

2022 Goal and Target Setting List

Goal Areas	Example Targets	Strategies
Business Retention/Growth with Economy/Economic Health	Develop and implement events and programs to build community fabric and common understanding of C3 history Attract new businesses to Commerce City Retain and grow businesses in Commerce City Create an entrepreneurial ecosystem Reduce spending leakage Catalyze development in identified key areas Improve efficiency and effectiveness of development review process Provide programs and services that support equitable access for all people Increase civic pride and create an inclusive community Develop educational infrastructure Adopt policies that provide available and affordable housing Improve citizen participation	
Environmental Health/Safety/Sustainability to Safety	Provide critical green spaces that connect people to the outdoors and are beneficial to our environment Provide programs and services that support health and wellness essential to improve individual and community-level health Create asthetically pleasing neighborhoods Enhance personal safety Enhance community safety Utilize strong development, building, and enforcement codes to create a high quality built and natural environment Adopt policies and coordinate with partner orgarnizations to improve air and water quality	
Efficient and High Performing Government *High Performing Government - open, transparent, effective business practices*	Secure a sustainable financial future Be an Employer of Choice Provide a Healthy and Safe Workforce Act in a transparent and accountable manner Leverage technology systems to increase the effectiveness and efficiency of the organization Provide responsive acion to council-identified priorities	
Infrastructure, Transportation, Facilities	Improve physical infrastructure Maintain existing infrastucture Engineer a safe built environment	