



Commerce City Cultural Council August 14, 2018 Meeting Minutes

Call to Order/Roll Call 6:05 p.m.

Present: Kristin Henning, Jacob Wilson, Debra Bullock, Ed Hanson, Joel Georgia, Melanie Stewart, Councilwoman Elliott, Angela Ramirez, Lucy Molina, Cathy Teter,
Absent: Councilman Guardiola, Kristi Douglas,
Staff: Daniela Villarreal

Welcome and Guest/New Member Introductions

Regular Business Items

- Approve July 10, 2018 meeting minutes
Bullock moves to accept meeting minutes from July. Henning seconded motion. Motion was approved.
 - o Financial Updates
Bullock motioned to approve the July financial report. Wilson seconded. Motion was approved.
 - o New members or applications
No updates from staff. Liaison Villarreal asked members to review questions that the Board and Commissions subcommittee uses for new oncoming member interviews. Hanson will forward email he drafted with new questions for members to give additional feedback.
 - o Complete outside hours document
Action completed
- Committee Reports and Discussion
 - o Music in the Park Concert Series
Overall concerts were a success; lots of great pictures. Bullock added the collaboration with the Nation Night Out (NNO) went well. Councilwoman Elliott raised the question that if we continued to partner with NNO, would it be in addition to every Thursday in July, and if so what happens to the rain out date? Or do we start in June. Hanson's recommendation is that we do not have a rain out date.
For next year's process, Bullock's recommendation is to select bands as a group next year and that a Music in the Park meeting should be a requirement for everyone.
With the overlap of events from this year, Molina suggested doing a combo of music in the park and movie in the park.
Goal for attendance at Pioneer Park was not met. Members expressed concerns over specific neighborhoods, such as Turnberry, that did not know about the events. More effort for promotion throughout the whole city should be planned for. Ideas suggested; more signage (large signs), buying numerous amounts of yard signs, pitching it to local media, ensuring all HOA's have information, send information to schools before they let out for summer, Music in the Park Page on the City site, sending information to the Senior Center.
 - o Public Art/Others
 - Proposed art at Pioneer Skate Park
Liaison Villarreal shared with the board that the project has not made progress. Henning moved to table this project until January of 2019. Elliott seconded motion. Motion was approved.
Henning moves to create a standardized community proposal and procedure during the retreat for future projects. Stewart seconded. Motion was approved.
 - Art Exhibition Program

Staff liaison proposed photography theme for the next round of exhibitions at Bison Ridge and Eagle Pointe. Members approved of the theme.

- New Business – Miscellaneous Items and Open Discussion

- o Fundraising Initiatives

- Facebook event pages with fundraising

Hanson shared new tool as a fundraising initiative on the CC social media.

- King Soopers Gift Cards

Hanson has not had time to look into this initiative.

- Other Fundraising Initiatives

Henning asked about Smile on Amazon. Feedback was that the program does not give much in return.

Elliott pitched doing a panting party with "Gallery on the Go."

Regular fundraisers at local restaurants. For example; Mod Pizza donates 20% towards the cause; Chipotle; Chik-Fil-A; etc.

Molina shared fundraising through volunteering at local sports fields at concession stands.

Some sort of Cultural event with different music, food offerings, to welcome different cultures together
Art Festival

- o Collaborations with other organizations

Molina advocated to being more purposeful in the collaboration of local businesses but also reaching out to other cities and other city cultural groups to partner with.

- o Volunteering Workshop - "Why are we here & How do we do it?" Bullock suggested to use this material for the planning during the retreat.

- Member Comments/Announcements

SCFD Empower, Engage, and Connect Summit, September 14. Henning and Hanson are interested in attending. Staff Liaison will send out a doodle to organize and schedule the annual retreat. Either September 29 or October 6.

Food for next month's meeting:

Rico Pollo

- Adjourn

Bullock motioned to adjourn meeting at 7:57 p.m. Stewart seconded. Meeting was adjourned.