

2022 Goal and Objective Setting

Goals	Objectives
Promote a balanced, thriving, and inclusive city economy that cultivates, attracts, and retains business	<div>Develop and implement events and programs to build community fabric and common understanding of C3 history</div> <div>Preserve and protect Commerce City's historic resources</div> <div>Attract new businesses to Commerce City</div> <div>Retain and grow businesses in Commerce City</div> <div>Create an entrepreneurial ecosystem</div> <div>Reduce spending leakage</div> <div>Catalyze development in identified key areas</div> <div>Improve efficiency and effectiveness of development review process</div> <div>Develop educational infrastructure</div> <div>Adopt policies that provide available and affordable housing</div> <div>Enhance relationship with Chamber & Adalante</div> <div>Enhance economic development with input from an ED Commission to evaluate different approaches and/or structures</div> <div>Support minority owned businesses</div>
Protect resident health, safety, and education by promoting public safety, environmental health, and sustainability	<div>Provide critical green spaces that connect people to the outdoors and are beneficial to our environment</div> <div>Provide programs and services that support health and wellness essential to improve individual and community-level health</div> <div>Create asthetically pleasing neighborhoods</div> <div>Enhance personal safety</div> <div>Enhance community safety by strengthening police department</div> <div>Utilize strong development, building, and enforcement codes with higher energy efficiency standards to create a high quality built and natural environment</div> <div>Adopt policies and coordinate with partner organizations to improve air and water quality thereby improving environmental health & justice</div> <div>Enhance environment and protections for wildlife</div>

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Sustain an efficient and effective city government that attracts, trains, and retains high performing employees capable of realizing Council's vision

- Secure a sustainable financial future
- Be an Employer of Choice
- Recruit diverse candidate pool
- Provide a Healthy and Safe Workforce
- Act in a transparent and accountable manner
- Leverage technology systems to increase the effectiveness and efficiency of the organization
- Provide responsive action to council-identified priorities
- Encourage staff professional development aimed toward innovation & efficiency
- Diversity, Equity, & Inclusion (look at federal guidelines regarding applicant pools)
- Work towards professional development to enhance the minority and female candidate pool
- Enhance metro district oversight

Develop and maintain public infrastructure, facilities, and transportation to improve community appearance and encourage continued development

- Enhance and improve physical infrastructure
- Engineer a safe built environment
- Build infrastructure to accomodate for future growth
- Build alternative, multimodal, next generation transportation network solutions
- Collaborate with regional partners on improving infrastructure

Promote inclusion and equity to create a unified City that reflects its diverse residents, encourages community involvement and trust, and fosters civic pride

- Provide programs and services that support equitable access for all people
- Increase civic pride and trust to create an inclusive community
- Improve equitable and diverse citizen participation
- Support minority business development
- Address homelessness issues with regional partners

Denotes changed or added