



City Council Sponsorship Funding Request

Councilor Requesting Sponsorship: Councilmember Sean Ford **Date:** October 9, 2023

Event Name: 2024 Boots 'N Business Event

Date: January 5, 2024

Location: National Western Events Center – 1515 E. 47th Ave, Denver

Amount: \$2,250 – Corporate Table

Current Year Misc Sponsorship Budget: \$42,700 **Balance of Budget:** \$42,700

Account#: 010-21-201-734-003 Non-City Agency Grant Program Non-City Agency Grants

Function or activity is of benefit to the City of Commerce City?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Is in the public interest or serves a public purpose?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Expenditure not already funded in Legislative Budget?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Expenditure is for campaign purposes or for attendance at a partisan political event <i>(a violation of the Fair Campaign Practices Act.)</i>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Sponsorship Information: This is being presented now as this event is scheduled for January 5, 2024, and sells out quickly.

Done in partnership with the National Western Stock Show, the Boots 'n Business is the can't-miss event of the year for the business community. With a sneak peek of the Stock Show's biggest performances and recognition of the economic prosperity caused by agriculture and innovation, this is the perfect event to celebrate the industry's impact on Colorado's history and the business community. Sponsoring this event, increases visibility for Commerce City and increases networking opportunities to show support and build valuable connections to a wide audience.