department
- Utilize strong development, building, and enforcement codes with higher energy efficiency standards to create a high quality built and natural environment
- Adopt policies and coordinate with partner organizations to improve air and water quality thereby improving environmental health & justice
- Enhance environment and protections for wildlife

Sustain an efficient and effective city government that attracts, trains, and retains high performing employees capable of realizing Council's vision

Secure a sustainable financial future
Be an Employer of Choice
Recruit diverse candidate pool
Provide a Healthy and Safe Workforce
Act in a transparent and accountable manner
Leverage technology systems to increase the effectiveness and efficiency of the organization
Provide responsive action to council-identified priorities
Encourage staff professional development aimed toward innovation & efficiency
Diversity, Equity, & Inclusion (look at federal guidelines regarding applicant pools)
Work towards professional development to enhance the minority and female candidate pool
Enhance metro district oversight

Develop and maintain public infrastructure, facilities, and transportation to improve community appearance, encourage continued development

Enhance and improve physical infrastructure
Engineer a safe built environment
Build infrastructure to accomodate for future growth
Build alternative, multimodal, next generation transportation network
Collaborate with regional partners on improving infrastructure

Promote inclusion and equity to create a unified City that reflects its diverse residents, encourages community involvement and trust, and

Provide programs and services that support equitable access for all people
Increase civic pride and trust to create an inclusive community
Improve citizen participation
Support minority business development
Address homeless situation