

Multiyear Strategic Plan

Final Draft and Adoption

11/6/23



Agenda

- ◆ Discuss Updates Since September Discussion
- ◆ Opportunity for Questions and Comments
- ◆ Action by Council on Resolution



Updates and Revisions

- ◆ Updated Content of Strategies
- ◆ Improved Metrics and Timelines
 - ◆ Focus on Measurables
 - ◆ Concrete Timelines
- ◆ New and Improved Images based on Feedback



Council Action Requested

- ◆ Resolution 2023-118 attached in packet
- ◆ Staff is available to answer questions

Appendix



Background and Agenda

Background

- ◆ Strategic Planning process started in February 2023 with City Council Retreat
 - ◆ Staff has worked the rest of the year to bring Council's goals and priorities to life with a full strategic plan
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Agenda

- ◆ Purpose
- ◆ Reporting and Outreach
- ◆ Discussion Prompts



Purpose of Strategic Planning

Why is Strategic Planning important?

- ◆ Setting and Measuring Goals to demonstrate progress
- ◆ Increases success rate for multiyear projects
- ◆ Aligns all City departments towards common goals

How is this different from the Work Plan?

- ◆ Work plan only plans one (1) year in advance
 - ◆ Focused on implementation and less on performance
- ◆ Strategic Plan is driven by data to plan for multiple years
 - ◆ Focused on performance metrics and goals



Strategic Plan Reporting and Outreach

Center for Innovation will serve as Plan Administrators. The Strategic Planning process will involve regular opportunities for feedback.

Reporting

- ◆ Quarterly Reports to Council
- ◆ Annual Report Publication
- ◆ Live Dashboard on Website

Community Outreach

- ◆ At least two (2) Community Strategic Planning workshops annually (one in Northern Range, one in Core City)
- ◆ Boards and Commissions Road Show for Input and Feedback
- ◆ Community Survey
- ◆ Annual Council Strategic Planning Retreat



Discussion Prompts

Staff is looking for input from Council on the content of Strategic Plan.

As a reminder, Council should be focused on its priorities which are reflected by goals and strategies. If Council wishes to change its priorities, staff will update objectives and measurables to reflect that change.

Discussion Prompts

- ◆ Is there anything **missing** from this plan that **you feel is a top priority**?
- ◆ Is there anything in this plan that **you cannot live** with in this plan?
- ◆ Do you have any questions about **how the Strategic Plan works**?