

Cultural Council 2026 SMART Goals Planning Document

Mission:

To bring together the community by embracing and creating experiences through art, music, theatre, dance and culturally diverse efforts. The Cultural Council facilitates this by encouraging, promoting and developing programs, for the arts, heritage and cultural enrichment of Commerce City and partnering communities.

Subcommittees:

- Events – Ronna, Jackie, Nick, Emily, Deana, Jade
- Art – Jen, Augusta, Kelly, Tyler

2026 Cultural Council Goals

- 1. Goal #1: Increase total attendance at the Music in the Park series by 10% (4,300+ total attendees).**
 - *Hire two familiar bands and two new bands.*
 - *Consider hosting closing concert in Downtown Derby.*
- 2. Goal #2: Attend five community events through enhanced partnerships with the city and other boards and commissions.**
 - *Host a craft and booth at MiniCon event.*
 - *Sponsor a car show at a city event.*
 - *Participate in DEI Commission's annual Juneteenth event.*
 - *Sponsor the city's annual Hispanic Heritage Celebration.*
 - *Explore involvement in other events such as Memorial Day, Fall Fest, and Adams City Homecoming.*
- 3. Goal #3: Activate Commerce City artists through engaging art activations.**
 - *Community art building projects at Music in the Park and Hispanic Heritage events.*
 - *Plan America 250/Colorado 150 event in collaboration with the Arsenal.*
- 4. Goal #4: Find new ways to fundraise through creative new programming.**
 - *Selling canvases and artwork to generate revenue.*
 - *Pursue additional grants that we haven't applied to previously.*
 - *Request an increase in annual sponsorship from City Council.*

Adopted by the Cultural Council on, November 18, 2025 with a motion from XX, seconded by XX, which was passed XX-XX.