

Key Issues Analysis Matrix

2023 Data Sources		Qualitative Data				Quantitative Data		Potential Ideas - DRAFT - Internal Only	
		Staff Input	Org Assessment	Public Input- Pop- lubs	Consultant Team	Survey	GRASP Analysis		
	a - priority								
	b - opportunity to improve								
Delivering a Full and Diverse Range of Parks and Recreation Services									
Develop equitable services for core City and the expanding Northern Areas	a	a	a	a	a	a	a	Use analysis provided to add as indicated.	
Increase programming and services in the Northern and expanding areas	a	b	b	a	a			Add programming focus and multi-purpose space in North	
Expand Park Rangers Programs	a	a	a	a	a			Add two bilingual Park Rangers	
Expand "Navigators" program to help people find the services they need (seniors, homeless pop., etc.)	b	a	a	a				Assign dedicated City resources for partnering with PRG, working with unhoused population	
Enhance safety and perception of safety - CPTED, positive activation, rangers, lighting, etc.	b	a	a	a	a	a	a	Continue including CPTED principles in all design and remodeling	
Include equity focus and diverse representation for all offerings and planning	a	b	a	a				Convey a culture of working with an "Equity Lens" and cultural awareness for hiring, training, programming, and marketing that all include diversity, equity, and inclusion.	
Financial Aspects									
Need additional funding to meet growing needs	a	a	a	a				Review fees, fee-reduction program, and allocations for continued growth	
Additional focus on alternative funding / centralized sponsorships		a		a				Finalize Sponsorship and Grants Procedures and Create Partnership Procedures documents for PRG in alignment with centralized City resources	
Ongoing cost recovery analysis	a		a	a				Review sustainability model and subsidy target goals	
Enhance scholarship/need-based fees & programs and market/communicate			b	a	a			Create public guidelines and marketing to convey	
Community Recreation Programs									
Need space for additional recreation center program areas	b	b	a	a	b	a		Expand indoor pool at Bison Ridge, add outdoor pool in north, add splash pads	
Additional events and community gatherings - cultural and bi-lingual	a	b	a	a	a			Add Coordinator with expand cultural events offerings and/or work with Community Relations to Expand	
Capture and celebrate cultural and historical aspects	a		a	a	a			Include focus on Latino and Indigenous history in new programming offerings and any design projects	
Need more senior/active adult programming and space in north	a		a	a	a	a		Expand Bison Ridge senior space now, and add more space to north areas with growth	
Add intro classes for pickleball and golf for all ages	b	b	a	a	a	a		Add where ever possible - evaluate all spaces	
Additional aquatics programs (youth and adults) and space	b	a	a	a	a	a		Add indoor aquatics at Bison Ridge, outdoor at another location in north	
More nature programs			a	a	a	a		Continue to partner with Rocky Mountain Arsenal NWR	
Additional fitness classes	a	a	a	a	a	a		Add and market additional classes - potentially in partnered spaces if space is an issue	
Cultural arts classes			a	a	a	a		Continue to partner with Libraries and Community Relations	
After-school programs			a	a				Evaluate adding after school programs in centers and/or in partnership with schools	
Facilities and Amenities									
Northern growth expansion	a	a	a	a	a	a		Expand Bison Ridge, and when population tops ~100K evaluate plan to add additional center to NE areas	
Water wise and xeriscaping guidelines for all City, developer, and resident usage	a		a	a				Create and use guidelines in alignment with centralized City functions	
Need Resiliency planning for various amenities and situations	a		a	a				Create Resiliency Planning Procedures in alignment with Emergency Operations Center	
Add third rec/community center	a	b	b	b				When population hits above 100K.	
Add rectangular turf-fields - outdoor and fieldhouse	b	b	a	b		a		Add additional space at community parks and fieldhouse in future recreation center	



Preliminary Considerations

Key Issues Analysis Matrix

	a - priority							GRASP Analysis
		Staff Input	Org Assessment	Public Input/Pop. Cons.	Consultant Team	Survey		
Evaluate existing parks that are part of the stormwater system	b	b	a	a	a	a		
Add performing/cultural/visual arts center	a	a	a	a	a	a		
Add amphitheater - larger outdoor event space	a	a	a	a	a	a		
Add pickleball courts - not next to residential -and include indoor and outdoor	b	a	a	a	a	a		
More shade structures/trees	b	a	a	a	a	a		
More pools and splash pads throughout the City	a		a	a	a	a		
Add dog parks	a	a	a	a	a	a		
Add adventure playgrounds			a	b				
Add community gardens	a	a	a	a	a	a		
Overall Level of Service Delivery								
There will be gaps in service as City grows	b	a	b	a	b	a		
Opportunities to enhance community revitalization and urban renewal	a	b		a		a		
Tie alternative transportation into the upcoming Transportation Plan to include more trails	a	a	a	a	a	a		
Equity between North and Core Areas	a	a	a	a	a	a		
Golf / Buffalo Run Needs Assessment								
More public multi-purpose and rental spaces	b	a	a	a				
Enhanced marketing for BR GC and the restaurant	b	a	a	a				
More introductory golf programs, lessons and increased access throughout the City		a	a	a				
Focus on water-wise and Links style course improvement	b	a	b	a				
Parks and Facilities Operations								
Need Parks Maintenance Plan	b	a		a				
Enhanced maintenance staffing, equipment, and spaces	a	a		a		a		
Improve coordinated systems for maintenance requests -	a	a		a				
Update trails specifications / Trails Guidelines / Alternative Transportation Plan	b	b		a	a			
Need centralized purchasing / contracting improvements	a	a		a				
Update internal technology resources	a	a		a				
Positive, Proactive Communication with the Community								
Need increased speed for social media and direct marketing to community (all programs)		a	a	a	a			
Enhanced bilingual services in PRG and for all points of outreach	a	b	a	a	a			
Improve updates and use of website for public information	b	a	a	a	a			
berryDunn								
Preliminary Considerations								
Explore stormwater management for existing parks								
Work with Urban Renewal and Community Relations to add								
Work with Urban Renewal and Community Relations to add								
Add wherever possible away from residential								
Add in all designs and updates								
Add in park updates and future parks								
Add one more, and enhance safety/activation programs at existing								
Consider for any park updates and future parks								
Look for options in the north and south								