



Commerce City, CO

Technical Appendices

2019



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The National Community Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Commerce City:	Excellent		Good		Fair		Poor		Total	
Commerce City as a place to live	11%	N=31	45%	N=128	38%	N=106	6%	N=17	100%	N=282
Your neighborhood as a place to live	21%	N=59	54%	N=152	20%	N=55	5%	N=15	100%	N=282
Commerce City as a place to raise children	7%	N=18	43%	N=107	36%	N=88	14%	N=34	100%	N=248
Commerce City as a place to work	12%	N=22	22%	N=41	38%	N=72	28%	N=53	100%	N=188
Commerce City as a place to visit	5%	N=13	17%	N=45	38%	N=99	40%	N=106	100%	N=264
Commerce City as a place to retire	4%	N=9	28%	N=66	34%	N=80	34%	N=80	100%	N=236
The overall quality of life in Commerce City	5%	N=15	39%	N=111	45%	N=126	10%	N=29	100%	N=280

Table 2: Question 2

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Commerce City	5%	N=13	49%	N=141	34%	N=99	12%	N=35	100%	N=288
Overall ease of getting to the places you usually have to visit	9%	N=25	44%	N=125	30%	N=85	17%	N=48	100%	N=284
Quality of overall natural environment in Commerce City	7%	N=19	35%	N=100	37%	N=104	21%	N=60	100%	N=282
Overall “built environment” of Commerce City (including overall design, buildings, parks and transportation systems)	7%	N=20	31%	N=87	40%	N=114	23%	N=64	100%	N=285
Health and wellness opportunities in Commerce City	5%	N=15	35%	N=97	36%	N=100	24%	N=65	100%	N=277
Overall opportunities for education and enrichment	3%	N=8	32%	N=76	27%	N=64	38%	N=91	100%	N=240
Overall economic health of Commerce City	4%	N=10	33%	N=82	43%	N=107	20%	N=49	100%	N=249
Sense of community	4%	N=10	35%	N=94	44%	N=118	17%	N=47	100%	N=269
Overall image or reputation of Commerce City	1%	N=4	19%	N=52	26%	N=71	54%	N=149	100%	N=276

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Commerce City to someone who asks	13%	N=37	51%	N=143	21%	N=58	16%	N=44	100%	N=282
Remain in Commerce City for the next five years	40%	N=112	28%	N=77	16%	N=43	17%	N=47	100%	N=279

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	48%	N=137	41%	N=117	8%	N=23	2%	N=7	1%	N=3	100%	N=287
In Commerce City's commercial area during the day	22%	N=59	42%	N=113	17%	N=47	13%	N=36	5%	N=14	100%	N=269
In Commerce City's parks and trails	19%	N=51	47%	N=123	15%	N=40	17%	N=44	2%	N=4	100%	N=261

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	4%	N=13	34%	N=97	44%	N=127	17%	N=50	100%	N=287
Ease of public parking	6%	N=18	50%	N=137	34%	N=92	10%	N=26	100%	N=273
Ease of travel by car in Commerce City	7%	N=19	52%	N=149	34%	N=99	7%	N=19	100%	N=287
Ease of travel by public transportation in Commerce City	6%	N=10	26%	N=39	35%	N=53	33%	N=49	100%	N=152
Ease of travel by bicycle in Commerce City	6%	N=10	35%	N=57	39%	N=64	21%	N=34	100%	N=166
Ease of walking in Commerce City	4%	N=11	45%	N=107	31%	N=73	20%	N=47	100%	N=237
Availability of paths and walking trails	9%	N=23	47%	N=116	32%	N=78	11%	N=27	100%	N=245
Air quality	4%	N=11	34%	N=92	37%	N=102	25%	N=68	100%	N=273
Cleanliness of Commerce City	2%	N=7	34%	N=96	41%	N=117	22%	N=61	100%	N=281
Overall appearance of Commerce City	4%	N=10	28%	N=79	48%	N=138	20%	N=58	100%	N=285
Public places where people want to spend time	4%	N=10	27%	N=74	47%	N=128	23%	N=63	100%	N=275
Variety of housing options	10%	N=25	42%	N=107	31%	N=80	16%	N=42	100%	N=253
Availability of affordable quality housing	11%	N=27	32%	N=82	31%	N=78	26%	N=67	100%	N=254
Fitness opportunities (including exercise classes and paths or trails, etc.)	8%	N=23	46%	N=126	31%	N=84	15%	N=40	100%	N=274
Recreational opportunities	8%	N=22	43%	N=118	38%	N=103	11%	N=30	100%	N=273
Availability of affordable quality food	8%	N=21	31%	N=85	33%	N=90	29%	N=81	100%	N=277
Availability of affordable quality health care	4%	N=10	38%	N=90	30%	N=72	28%	N=67	100%	N=238

Table 6: Question 6

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	11%	N=13	45%	N=52	29%	N=33	16%	N=18	100%	N=117
K-12 education	6%	N=10	29%	N=50	38%	N=66	27%	N=46	100%	N=173
Adult educational opportunities	3%	N=5	19%	N=30	44%	N=68	34%	N=52	100%	N=155
Opportunities to attend cultural/arts/music activities	1%	N=3	24%	N=49	42%	N=87	32%	N=65	100%	N=204
Opportunities to participate in religious or spiritual events and activities	10%	N=17	35%	N=61	40%	N=69	15%	N=26	100%	N=173
Employment opportunities	4%	N=6	25%	N=37	37%	N=53	34%	N=50	100%	N=145
Shopping opportunities	5%	N=13	20%	N=56	29%	N=79	46%	N=125	100%	N=273
Cost of living in Commerce City	3%	N=7	21%	N=55	51%	N=132	26%	N=67	100%	N=261
Overall quality of business and service establishments in Commerce City	2%	N=6	27%	N=71	40%	N=106	31%	N=84	100%	N=268
Vibrant downtown/commercial area	1%	N=3	14%	N=34	27%	N=64	57%	N=135	100%	N=237
Overall quality of new development in Commerce City	3%	N=7	43%	N=106	40%	N=99	15%	N=37	100%	N=249
Opportunities to participate in social events and activities	3%	N=7	30%	N=64	53%	N=114	14%	N=30	100%	N=214
Opportunities to volunteer	6%	N=11	35%	N=60	45%	N=77	13%	N=22	100%	N=170
Opportunities to participate in community matters	4%	N=8	35%	N=66	50%	N=94	10%	N=19	100%	N=186
Openness and acceptance of the community toward people of diverse backgrounds	11%	N=26	47%	N=111	33%	N=78	9%	N=22	100%	N=238
Neighborliness of residents in Commerce City	3%	N=8	45%	N=119	40%	N=105	12%	N=30	100%	N=262

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	11%	N=33	89%	N=254	100%	N=286
Made efforts to make your home more energy efficient	24%	N=69	76%	N=215	100%	N=284
Observed a code violation or other hazard in Commerce City (weeds, abandoned buildings, etc.)	36%	N=103	64%	N=184	100%	N=286
Household member was a victim of a crime in Commerce City	86%	N=246	14%	N=41	100%	N=288
Reported a crime to the police in Commerce City	73%	N=211	27%	N=77	100%	N=287
Stocked supplies in preparation for an emergency	70%	N=199	30%	N=87	100%	N=286
Campaigned or advocated for an issue, cause or candidate	85%	N=244	15%	N=44	100%	N=288
Contacted Commerce City (in-person, phone, email or web) for help or information	66%	N=190	34%	N=97	100%	N=287
Contacted Commerce City elected officials (in-person, phone, email or web) to express your opinion	80%	N=231	20%	N=57	100%	N=288

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Commerce City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Commerce City recreation centers or their services	17%	N=48	17%	N=49	32%	N=93	34%	N=97	100%	N=287
Visited a neighborhood park or City park	17%	N=48	33%	N=93	33%	N=94	17%	N=50	100%	N=285
Used Anythink public libraries or their services	9%	N=26	14%	N=39	28%	N=80	49%	N=141	100%	N=286
Participated in religious or spiritual activities in Commerce City	8%	N=23	11%	N=32	9%	N=26	71%	N=201	100%	N=282
Attended a City-sponsored event	2%	N=5	6%	N=16	28%	N=79	65%	N=182	100%	N=283
Used bus, rail or other public transportation instead of driving	4%	N=12	2%	N=7	10%	N=29	83%	N=239	100%	N=287
Carpooled with other adults or children instead of driving alone	8%	N=22	12%	N=33	17%	N=49	64%	N=183	100%	N=287
Walked or biked instead of driving	8%	N=22	14%	N=40	22%	N=62	57%	N=162	100%	N=286
Volunteered your time to some group/activity in Commerce City	4%	N=10	8%	N=23	14%	N=39	75%	N=214	100%	N=287
Participated in a club	2%	N=7	5%	N=15	10%	N=29	82%	N=234	100%	N=285
Talked to or visited with your immediate neighbors	34%	N=95	27%	N=75	30%	N=84	9%	N=25	100%	N=280
Done a favor for a neighbor	21%	N=59	16%	N=45	40%	N=113	24%	N=68	100%	N=285
Used the Buffalo Run Golf Course	2%	N=6	5%	N=14	13%	N=38	80%	N=228	100%	N=286
Visited Rocky Mountain Arsenal National Wildlife Refuge	2%	N=7	5%	N=15	20%	N=58	72%	N=207	100%	N=287

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	3%	N=9	13%	N=36	84%	N=239	100%	N=286
Watched (online or on television) a local public meeting	3%	N=7	1%	N=3	18%	N=53	78%	N=223	100%	N=286
Attended a Townhall (in person or via telephone)	1%	N=2	2%	N=5	11%	N=31	87%	N=248	100%	N=286

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Table 10: Question 10

Please rate the quality of each of the following services in Commerce City:	Excellent		Good		Fair		Poor		Total	
Police services	14%	N=35	51%	N=126	23%	N=58	12%	N=30	100%	N=249
Crime prevention	7%	N=16	45%	N=106	30%	N=72	18%	N=43	100%	N=238
Traffic enforcement	5%	N=14	47%	N=120	28%	N=73	20%	N=51	100%	N=259
Street repair	4%	N=12	43%	N=120	24%	N=66	30%	N=83	100%	N=281
Street cleaning	6%	N=16	48%	N=132	31%	N=86	15%	N=41	100%	N=274
Street lighting	6%	N=18	43%	N=123	34%	N=96	16%	N=47	100%	N=284
Snow removal	7%	N=18	43%	N=118	26%	N=70	24%	N=67	100%	N=273
Sidewalk maintenance	4%	N=11	47%	N=123	30%	N=77	19%	N=50	100%	N=261
Traffic signal timing	5%	N=13	47%	N=132	30%	N=85	18%	N=50	100%	N=280
Bus or transit services	8%	N=11	38%	N=51	28%	N=38	25%	N=33	100%	N=134
Garbage collection	31%	N=85	46%	N=129	18%	N=50	5%	N=15	100%	N=278
Recycling	30%	N=79	46%	N=123	15%	N=40	9%	N=25	100%	N=267
Yard waste pick-up	12%	N=21	42%	N=75	24%	N=43	22%	N=40	100%	N=179
Storm drainage	13%	N=31	55%	N=133	24%	N=58	8%	N=20	100%	N=242
City parks	16%	N=41	58%	N=147	20%	N=51	5%	N=12	100%	N=251
Recreation programs or classes	16%	N=31	56%	N=108	20%	N=39	8%	N=16	100%	N=194
Recreation centers or facilities	24%	N=54	53%	N=122	11%	N=25	12%	N=27	100%	N=229
Land use, planning and zoning	1%	N=2	41%	N=76	30%	N=56	28%	N=51	100%	N=184
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=5	32%	N=73	36%	N=81	30%	N=68	100%	N=227
Animal control	8%	N=16	42%	N=87	26%	N=54	24%	N=49	100%	N=206
Economic development	3%	N=5	32%	N=70	41%	N=90	24%	N=52	100%	N=216
Health services	4%	N=8	44%	N=92	23%	N=49	29%	N=60	100%	N=209
Public library services	19%	N=37	49%	N=96	19%	N=37	13%	N=25	100%	N=196
Communication/Public information services	6%	N=13	45%	N=96	31%	N=67	18%	N=38	100%	N=214
Cable television	5%	N=10	45%	N=83	30%	N=56	20%	N=37	100%	N=185
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	10%	N=18	44%	N=78	36%	N=64	9%	N=16	100%	N=177
City-sponsored special events	6%	N=10	46%	N=81	31%	N=54	18%	N=32	100%	N=177
Overall customer service by Commerce City employees (police, receptionists, planners, etc.)	8%	N=18	42%	N=90	31%	N=68	19%	N=40	100%	N=215
Building permits	9%	N=10	35%	N=41	32%	N=37	24%	N=28	100%	N=117
Recreation trails	8%	N=18	51%	N=109	34%	N=73	6%	N=13	100%	N=213
Buffalo Run Golf Course	15%	N=18	62%	N=75	16%	N=20	7%	N=8	100%	N=121
Internet services	5%	N=11	39%	N=97	33%	N=81	23%	N=57	100%	N=247

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Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
Commerce City Government	3%	N=7	44%	N=94	37%	N=78	16%	N=33	100%	N=212
Federal Government	2%	N=4	31%	N=64	44%	N=90	23%	N=48	100%	N=206
Adams County School District 14	3%	N=4	30%	N=38	37%	N=47	31%	N=39	100%	N=128
School District 27J	8%	N=13	35%	N=56	36%	N=57	20%	N=32	100%	N=158
Adams County Government	3%	N=5	42%	N=83	44%	N=86	11%	N=22	100%	N=197
State of Colorado	8%	N=19	46%	N=114	36%	N=89	10%	N=25	100%	N=248

Table 12: Question 12

Please rate the following categories of Commerce City government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Commerce City	3%	N=9	25%	N=63	35%	N=89	37%	N=96	100%	N=257
The overall direction that Commerce City is taking	7%	N=18	35%	N=88	38%	N=97	20%	N=49	100%	N=253
The job Commerce City government does at welcoming citizen involvement	4%	N=7	32%	N=65	40%	N=82	24%	N=48	100%	N=202
Overall confidence in Commerce City government	2%	N=5	30%	N=74	39%	N=98	28%	N=70	100%	N=248
Generally acting in the best interest of the community	5%	N=12	32%	N=80	36%	N=91	27%	N=69	100%	N=252
Being honest	4%	N=8	32%	N=73	41%	N=93	23%	N=51	100%	N=225
Treating all residents fairly	7%	N=16	32%	N=72	32%	N=70	29%	N=63	100%	N=222

Table 13: Question 13

Please rate how important, if at all, you think it is for the Commerce City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Commerce City	48%	N=139	42%	N=124	8%	N=24	2%	N=5	100%	N=292
Overall ease of getting to the places you usually have to visit	24%	N=69	45%	N=132	28%	N=81	3%	N=9	100%	N=290
Quality of overall natural environment in Commerce City	29%	N=86	46%	N=135	22%	N=64	2%	N=7	100%	N=291
Overall "built environment" of Commerce City (including overall design, buildings, parks and transportation systems)	24%	N=70	56%	N=163	15%	N=45	4%	N=13	100%	N=291
Health and wellness opportunities in Commerce City	26%	N=76	43%	N=125	27%	N=77	4%	N=12	100%	N=290
Overall opportunities for education and enrichment	35%	N=103	38%	N=110	20%	N=57	7%	N=21	100%	N=290
Overall economic health of Commerce City	32%	N=94	49%	N=143	16%	N=45	3%	N=9	100%	N=290
Sense of community	24%	N=70	45%	N=131	26%	N=76	4%	N=12	100%	N=289

Table 14: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services.	Major source		Minor source		Not a source		Total	
City website (www.c3gov.com)	50%	N=139	32%	N=89	18%	N=50	100%	N=279
Local newspapers (Denver Post, Sentinel)	23%	N=64	33%	N=94	44%	N=123	100%	N=281
City communications via social media (Facebook, Twitter, Nextdoor)	38%	N=105	33%	N=93	29%	N=80	100%	N=279
Direct mail	55%	N=153	31%	N=85	14%	N=40	100%	N=278
Local government TV Channel 8	14%	N=40	31%	N=87	55%	N=157	100%	N=283
Monthly City newsletter (Commerce City Connected)	53%	N=150	36%	N=103	10%	N=29	100%	N=282
City Council meetings and other public meetings	16%	N=46	50%	N=142	34%	N=98	100%	N=287
Talking with City officials	18%	N=52	35%	N=100	47%	N=132	100%	N=284
Word-of-mouth	35%	N=98	40%	N=113	26%	N=72	100%	N=283

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Table 15: Question 14: Most Preferred Source of Information

Please indicate which of these methods you would prefer as a way to receive information about the City.	Percent	Number
City website (www.c3gov.com)	55%	N=112
Local newspapers (Denver Post, Sentinel)	17%	N=34
City communications via social media (Facebook, Twitter, Nextdoor)	41%	N=83
Direct mail	41%	N=83
Local government TV Channel 8	12%	N=23
Monthly City newsletter (Commerce City Connected)	46%	N=93
City Council meetings and other public meetings	7%	N=15
Talking with City officials	7%	N=14
Word-of-mouth	17%	N=35

Total may exceed 100% as respondents could select more than one option.

Table 16: Question 15

How would you prefer to provide feedback to the City regarding decisions, City activities, events and services? Check all that apply.	Percent	Number
Phone	20%	N=53
email	61%	N=162
City website via Report a concern/Ask C3	39%	N=104
Social media (Facebook, Twitter, Nextdoor)	39%	N=105
In person at public meetings (City Council, etc.)	15%	N=39
Talking to City staff or elected officials	16%	N=44
Other	10%	N=26

Total may exceed 100% as respondents could select more than one option.

Table 17: Question 16

Generally speaking, how likely are you to attend a town hall with elected officials or other community meeting that is of interest to you during these days and times?	Very likely		Somewhat likely		Not at all likely		Total	
Weekday early morning (8-10 am)	6%	N=16	12%	N=32	82%	N=221	100%	N=269
Weekday late morning (10-Noon)	4%	N=10	14%	N=38	82%	N=220	100%	N=267
Weekday early afternoon (1-3 pm)	5%	N=13	10%	N=28	85%	N=233	100%	N=274
Weekday late afternoon (3-5 pm)	6%	N=15	15%	N=39	80%	N=211	100%	N=264
Weekday early evening (5-7 pm)	21%	N=56	28%	N=76	51%	N=137	100%	N=269
Weekday late evening (7-9 pm)	15%	N=41	26%	N=70	59%	N=161	100%	N=273
Saturday morning (10am - Noon)	10%	N=27	35%	N=94	55%	N=146	100%	N=267
Sunday afternoon (1-5 pm)	11%	N=28	22%	N=59	67%	N=179	100%	N=266

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Table 18: Question 17

To what degree, if at all, do the following barriers exist to prevent you and your family from participating in programs and services offered by Commerce City Parks, Recreation and Golf?	Definitely a barrier		Sort of a barrier		Not at all a barrier		Total	
Cost of programs or activities	18%	N=44	32%	N=77	50%	N=119	100%	N=240
Language barriers	10%	N=24	10%	N=24	80%	N=190	100%	N=238
Hours of programming	17%	N=41	46%	N=106	37%	N=86	100%	N=233
Lack of certain kinds of programming	29%	N=66	39%	N=87	32%	N=73	100%	N=226
Other	41%	N=22	17%	N=9	42%	N=23	100%	N=55

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=12	4%	N=11	4%	N=12	16%	N=46	72%	N=209	100%	N=290
Purchase goods or services from a business located in Commerce City	1%	N=3	4%	N=11	26%	N=74	41%	N=120	28%	N=80	100%	N=289
Eat at least 5 portions of fruits and vegetables a day	6%	N=19	18%	N=52	31%	N=90	32%	N=92	13%	N=37	100%	N=290
Participate in moderate or vigorous physical activity	4%	N=13	17%	N=49	34%	N=97	26%	N=75	19%	N=55	100%	N=289
Read or watch local news (via television, paper, computer, etc.)	7%	N=19	14%	N=40	15%	N=44	27%	N=77	37%	N=107	100%	N=287
Vote in local elections	6%	N=18	8%	N=23	9%	N=25	14%	N=41	64%	N=184	100%	N=289

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	15%	N=43
Very good	44%	N=126
Good	29%	N=85
Fair	11%	N=31
Poor	2%	N=5
Total	100%	N=290

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=20
Somewhat positive	26%	N=75
Neutral	52%	N=151
Somewhat negative	14%	N=39
Very negative	1%	N=2
Total	100%	N=288

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Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	71%	N=205
Working part time for pay	6%	N=17
Unemployed, looking for paid work	0%	N=1
Unemployed, not looking for paid work	5%	N=15
Fully retired	17%	N=49
Total	100%	N=288

Table 23: Question D5

Do you work inside the boundaries of Commerce City?	Percent	Number
Yes, outside the home	25%	N=69
Yes, from home	12%	N=34
No	63%	N=173
Total	100%	N=277

Table 24: Question D6

How many years have you lived in Commerce City?	Percent	Number
Less than 2 years	23%	N=68
2 to 5 years	28%	N=82
6 to 10 years	16%	N=48
11 to 20 years	16%	N=47
More than 20 years	16%	N=46
Total	100%	N=290

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	79%	N=227
Building with two or more homes (duplex, townhome, apartment or condominium)	17%	N=49
Mobile home	2%	N=6
Other	2%	N=6
Total	100%	N=288

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	26%	N=76
Owned	74%	N=210
Total	100%	N=286

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Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=7
\$300 to \$599 per month	4%	N=11
\$600 to \$999 per month	14%	N=37
\$1,000 to \$1,499 per month	14%	N=37
\$1,500 to \$2,499 per month	44%	N=121
\$2,500 or more per month	22%	N=59
Total	100%	N=274

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	55%	N=158
Yes	45%	N=131
Total	100%	N=288

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=236
Yes	18%	N=52
Total	100%	N=288

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	9%	N=24
\$25,000 to \$49,999	20%	N=53
\$50,000 to \$99,999	27%	N=72
\$100,000 to \$149,999	25%	N=68
\$150,000 or more	19%	N=51
Total	100%	N=269

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	60%	N=167
Yes, I consider myself to be Spanish, Hispanic or Latino	40%	N=114
Total	100%	N=281

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Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=9
Asian, Asian Indian or Pacific Islander	8%	N=23
Black or African American	2%	N=4
White	75%	N=209
Other	17%	N=49

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=9
25 to 34 years	31%	N=90
35 to 44 years	24%	N=68
45 to 54 years	17%	N=48
55 to 64 years	9%	N=26
65 to 74 years	13%	N=36
75 years or older	3%	N=8
Total	100%	N=286

Table 34: Question D16

What is your sex?	Percent	Number
Female	51%	N=143
Male	49%	N=137
Total	100%	N=280

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	87%	N=247
Land line	5%	N=15
Both	7%	N=20
Total	100%	N=282

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Commerce City:	Excellent		Good		Fair		Poor		Don't know		Total	
Commerce City as a place to live	11%	N=31	44%	N=128	37%	N=106	6%	N=17	2%	N=6	100%	N=287
Your neighborhood as a place to live	21%	N=59	53%	N=152	19%	N=55	5%	N=15	2%	N=5	100%	N=287
Commerce City as a place to raise children	7%	N=18	38%	N=107	31%	N=88	12%	N=34	13%	N=36	100%	N=283
Commerce City as a place to work	8%	N=22	15%	N=41	26%	N=72	19%	N=53	33%	N=92	100%	N=280
Commerce City as a place to visit	5%	N=13	16%	N=45	35%	N=99	38%	N=106	7%	N=19	100%	N=283
Commerce City as a place to retire	3%	N=9	23%	N=66	28%	N=80	28%	N=80	17%	N=49	100%	N=285
The overall quality of life in Commerce City	5%	N=15	38%	N=111	44%	N=126	10%	N=29	3%	N=7	100%	N=287

Table 37: Question 2

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Commerce City	4%	N=13	48%	N=141	34%	N=99	12%	N=35	2%	N=6	100%	N=294
Overall ease of getting to the places you usually have to visit	9%	N=25	43%	N=125	29%	N=85	17%	N=48	2%	N=6	100%	N=290
Quality of overall natural environment in Commerce City	7%	N=19	34%	N=100	36%	N=104	21%	N=60	3%	N=9	100%	N=290
Overall “built environment” of Commerce City (including overall design, buildings, parks and transportation systems)	7%	N=20	30%	N=87	39%	N=114	22%	N=64	2%	N=7	100%	N=292
Health and wellness opportunities in Commerce City	5%	N=15	33%	N=97	34%	N=100	22%	N=65	6%	N=17	100%	N=294
Overall opportunities for education and enrichment	3%	N=8	27%	N=76	22%	N=64	32%	N=91	16%	N=47	100%	N=286
Overall economic health of Commerce City	4%	N=10	29%	N=82	37%	N=107	17%	N=49	14%	N=39	100%	N=288
Sense of community	4%	N=10	33%	N=94	41%	N=118	16%	N=47	6%	N=18	100%	N=286
Overall image or reputation of Commerce City	1%	N=4	18%	N=52	25%	N=71	53%	N=149	3%	N=7	100%	N=283

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Commerce City to someone who asks	13%	N=37	50%	N=143	20%	N=58	15%	N=44	2%	N=7	100%	N=288
Remain in Commerce City for the next five years	38%	N=112	26%	N=77	15%	N=43	16%	N=47	5%	N=14	100%	N=293

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	47%	N=137	40%	N=117	8%	N=23	2%	N=7	1%	N=3	2%	N=6	100%	N=292
In Commerce City's commercial area during the day	20%	N=59	39%	N=113	16%	N=47	12%	N=36	5%	N=14	8%	N=23	100%	N=292
In Commerce City's parks and trails	18%	N=51	43%	N=123	14%	N=40	15%	N=44	1%	N=4	10%	N=28	100%	N=289

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Table 40: Question 5

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	4%	N=13	33%	N=97	43%	N=127	17%	N=50	2%	N=7	100%	N=294
Ease of public parking	6%	N=18	47%	N=137	31%	N=92	9%	N=26	7%	N=20	100%	N=292
Ease of travel by car in Commerce City	7%	N=19	51%	N=149	34%	N=99	7%	N=19	2%	N=7	100%	N=294
Ease of travel by public transportation in Commerce City	3%	N=10	14%	N=39	18%	N=53	17%	N=49	47%	N=137	100%	N=289
Ease of travel by bicycle in Commerce City	3%	N=10	20%	N=57	22%	N=64	12%	N=34	42%	N=121	100%	N=287
Ease of walking in Commerce City	4%	N=11	37%	N=107	26%	N=73	16%	N=47	17%	N=48	100%	N=285
Availability of paths and walking trails	8%	N=23	41%	N=116	28%	N=78	10%	N=27	14%	N=39	100%	N=284
Air quality	4%	N=11	32%	N=92	36%	N=102	24%	N=68	5%	N=13	100%	N=286
Cleanliness of Commerce City	2%	N=7	33%	N=96	40%	N=117	21%	N=61	3%	N=9	100%	N=290
Overall appearance of Commerce City	3%	N=10	27%	N=79	47%	N=138	20%	N=58	3%	N=8	100%	N=294
Public places where people want to spend time	3%	N=10	25%	N=74	44%	N=128	22%	N=63	6%	N=17	100%	N=292
Variety of housing options	9%	N=25	37%	N=107	27%	N=80	14%	N=42	13%	N=38	100%	N=291
Availability of affordable quality housing	9%	N=27	28%	N=82	27%	N=78	23%	N=67	13%	N=37	100%	N=291
Fitness opportunities (including exercise classes and paths or trails, etc.)	8%	N=23	43%	N=126	29%	N=84	14%	N=40	6%	N=19	100%	N=292
Recreational opportunities	8%	N=22	40%	N=118	35%	N=103	10%	N=30	6%	N=18	100%	N=292
Availability of affordable quality food	7%	N=21	29%	N=85	31%	N=90	28%	N=81	4%	N=13	100%	N=290
Availability of affordable quality health care	3%	N=10	31%	N=90	24%	N=72	23%	N=67	19%	N=55	100%	N=292

Table 41: Question 6

Please rate each of the following characteristics as they relate to Commerce City as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Availability of affordable quality child care/preschool	5%	N=13	19%	N=52	12%	N=33	7%	N=18	59%	N=166	100%	N=283
K-12 education	4%	N=10	18%	N=50	24%	N=66	17%	N=46	38%	N=107	100%	N=280
Adult educational opportunities	2%	N=5	11%	N=30	24%	N=68	19%	N=52	45%	N=125	100%	N=280
Opportunities to attend cultural/arts/music activities	1%	N=3	18%	N=49	31%	N=87	23%	N=65	28%	N=77	100%	N=282
Opportunities to participate in religious or spiritual events and activities	6%	N=17	22%	N=61	24%	N=69	9%	N=26	39%	N=112	100%	N=285
Employment opportunities	2%	N=6	13%	N=37	19%	N=53	18%	N=50	49%	N=137	100%	N=282
Shopping opportunities	5%	N=13	19%	N=56	28%	N=79	44%	N=125	5%	N=13	100%	N=286
Cost of living in Commerce City	3%	N=7	19%	N=55	47%	N=132	24%	N=67	7%	N=20	100%	N=281
Overall quality of business and service establishments in Commerce City	2%	N=6	25%	N=71	37%	N=106	30%	N=84	6%	N=17	100%	N=285
Vibrant downtown/commercial area	1%	N=3	12%	N=34	23%	N=64	48%	N=135	16%	N=45	100%	N=281
Overall quality of new development in Commerce City	2%	N=7	38%	N=106	35%	N=99	13%	N=37	12%	N=34	100%	N=283
Opportunities to participate in social events and activities	2%	N=7	22%	N=64	40%	N=114	11%	N=30	25%	N=71	100%	N=285
Opportunities to volunteer	4%	N=11	21%	N=60	27%	N=77	8%	N=22	40%	N=114	100%	N=284
Opportunities to participate in community matters	3%	N=8	24%	N=66	33%	N=94	7%	N=19	34%	N=95	100%	N=281
Openness and acceptance of the community toward people of diverse backgrounds	9%	N=26	39%	N=111	27%	N=78	8%	N=22	17%	N=47	100%	N=285
Neighborliness of residents in Commerce City	3%	N=8	42%	N=119	37%	N=105	11%	N=30	8%	N=23	100%	N=284

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Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	11%	N=33	89%	N=254	100%	N=286
Made efforts to make your home more energy efficient	24%	N=69	76%	N=215	100%	N=284
Observed a code violation or other hazard in Commerce City (weeds, abandoned buildings, etc.)	36%	N=103	64%	N=184	100%	N=286
Household member was a victim of a crime in Commerce City	86%	N=246	14%	N=41	100%	N=288
Reported a crime to the police in Commerce City	73%	N=211	27%	N=77	100%	N=287
Stocked supplies in preparation for an emergency	70%	N=199	30%	N=87	100%	N=286
Campaigned or advocated for an issue, cause or candidate	85%	N=244	15%	N=44	100%	N=288
Contacted Commerce City (in-person, phone, email or web) for help or information	66%	N=190	34%	N=97	100%	N=287
Contacted Commerce City elected officials (in-person, phone, email or web) to express your opinion	80%	N=231	20%	N=57	100%	N=288

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Commerce City?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Commerce City recreation centers or their services	17%	N=48	17%	N=49	32%	N=93	34%	N=97	100%	N=287
Visited a neighborhood park or City park	17%	N=48	33%	N=93	33%	N=94	17%	N=50	100%	N=285
Used Anythink public libraries or their services	9%	N=26	14%	N=39	28%	N=80	49%	N=141	100%	N=286
Participated in religious or spiritual activities in Commerce City	8%	N=23	11%	N=32	9%	N=26	71%	N=201	100%	N=282
Attended a City-sponsored event	2%	N=5	6%	N=16	28%	N=79	65%	N=182	100%	N=283
Used bus, rail or other public transportation instead of driving	4%	N=12	2%	N=7	10%	N=29	83%	N=239	100%	N=287
Carpooled with other adults or children instead of driving alone	8%	N=22	12%	N=33	17%	N=49	64%	N=183	100%	N=287
Walked or biked instead of driving	8%	N=22	14%	N=40	22%	N=62	57%	N=162	100%	N=286
Volunteered your time to some group/activity in Commerce City	4%	N=10	8%	N=23	14%	N=39	75%	N=214	100%	N=287
Participated in a club	2%	N=7	5%	N=15	10%	N=29	82%	N=234	100%	N=285
Talked to or visited with your immediate neighbors	34%	N=95	27%	N=75	30%	N=84	9%	N=25	100%	N=280
Done a favor for a neighbor	21%	N=59	16%	N=45	40%	N=113	24%	N=68	100%	N=285
Used the Buffalo Run Golf Course	2%	N=6	5%	N=14	13%	N=38	80%	N=228	100%	N=286
Visited Rocky Mountain Arsenal National Wildlife Refuge	2%	N=7	5%	N=15	20%	N=58	72%	N=207	100%	N=287

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=2	3%	N=9	13%	N=36	84%	N=239	100%	N=286
Watched (online or on television) a local public meeting	3%	N=7	1%	N=3	18%	N=53	78%	N=223	100%	N=286
Attended a Townhall (in person or via telephone)	1%	N=2	2%	N=5	11%	N=31	87%	N=248	100%	N=286

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Table 45: Question 10

Please rate the quality of each of the following services in Commerce City:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	12%	N=35	44%	N=126	20%	N=58	10%	N=30	13%	N=37	100%	N=286
Crime prevention	6%	N=16	37%	N=106	25%	N=72	15%	N=43	17%	N=48	100%	N=286
Traffic enforcement	5%	N=14	42%	N=120	26%	N=73	18%	N=51	9%	N=26	100%	N=285
Street repair	4%	N=12	42%	N=120	23%	N=66	29%	N=83	1%	N=4	100%	N=285
Street cleaning	6%	N=16	46%	N=132	30%	N=86	14%	N=41	4%	N=10	100%	N=284
Street lighting	6%	N=18	43%	N=123	34%	N=96	16%	N=47	1%	N=2	100%	N=285
Snow removal	6%	N=18	41%	N=118	24%	N=70	23%	N=67	4%	N=13	100%	N=286
Sidewalk maintenance	4%	N=11	43%	N=123	27%	N=77	18%	N=50	8%	N=23	100%	N=285
Traffic signal timing	5%	N=13	47%	N=132	30%	N=85	18%	N=50	1%	N=4	100%	N=284
Bus or transit services	4%	N=11	18%	N=51	13%	N=38	12%	N=33	53%	N=149	100%	N=283
Garbage collection	30%	N=85	45%	N=129	17%	N=50	5%	N=15	3%	N=9	100%	N=287
Recycling	28%	N=79	44%	N=123	14%	N=40	9%	N=25	5%	N=15	100%	N=282
Yard waste pick-up	8%	N=21	26%	N=75	15%	N=43	14%	N=40	37%	N=105	100%	N=284
Storm drainage	11%	N=31	47%	N=133	20%	N=58	7%	N=20	14%	N=40	100%	N=282
City parks	15%	N=41	52%	N=147	18%	N=51	4%	N=12	12%	N=33	100%	N=284
Recreation programs or classes	11%	N=31	38%	N=108	14%	N=39	6%	N=16	32%	N=90	100%	N=284
Recreation centers or facilities	19%	N=54	43%	N=122	9%	N=25	10%	N=27	20%	N=56	100%	N=284
Land use, planning and zoning	1%	N=2	27%	N=76	20%	N=56	18%	N=51	35%	N=98	100%	N=282
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=5	26%	N=73	28%	N=81	24%	N=68	20%	N=57	100%	N=284
Animal control	5%	N=16	31%	N=87	19%	N=54	17%	N=49	27%	N=78	100%	N=284
Economic development	2%	N=5	25%	N=70	32%	N=90	18%	N=52	24%	N=68	100%	N=284
Health services	3%	N=8	32%	N=92	17%	N=49	21%	N=60	26%	N=75	100%	N=285
Public library services	13%	N=37	34%	N=96	13%	N=37	9%	N=25	32%	N=90	100%	N=286
Communication/Public information services	5%	N=13	34%	N=96	24%	N=67	13%	N=38	24%	N=69	100%	N=283
Cable television	3%	N=10	29%	N=83	20%	N=56	13%	N=37	35%	N=99	100%	N=284
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	6%	N=18	27%	N=78	23%	N=64	6%	N=16	38%	N=109	100%	N=285
City-sponsored special events	4%	N=10	29%	N=81	19%	N=54	11%	N=32	37%	N=102	100%	N=279
Overall customer service by Commerce City employees (police, receptionists, planners, etc.)	6%	N=18	32%	N=90	24%	N=68	14%	N=40	24%	N=70	100%	N=285
Building permits	4%	N=10	14%	N=41	13%	N=37	10%	N=28	59%	N=167	100%	N=284
Recreation trails	6%	N=18	39%	N=109	26%	N=73	4%	N=13	25%	N=70	100%	N=283
Buffalo Run Golf Course	6%	N=18	27%	N=75	7%	N=20	3%	N=8	57%	N=161	100%	N=282
Internet services	4%	N=11	34%	N=97	29%	N=81	20%	N=57	13%	N=38	100%	N=285

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Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
Commerce City Government	3%	N=7	34%	N=94	28%	N=78	12%	N=33	24%	N=67	100%	N=279
Federal Government	2%	N=4	23%	N=64	32%	N=90	17%	N=48	26%	N=72	100%	N=278
Adams County School District 14	1%	N=4	14%	N=38	17%	N=47	14%	N=39	54%	N=151	100%	N=279
School District 27J	5%	N=13	20%	N=56	21%	N=57	11%	N=32	43%	N=120	100%	N=278
Adams County Government	2%	N=5	30%	N=83	31%	N=86	8%	N=22	28%	N=77	100%	N=274
State of Colorado	7%	N=19	41%	N=114	32%	N=89	9%	N=25	12%	N=32	100%	N=280

Table 47: Question 12

Please rate the following categories of Commerce City government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Commerce City	3%	N=9	22%	N=63	31%	N=89	34%	N=96	10%	N=27	100%	N=285
The overall direction that Commerce City is taking	6%	N=18	31%	N=88	34%	N=97	17%	N=49	11%	N=30	100%	N=283
The job Commerce City government does at welcoming citizen involvement	3%	N=7	23%	N=65	29%	N=82	17%	N=48	29%	N=82	100%	N=285
Overall confidence in Commerce City government	2%	N=5	26%	N=74	34%	N=98	25%	N=70	13%	N=36	100%	N=283
Generally acting in the best interest of the community	4%	N=12	28%	N=80	32%	N=91	24%	N=69	11%	N=31	100%	N=283
Being honest	3%	N=8	26%	N=73	33%	N=93	18%	N=51	20%	N=57	100%	N=282
Treating all residents fairly	6%	N=16	25%	N=72	25%	N=70	22%	N=63	22%	N=62	100%	N=283

Table 48: Question 13

Please rate how important, if at all, you think it is for the Commerce City community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Commerce City	48%	N=139	42%	N=124	8%	N=24	2%	N=5	100%	N=292
Overall ease of getting to the places you usually have to visit	24%	N=69	45%	N=132	28%	N=81	3%	N=9	100%	N=290
Quality of overall natural environment in Commerce City	29%	N=86	46%	N=135	22%	N=64	2%	N=7	100%	N=291
Overall "built environment" of Commerce City (including overall design, buildings, parks and transportation systems)	24%	N=70	56%	N=163	15%	N=45	4%	N=13	100%	N=291
Health and wellness opportunities in Commerce City	26%	N=76	43%	N=125	27%	N=77	4%	N=12	100%	N=290
Overall opportunities for education and enrichment	35%	N=103	38%	N=110	20%	N=57	7%	N=21	100%	N=290
Overall economic health of Commerce City	32%	N=94	49%	N=143	16%	N=45	3%	N=9	100%	N=290
Sense of community	24%	N=70	45%	N=131	26%	N=76	4%	N=12	100%	N=289

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Table 49: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services.	Major source		Minor source		Not a source		Total	
City website (www.c3gov.com)	50%	N=139	32%	N=89	18%	N=50	100%	N=279
Local newspapers (Denver Post, Sentinel)	23%	N=64	33%	N=94	44%	N=123	100%	N=281
City communications via social media (Facebook, Twitter, Nextdoor)	38%	N=105	33%	N=93	29%	N=80	100%	N=279
Direct mail	55%	N=153	31%	N=85	14%	N=40	100%	N=278
Local government TV Channel 8	14%	N=40	31%	N=87	55%	N=157	100%	N=283
Monthly City newsletter (Commerce City Connected)	53%	N=150	36%	N=103	10%	N=29	100%	N=282
City Council meetings and other public meetings	16%	N=46	50%	N=142	34%	N=98	100%	N=287
Talking with City officials	18%	N=52	35%	N=100	47%	N=132	100%	N=284
Word-of-mouth	35%	N=98	40%	N=113	26%	N=72	100%	N=283

Table 50: Question 14: Most Preferred Source of Information

Please indicate which of these methods you would prefer as a way to receive information about the City.	Percent	Number
City website (www.c3gov.com)	55%	N=112
Local newspapers (Denver Post, Sentinel)	17%	N=34
City communications via social media (Facebook, Twitter, Nextdoor)	41%	N=83
Direct mail	41%	N=83
Local government TV Channel 8	12%	N=23
Monthly City newsletter (Commerce City Connected)	46%	N=93
City Council meetings and other public meetings	7%	N=15
Talking with City officials	7%	N=14
Word-of-mouth	17%	N=35

Total may exceed 100% as respondents could select more than one option.

Table 51: Question 15

How would you prefer to provide feedback to the City regarding decisions, City activities, events and services? Check all that apply.	Percent	Number
Phone	20%	N=53
email	61%	N=162
City website via Report a concern/Ask C3	39%	N=104
Social media (Facebook, Twitter, Nextdoor)	39%	N=105
In person at public meetings (City Council, etc.)	15%	N=39
Talking to City staff or elected officials	16%	N=44
Other	10%	N=26

Total may exceed 100% as respondents could select more than one option.

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Table 52: Question 16

Generally speaking, how likely are you to attend a town hall with elected officials or other community meeting that is of interest to you during these days and times?	Very likely		Somewhat likely		Not at all likely		Total	
Weekday early morning (8-10 am)	6%	N=16	12%	N=32	82%	N=221	100%	N=269
Weekday late morning (10-Noon)	4%	N=10	14%	N=38	82%	N=220	100%	N=267
Weekday early afternoon (1-3 pm)	5%	N=13	10%	N=28	85%	N=233	100%	N=274
Weekday late afternoon (3-5 pm)	6%	N=15	15%	N=39	80%	N=211	100%	N=264
Weekday early evening (5-7 pm)	21%	N=56	28%	N=76	51%	N=137	100%	N=269
Weekday late evening (7-9 pm)	15%	N=41	26%	N=70	59%	N=161	100%	N=273
Saturday morning (10am - Noon)	10%	N=27	35%	N=94	55%	N=146	100%	N=267
Sunday afternoon (1-5 pm)	11%	N=28	22%	N=59	67%	N=179	100%	N=266

Table 53: Question 17

To what degree, if at all, do the following barriers exist to prevent you and your family from participating in programs and services offered by Commerce City Parks, Recreation and Golf?	Definitely a barrier		Sort of a barrier		Not at all a barrier		Don't know		Total	
Cost of programs or activities	15%	N=44	27%	N=77	42%	N=119	16%	N=45	100%	N=285
Language barriers	8%	N=24	8%	N=24	67%	N=190	16%	N=46	100%	N=284
Hours of programming	14%	N=41	37%	N=106	30%	N=86	18%	N=50	100%	N=283
Lack of certain kinds of programming	23%	N=66	31%	N=87	26%	N=73	20%	N=58	100%	N=284
Other	17%	N=22	7%	N=9	17%	N=23	59%	N=79	100%	N=134

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	4%	N=12	4%	N=11	4%	N=12	16%	N=46	72%	N=209	100%	N=290
Purchase goods or services from a business located in Commerce City	1%	N=3	4%	N=11	26%	N=74	41%	N=120	28%	N=80	100%	N=289
Eat at least 5 portions of fruits and vegetables a day	6%	N=19	18%	N=52	31%	N=90	32%	N=92	13%	N=37	100%	N=290
Participate in moderate or vigorous physical activity	4%	N=13	17%	N=49	34%	N=97	26%	N=75	19%	N=55	100%	N=289
Read or watch local news (via television, paper, computer, etc.)	7%	N=19	14%	N=40	15%	N=44	27%	N=77	37%	N=107	100%	N=287
Vote in local elections	6%	N=18	8%	N=23	9%	N=25	14%	N=41	64%	N=184	100%	N=289

Table 55: Question D2

Would you say that in general your health is:	Percent		Number	
Excellent	15%		N=43	
Very good	44%		N=126	
Good	29%		N=85	
Fair	11%		N=31	
Poor	2%		N=5	
Total	100%		N=290	

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Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=20
Somewhat positive	26%	N=75
Neutral	52%	N=151
Somewhat negative	14%	N=39
Very negative	1%	N=2
Total	100%	N=288

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	71%	N=205
Working part time for pay	6%	N=17
Unemployed, looking for paid work	0%	N=1
Unemployed, not looking for paid work	5%	N=15
Fully retired	17%	N=49
Total	100%	N=288

Table 58: Question D5

Do you work inside the boundaries of Commerce City?	Percent	Number
Yes, outside the home	25%	N=69
Yes, from home	12%	N=34
No	63%	N=173
Total	100%	N=277

Table 59: Question D6

How many years have you lived in Commerce City?	Percent	Number
Less than 2 years	23%	N=68
2 to 5 years	28%	N=82
6 to 10 years	16%	N=48
11 to 20 years	16%	N=47
More than 20 years	16%	N=46
Total	100%	N=290

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	79%	N=227
Building with two or more homes (duplex, townhome, apartment or condominium)	17%	N=49
Mobile home	2%	N=6
Other	2%	N=6
Total	100%	N=288

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Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	26%	N=76
Owned	74%	N=210
Total	100%	N=286

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=7
\$300 to \$599 per month	4%	N=11
\$600 to \$999 per month	14%	N=37
\$1,000 to \$1,499 per month	14%	N=37
\$1,500 to \$2,499 per month	44%	N=121
\$2,500 or more per month	22%	N=59
Total	100%	N=274

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	55%	N=158
Yes	45%	N=131
Total	100%	N=288

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=236
Yes	18%	N=52
Total	100%	N=288

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	9%	N=24
\$25,000 to \$49,999	20%	N=53
\$50,000 to \$99,999	27%	N=72
\$100,000 to \$149,999	25%	N=68
\$150,000 or more	19%	N=51
Total	100%	N=269

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	60%	N=167
Yes, I consider myself to be Spanish, Hispanic or Latino	40%	N=114
Total	100%	N=281

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Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=9
Asian, Asian Indian or Pacific Islander	8%	N=23
Black or African American	2%	N=4
White	75%	N=209
Other	17%	N=49

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=9
25 to 34 years	31%	N=90
35 to 44 years	24%	N=68
45 to 54 years	17%	N=48
55 to 64 years	9%	N=26
65 to 74 years	13%	N=36
75 years or older	3%	N=8
Total	100%	N=286

Table 69: Question D16

What is your sex?	Percent	Number
Female	51%	N=143
Male	49%	N=137
Total	100%	N=280

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	87%	N=247
Land line	5%	N=15
Both	7%	N=20
Total	100%	N=282

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Commerce City chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (Colorado communities with similar population sizes to Commerce City).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Commerce City's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Commerce City's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Commerce City's rating to the benchmark.

In that final column, Commerce City's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by Commerce City residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Commerce City's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Commerce City's average rating was more than 20 points different when compared to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Commerce City	45%	415	433	Much lower
Overall image or reputation of Commerce City	20%	338	341	Much lower
Commerce City as a place to live	56%	362	378	Lower
Your neighborhood as a place to live	75%	265	309	Similar
Commerce City as a place to raise children	51%	346	369	Much lower
Commerce City as a place to retire	32%	339	349	Much lower
Overall appearance of Commerce City	31%	333	340	Much lower

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Commerce City	54%	324	350	Much lower
	In your neighborhood during the day	89%	297	347	Similar
	In Commerce City's commercial area during the day	64%	301	315	Lower
Mobility	Overall ease of getting to the places you usually have to visit	53%	260	274	Lower
	Availability of paths and walking trails	57%	220	310	Similar
	Ease of walking in Commerce City	49%	262	304	Lower
	Ease of travel by bicycle in Commerce City	41%	215	303	Similar
	Ease of travel by public transportation in Commerce City	32%	148	236	Similar
	Ease of travel by car in Commerce City	59%	215	302	Similar
	Ease of public parking	57%	120	232	Similar
	Traffic flow on major streets	38%	215	330	Similar
	Quality of overall natural environment in Commerce City	42%	275	276	Much lower
Natural Environment	Cleanliness of Commerce City	37%	273	283	Much lower
	Air quality	38%	242	245	Much lower
Built Environment	Overall "built environment" of Commerce City (including overall design, buildings, parks and transportation systems)	38%	245	265	Lower
	Overall quality of new development in Commerce City	45%	228	290	Similar
	Availability of affordable quality housing	43%	135	299	Similar
	Variety of housing options	52%	152	278	Similar
	Public places where people want to spend time	30%	254	259	Much lower
	Overall economic health of Commerce City	37%	239	271	Lower
	Vibrant downtown/commercial area	16%	244	248	Much lower
	Overall quality of business and service establishments in Commerce City	29%	270	273	Much lower
	Cost of living in Commerce City	24%	221	267	Similar
Economy	Shopping opportunities	25%	264	291	Much lower
	Employment opportunities	29%	244	308	Lower
	Commerce City as a place to visit	22%	283	285	Much lower
	Commerce City as a place to work	34%	325	353	Lower
Recreation and Wellness	Health and wellness opportunities in Commerce City	40%	256	266	Much lower
	Availability of affordable quality health care	42%	237	258	Lower
	Availability of affordable quality food	38%	237	245	Lower
	Recreational opportunities	51%	245	291	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	55%	228	257	Lower
	Overall opportunities for education and enrichment	35%	264	268	Much lower
	Opportunities to participate in religious or spiritual events and activities	45%	204	206	Much lower
	Opportunities to attend cultural/arts/music activities	26%	282	288	Much lower
	Adult educational opportunities	23%	237	245	Much lower
	K-12 education	35%	254	269	Much lower
	Availability of affordable quality child care/preschool	56%	129	258	Similar
	Opportunities to participate in social events and activities	33%	249	264	Lower
	Neighborliness of Commerce City	48%	237	260	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	58%	193	291	Similar
	Opportunities to participate in community matters	40%	264	274	Lower
	Opportunities to volunteer	42%	261	265	Lower

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Commerce City Government	47%	387	403	Lower
Overall customer service by Commerce City employees (police, receptionists, planners, etc.)	50%	355	369	Lower
Value of services for the taxes paid to Commerce City	28%	381	387	Lower
Overall direction that Commerce City is taking	42%	261	312	Similar
Job Commerce City government does at welcoming citizen involvement	36%	279	315	Lower
Overall confidence in Commerce City government	32%	248	272	Lower
Generally acting in the best interest of the community	36%	242	272	Lower
Being honest	36%	231	263	Lower
Treating all residents fairly	40%	234	269	Lower
Federal Government	33%	217	252	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police services	65%	390	428	Lower
	Crime prevention	52%	303	351	Lower
	Animal control	50%	289	319	Lower
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	55%	209	277	Similar
	Traffic enforcement	52%	317	355	Lower
	Street repair	47%	234	360	Similar
	Street cleaning	54%	243	315	Similar
	Street lighting	50%	256	317	Similar
	Snow removal	50%	238	267	Lower
	Sidewalk maintenance	51%	211	308	Similar
	Traffic signal timing	52%	166	262	Similar
	Bus or transit services	47%	148	230	Similar
	Garbage collection	77%	249	334	Similar
	Recycling	76%	220	342	Similar
	Yard waste pick-up	54%	250	266	Lower
	Storm drainage	68%	178	333	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Built Environment	Land use, planning and zoning	42%	245	296	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	34%	316	374	Lower
	Cable television	50%	132	201	Similar
Economy	Economic development	35%	244	282	Lower
Recreation and Wellness	City parks	75%	241	311	Similar
	Recreation programs or classes	72%	191	312	Similar
	Recreation centers or facilities	77%	134	275	Similar
	Health services	48%	205	221	Lower
Education and Enrichment	City-sponsored special events	51%	264	282	Lower
	Public library services	68%	307	322	Lower
Community Engagement	Communication/Public information services	51%	269	285	Lower

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	39%	280	303	Lower
Recommend living in Commerce City to someone who asks	64%	265	282	Much lower
Remain in Commerce City for the next five years	68%	265	277	Lower
Contacted Commerce City (in-person, phone, email or web) for help or information	34%	287	320	Lower

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	30%	139	236	Similar
	Did NOT report a crime to the police	73%	208	263	Similar
	Household member was NOT a victim of a crime	86%	211	272	Similar
Mobility	Used bus, rail, or other public transportation instead of driving	17%	114	216	Similar
	Carpooled with other adults or children instead of driving alone	36%	199	251	Similar
	Walked or biked instead of driving	43%	210	260	Lower
Natural Environment	Made efforts to conserve water	89%	44	245	Similar
	Made efforts to make your home more energy efficient	76%	124	247	Similar
	Recycle at home	92%	124	259	Similar
Built Environment	Did NOT observe a code violation or other hazard in Commerce City	36%	237	254	Lower
	NOT experiencing housing costs stress	57%	231	258	Lower
Economy	Purchase goods or services from a business located in Commerce City	95%	202	257	Similar
	Economy will have positive impact on income	33%	123	259	Similar
	Work inside boundaries of Commerce City	37%	126	258	Similar
Recreation and Wellness	Used Commerce City recreation centers or their services	66%	39	239	Similar
	Visited a neighborhood park or City park	83%	166	267	Similar
	Eat at least 5 portions of fruits and vegetables a day	76%	227	248	Similar
	Participate in moderate or vigorous physical activity	79%	226	253	Similar
	In very good to excellent health	58%	202	253	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Anythink public libraries or their services	51%	219	248	Lower
	Participated in religious or spiritual activities in Commerce City	29%	182	205	Lower
	Attended City-sponsored event	35%	249	262	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	15%	218	241	Similar
	Contacted Commerce City elected officials (in-person, phone, email or web) to express your opinion	20%	79	255	Similar
	Volunteered your time to some group/activity in Commerce City	25%	226	265	Lower
	Participated in a club	18%	203	245	Similar
	Talked to or visited with your immediate neighbors	91%	133	255	Similar
	Done a favor for a neighbor	76%	201	250	Similar
	Attended a local public meeting	16%	203	264	Similar
	Watched (online or on television) a local public meeting	22%	112	234	Similar
	Read or watch local news (via television, paper, computer, etc.)	79%	203	258	Similar
	Vote in local elections	86%	101	260	Similar

Communities included in national comparisons

The communities included in Commerce City's comparisons are listed on the following pages along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Adams County, CO	487,850	Baytown city, TX	76,205
Airway Heights city, WA	8,017	Bedford city, TX	49,082
Albany city, OR	52,007	Bedford town, MA	14,105
Albemarle County, VA	105,105	Bellevue city, WA	139,014
Albert Lea city, MN	17,716	Bellingham city, WA	85,388
Alexandria city, VA	154,710	Bend city, OR	87,167
American Canyon city, CA	20,341	Bethlehem township, PA	23,800
Ames city, IA	65,005	Bettendorf city, IA	35,293
Ankeny city, IA	56,237	Billings city, MT	109,082
Ann Arbor city, MI	119,303	Bloomington city, IN	83,636
Apache Junction city, AZ	38,452	Bloomington city, MN	85,417
Arapahoe County, CO	626,612	Boise City city, ID	220,859
Arlington city, TX	388,225	Bonner Springs city, KS	7,644
Arvada city, CO	115,320	Boulder city, CO	106,271
Asheville city, NC	89,318	Bowling Green city, KY	64,302
Ashland city, OR	20,733	Bozeman city, MT	43,132
Ashland town, MA	17,478	Brentwood city, TN	41,524
Ashland town, VA	7,554	Brighton city, CO	38,016
Aspen city, CO	7,097	Brookline CDP, MA	59,246
Athens-Clarke County, GA	122,292	Brooklyn Center city, MN	30,885
Auburn city, AL	61,462	Brooklyn city, OH	10,891
Augusta CCD, GA	136,103	Broomfield city, CO	64,283
Aurora city, CO	357,323	Brownsburg town, IN	24,625
Austin city, TX	916,906	Buffalo Grove village, IL	41,551
Avon town, CO	6,503	Burlingame city, CA	30,401
Avon town, IN	16,479	Cabarrus County, NC	196,716
Avondale city, AZ	81,590	Cambridge city, MA	110,893
Azusa city, CA	49,029	Canandaigua city, NY	10,402
Bainbridge Island city, WA	23,689	Cannon Beach city, OR	1,517
Baltimore city, MD	619,796	Cañon City city, CO	16,298
Baltimore County, MD	828,637	Canton city, SD	3,352
Battle Creek city, MI	51,505	Cape Coral city, FL	173,679
Bay Village city, OH	15,426	Carlsbad city, CA	113,147

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Carroll city, IA.....	9,937	Dublin city, OH.....	44,442
Cartersville city, GA.....	20,235	Duluth city, MN.....	86,066
Cary town, NC.....	159,715	Durham city, NC.....	257,232
Castle Rock town, CO.....	57,274	Durham County, NC.....	300,865
Cedar Hill city, TX.....	48,149	Dyer town, IN.....	16,077
Cedar Park city, TX.....	70,010	Eagan city, MN.....	66,102
Cedar Rapids city, IA.....	130,330	Eagle Mountain city, UT.....	27,773
Celina city, TX.....	7,910	Eau Claire city, WI.....	67,945
Centennial city, CO.....	108,448	Eden Prairie city, MN.....	63,660
Chandler city, AZ.....	245,160	Eden town, VT.....	1,254
Chandler city, TX.....	2,896	Edgewater city, CO.....	5,299
Chanhassen city, MN.....	25,108	Edina city, MN.....	50,603
Chapel Hill town, NC.....	59,234	Edmond city, OK.....	89,769
Chardon city, OH.....	5,166	Edmonds city, WA.....	41,309
Charles County, MD.....	156,021	El Cerrito city, CA.....	24,982
Charlotte County, FL.....	173,236	El Paso de Robles (Paso Robles) city, CA.....	31,409
Charlottesville city, VA.....	46,487	Elk Grove city, CA.....	166,228
Chattanooga city, TN.....	176,291	Elmhurst city, IL.....	46,139
Chautauqua town, NY.....	4,362	Englewood city, CO.....	33,155
Chesterfield County, VA.....	335,594	Erie town, CO.....	22,019
Clackamas County, OR.....	399,962	Estes Park town, CO.....	6,248
Clayton city, MO.....	16,214	Euclid city, OH.....	47,698
Clearwater city, FL.....	112,794	Fairview town, TX.....	8,473
Cleveland Heights city, OH.....	45,024	Farmers Branch city, TX.....	33,808
Clinton city, SC.....	8,538	Farmersville city, TX.....	3,440
Clive city, IA.....	17,134	Farmington Hills city, MI.....	81,235
Clovis city, CA.....	104,411	Farmington town, CT.....	25,596
College Park city, MD.....	32,186	Fate city, TX.....	10,339
College Station city, TX.....	107,445	Fayetteville city, GA.....	17,069
Colleyville city, TX.....	25,557	Fayetteville city, NC.....	210,324
Collinsville city, IL.....	24,767	Ferguson township, PA.....	18,837
Columbia city, MO.....	118,620	Fernandina Beach city, FL.....	11,957
Columbia city, SC.....	132,236	Flower Mound town, TX.....	71,575
Columbia Falls city, MT.....	5,054	Forest Grove city, OR.....	23,554
Commerce City city, CO.....	52,905	Fort Collins city, CO.....	159,150
Concord city, CA.....	128,160	Franklin city, TN.....	72,990
Concord town, MA.....	19,357	Frederick town, CO.....	11,397
Conshohocken borough, PA.....	7,985	Fremont city, CA.....	230,964
Coolidge city, AZ.....	12,221	Fruita city, CO.....	13,039
Coon Rapids city, MN.....	62,342	Gahanna city, OH.....	34,691
Coral Springs city, FL.....	130,110	Gaithersburg city, MD.....	67,417
Coronado city, CA.....	24,053	Galveston city, TX.....	49,706
Corvallis city, OR.....	56,224	Gardner city, KS.....	21,059
Cottonwood Heights city, UT.....	34,214	Germantown city, TN.....	39,230
Coventry Lake CDP, CT.....	2,932	Gilbert town, AZ.....	232,176
Creve Coeur city, MO.....	18,259	Gillette city, WY.....	31,783
Cupertino city, CA.....	60,687	Glen Ellyn village, IL.....	27,983
Dacono city, CO.....	4,929	Glendora city, CA.....	51,891
Dakota County, MN.....	414,655	Glenview village, IL.....	47,066
Dallas city, OR.....	15,413	Golden city, CO.....	20,365
Dallas city, TX.....	1,300,122	Golden Valley city, MN.....	21,208
Danville city, KY.....	16,657	Goodyear city, AZ.....	74,953
Darien city, IL.....	22,206	Grafton village, WI.....	11,576
Davenport city, FL.....	3,665	Grand Blanc city, MI.....	7,964
Davidson town, NC.....	12,325	Grand Rapids city, MI.....	195,355
Dayton city, OH.....	140,939	Grants Pass city, OR.....	36,687
Dayton town, WY.....	815	Grass Valley city, CA.....	12,893
Dearborn city, MI.....	95,295	Greeley city, CO.....	100,760
Decatur city, GA.....	22,022	Greenville city, NC.....	90,347
Del Mar city, CA.....	4,338	Greenwich town, CT.....	62,782
DeLand city, FL.....	30,315	Greenwood Village city, CO.....	15,397
Delaware city, OH.....	38,193	Greer city, SC.....	28,587
Denison city, TX.....	23,342	Gunnison County, CO.....	16,215
Denton city, TX.....	131,097	Haltom City city, TX.....	44,059
Denver city, CO.....	678,467	Hamilton city, OH.....	62,216
Des Moines city, IA.....	214,778	Hamilton town, MA.....	7,991
Des Peres city, MO.....	8,536	Hampton city, VA.....	136,255
Destin city, FL.....	13,421	Hanover County, VA.....	103,218
Dover city, NH.....	30,901	Harrisburg city, SD.....	5,429
Dublin city, CA.....	57,022	Harrisonburg city, VA.....	53,064

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Harrisonville city, MO	10,025	Lone Tree city, CO	13,430
Hastings city, MN	22,620	Long Grove village, IL	7,980
Henderson city, NV	284,817	Longmont city, CO	91,730
Herndon town, VA	24,545	Lonsdale city, MN	3,850
High Point city, NC	109,849	Los Alamos County, NM	18,031
Highland Park city, IL	29,796	Los Altos Hills town, CA	8,490
Highlands Ranch CDP, CO	105,264	Loudoun County, VA	374,558
Homer Glen village, IL	24,403	Louisville city, CO	20,319
Honolulu County, HI	990,060	Lower Merion township, PA	58,500
Hoquiam city, WA	8,416	Lynchburg city, VA	79,237
Horry County, SC	310,186	Lynnwood city, WA	37,242
Hudson town, CO	1,709	Manassas city, VA	41,379
Huntley village, IL	26,265	Manhattan Beach city, CA	35,698
Huntsville city, TX	40,727	Manhattan city, KS	55,427
Hutchinson city, MN	13,836	Mankato city, MN	41,241
Hutto city, TX	22,644	Maple Grove city, MN	68,362
Independence city, MO	117,369	Maplewood city, MN	40,127
Indio city, CA	86,867	Maricopa County, AZ	4,155,501
Iowa City city, IA	73,415	Marin County, CA	260,814
Irving city, TX	235,648	Marion city, IA	38,014
Issaquah city, WA	35,629	Mariposa County, CA	17,658
Jackson city, MO	14,690	Marshfield city, WI	18,326
Jackson County, MI	158,989	Martinez city, CA	37,902
James City County, VA	73,028	Marysville city, WA	66,178
Jefferson County, NY	116,567	Maui County, HI	164,094
Jefferson Parish, LA	437,038	McKinney city, TX	164,760
Jerome city, ID	11,306	McMinnville city, OR	33,211
Johnson City city, TN	65,598	Mecklenburg County, NC	1,034,290
Johnston city, IA	20,172	Menlo Park city, CA	33,661
Jupiter town, FL	62,373	Menomonee Falls village, WI	36,411
Kalamazoo city, MI	75,833	Mercer Island city, WA	24,768
Kansas City city, KS	151,042	Meridian charter township, MI	41,903
Kansas City city, MO	476,974	Meridian city, ID	91,917
Keizer city, OR	37,910	Merriam city, KS	11,259
Kent city, WA	126,561	Mesa city, AZ	479,317
Kerrville city, TX	22,931	Miami Beach city, FL	92,187
Key West city, FL	25,316	Miami city, FL	443,007
King City city, CA	13,721	Middleton city, WI	18,951
Kingman city, AZ	28,855	Middletown town, RI	16,100
Kirkland city, WA	86,772	Midland city, MI	41,958
Kirkwood city, MO	27,659	Milford city, DE	10,645
Knoxville city, IA	7,202	Milton city, GA	37,556
La Plata town, MD	9,160	Minneapolis city, MN	411,452
La Vista city, NE	17,062	Minnetrista city, MN	7,187
Laguna Niguel city, CA	65,429	Missouri City city, TX	72,688
Lake Forest city, IL	18,931	Moline city, IL	42,644
Lake in the Hills village, IL	28,908	Monroe city, MI	20,128
Lake Zurich village, IL	19,983	Montgomery city, MN	2,921
Lakeville city, MN	61,056	Montgomery County, MD	1,039,198
Lakewood city, CO	151,411	Monticello city, UT	2,599
Lakewood city, WA	59,102	Montrose city, CO	18,918
Lancaster County, SC	86,544	Moraga town, CA	17,231
Lansing city, MI	115,222	Morristown city, TN	29,446
Laramie city, WY	32,104	Morrisville town, NC	23,873
Larimer County, CO	330,976	Morro Bay city, CA	10,568
Las Cruces city, NM	101,014	Mountlake Terrace city, WA	20,922
Las Vegas city, NM	13,445	Murphy city, TX	20,361
Lawrence city, KS	93,954	Naperville city, IL	146,431
Lawrenceville city, GA	29,287	Napoleon city, OH	8,646
Lehi city, UT	58,351	Nederland city, TX	17,284
Lenexa city, KS	52,030	Needham CDP, MA	30,429
Lewisville city, TX	103,638	Nevada City city, CA	3,112
Lewisville town, NC	13,516	Nevada County, CA	98,838
Libertyville village, IL	20,504	New Braunfels city, TX	70,317
Lincolnwood village, IL	12,637	New Brighton city, MN	22,440
Lindsborg city, KS	3,313	New Concord village, OH	2,561
Little Chute village, WI	11,006	New Hope city, MN	20,909
Littleton city, CO	45,848	New Orleans city, LA	388,182
Livermore city, CA	88,232	New Ulm city, MN	13,249
Lombard village, IL	43,776	Newport city, RI	24,745

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Newport News city, VA.....	180,775	Richland city, WA.....	53,991
Newton city, IA.....	15,085	Richmond city, CA.....	108,853
Niles village, IL.....	29,823	Richmond Heights city, MO.....	8,466
Noblesville city, IN.....	59,807	Rio Rancho city, NM.....	93,317
Norcross city, GA.....	16,474	River Falls city, WI.....	15,256
Norfolk city, NE.....	24,352	Riverside city, CA.....	321,570
Norfolk city, VA.....	245,752	Roanoke city, VA.....	99,572
North Mankato city, MN.....	13,583	Roanoke County, VA.....	93,419
North Port city, FL.....	62,542	Rochester city, NY.....	209,463
North Yarmouth town, ME.....	3,714	Rock Hill city, SC.....	70,764
Northglenn city, CO.....	38,473	Rockville city, MD.....	66,420
Novato city, CA.....	55,378	Roeland Park city, KS.....	6,810
Novi city, MI.....	58,835	Rohnert Park city, CA.....	42,305
O'Fallon city, IL.....	29,095	Rolla city, MO.....	20,013
Oak Park village, IL.....	52,229	Rosemount city, MN.....	23,474
Oakley city, CA.....	39,950	Rosenberg city, TX.....	35,867
Oklahoma City city, OK.....	629,191	Roseville city, MN.....	35,624
Olmsted County, MN.....	151,685	Round Rock city, TX.....	116,369
Olympia city, WA.....	49,928	Royal Palm Beach village, FL.....	37,665
Orange village, OH.....	3,280	Sacramento city, CA.....	489,650
Orland Park village, IL.....	59,161	Sahuarita town, AZ.....	28,257
Orleans Parish, LA.....	388,182	Sammamish city, WA.....	62,877
Oshkosh city, WI.....	66,649	San Diego city, CA.....	1,390,966
Oswego village, IL.....	33,759	San Jose city, CA.....	1,023,031
Ottawa County, MI.....	280,243	San Marcos city, CA.....	93,493
Overland Park city, KS.....	186,147	San Marcos city, TX.....	59,935
Paducah city, KY.....	24,879	Sangamon County, IL.....	198,134
Palm Beach Gardens city, FL.....	53,119	Santa Fe city, NM.....	82,980
Palm Coast city, FL.....	82,356	Santa Fe County, NM.....	147,514
Palo Alto city, CA.....	67,082	Sarasota County, FL.....	404,839
Palos Verdes Estates city, CA.....	13,591	Savage city, MN.....	30,011
Papillion city, NE.....	19,478	Schaumburg village, IL.....	74,427
Paradise Valley town, AZ.....	13,961	Schertz city, TX.....	38,199
Park City city, UT.....	8,167	Scott County, MN.....	141,463
Parker town, CO.....	51,125	Scottsdale city, AZ.....	239,283
Parkland city, FL.....	28,901	Sedona city, AZ.....	10,246
Pasco city, WA.....	70,607	Sevierville city, TN.....	16,387
Pasco County, FL.....	498,136	Shakopee city, MN.....	40,024
Payette city, ID.....	7,366	Sharonville city, OH.....	13,974
Pearland city, TX.....	113,693	Shawnee city, KS.....	64,840
Peoria city, IL.....	115,424	Shawnee city, OK.....	30,974
Pflugerville city, TX.....	58,013	Sherborn town, MA.....	4,302
Pinehurst village, NC.....	15,580	Shoreline city, WA.....	55,431
Piqua city, OH.....	20,793	Shoreview city, MN.....	26,432
Pitkin County, CO.....	17,747	Shorewood village, IL.....	16,809
Plano city, TX.....	281,566	Sierra Vista city, AZ.....	43,585
Platte City city, MO.....	4,867	Silverton city, OR.....	9,757
Pleasant Hill city, IA.....	9,608	Sioux Falls city, SD.....	170,401
Pleasanton city, CA.....	79,341	Skokie village, IL.....	64,773
Plymouth city, MN.....	76,258	Snoqualmie city, WA.....	12,944
Polk County, IA.....	467,235	Snowmass Village town, CO.....	2,827
Pompano Beach city, FL.....	107,542	Somerset town, MA.....	18,257
Port Orange city, FL.....	60,315	South Jordan city, UT.....	65,523
Port St. Lucie city, FL.....	178,778	Southlake city, TX.....	30,090
Portland city, OR.....	630,331	Spearfish city, SD.....	11,300
Powell city, OH.....	12,658	Springfield city, MO.....	165,785
Powhatan County, VA.....	28,364	Springville city, UT.....	32,319
Prince William County, VA.....	450,763	St. Augustine city, FL.....	13,952
Prior Lake city, MN.....	25,452	St. Charles city, IL.....	32,730
Pueblo city, CO.....	109,122	St. Joseph city, MO.....	76,819
Purcellville town, VA.....	9,217	St. Louis County, MN.....	200,294
Queen Creek town, AZ.....	33,298	St. Lucie County, FL.....	298,763
Raleigh city, NC.....	449,477	State College borough, PA.....	42,224
Ramsey city, MN.....	25,853	Steamboat Springs city, CO.....	12,520
Raymond town, ME.....	4,497	Sugar Land city, TX.....	86,886
Raymore city, MO.....	20,358	Suisun City city, CA.....	29,280
Redmond city, OR.....	28,492	Summit County, UT.....	39,731
Redmond city, WA.....	60,712	Sunnyvale city, CA.....	151,565
Redwood City city, CA.....	84,368	Surprise city, AZ.....	129,534
Reno city, NV.....	239,732	Suwanee city, GA.....	18,655

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Tacoma city, WA.....	207,280	Washougal city, WA.....	15,241
Takoma Park city, MD.....	17,643	Wauwatosa city, WI.....	47,687
Temecula city, CA.....	110,722	Wentzville city, MO.....	35,768
Tempe city, AZ.....	178,339	West Carrollton city, OH.....	12,963
Temple city, TX.....	71,795	West Chester township, OH.....	62,804
Texarkana city, TX.....	37,222	Western Springs village, IL.....	13,187
The Woodlands CDP, TX.....	109,608	Westerville city, OH.....	38,604
Tigard city, OR.....	51,355	Westlake town, TX.....	1,006
Tinley Park village, IL.....	57,107	Westminster city, CO.....	111,895
Tracy city, CA.....	87,613	Westminster city, MD.....	18,557
Trinidad CCD, CO.....	10,819	Wheat Ridge city, CO.....	31,162
Tualatin city, OR.....	27,135	White House city, TN.....	11,107
Tulsa city, OK.....	401,352	Wichita city, KS.....	389,054
Tustin city, CA.....	80,007	Williamsburg city, VA.....	14,817
Twin Falls city, ID.....	47,340	Willowbrook village, IL.....	8,598
Unalaska city, AK.....	4,809	Wilmington city, NC.....	115,261
University Heights city, OH.....	13,201	Wilsonville city, OR.....	22,789
University Park city, TX.....	24,692	Windsor town, CO.....	23,386
Urbandale city, IA.....	42,222	Windsor town, CT.....	29,037
Vail town, CO.....	5,425	Winnetka village, IL.....	12,504
Ventura CCD, CA.....	115,218	Winter Garden city, FL.....	40,799
Vernon Hills village, IL.....	26,084	Woodbury city, MN.....	67,648
Vestavia Hills city, AL.....	34,003	Woodinville city, WA.....	11,675
Victoria city, MN.....	8,679	Wyandotte County, KS.....	163,227
Vienna town, VA.....	16,474	Yakima city, WA.....	93,182
Virginia Beach city, VA.....	450,057	York County, VA.....	67,196
Walnut Creek city, CA.....	68,516	Yorktown town, IN.....	11,200
Warrensburg city, MO.....	19,890	Yorkville city, IL.....	18,691
Washington County, MN.....	250,979	Yountville city, CA.....	2,978
Washoe County, NV.....	445,551		

Custom Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Commerce City	45%	19	19	Much lower
Overall image or reputation of Commerce City	20%	16	16	Much lower
Commerce City as a place to live	56%	18	18	Much lower
Your neighborhood as a place to live	75%	13	16	Similar
Commerce City as a place to raise children	51%	17	17	Much lower
Commerce City as a place to retire	32%	17	17	Much lower
Overall appearance of Commerce City	31%	15	15	Much lower

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Commerce City	54%	10	11	Lower
	In your neighborhood during the day	89%	12	14	Similar
	In Commerce City's commercial area during the day	64%	14	14	Lower
Mobility	Overall ease of getting to the places you usually have to visit	53%	8	9	Lower
	Availability of paths and walking trails	57%	12	13	Lower
	Ease of walking in Commerce City	49%	17	17	Lower
	Ease of travel by bicycle in Commerce City	41%	15	17	Lower
	Ease of travel by public transportation in Commerce City	32%	8	11	Similar
	Ease of travel by car in Commerce City	59%	13	17	Similar
	Ease of public parking	57%	4	8	Similar
	Traffic flow on major streets	38%	9	16	Similar
	Quality of overall natural environment in Commerce City	42%	13	13	Much lower
Natural Environment	Cleanliness of Commerce City	37%	12	12	Much lower
	Air quality	38%	11	11	Much lower
Built Environment	Overall "built environment" of Commerce City (including overall design, buildings, parks and transportation systems)	38%	9	9	Lower
	Overall quality of new development in Commerce City	45%	13	14	Similar
	Availability of affordable quality housing	43%	2	15	Higher
	Variety of housing options	52%	6	15	Similar
	Public places where people want to spend time	30%	8	8	Lower
	Overall economic health of Commerce City	37%	8	9	Lower
	Vibrant downtown/commercial area	16%	9	9	Much lower
	Overall quality of business and service establishments in Commerce City	29%	13	13	Lower
	Cost of living in Commerce City	24%	7	9	Similar
Economy	Shopping opportunities	25%	15	17	Much lower
	Employment opportunities	29%	14	18	Similar
	Commerce City as a place to visit	22%	9	9	Much lower
	Commerce City as a place to work	34%	16	18	Lower
Recreation and Wellness	Health and wellness opportunities in Commerce City	40%	9	9	Much lower
	Availability of affordable quality health care	42%	12	13	Lower
	Availability of affordable quality food	38%	12	12	Lower
	Recreational opportunities	51%	15	16	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	55%	8	9	Lower
	Overall opportunities for education and enrichment	35%	9	9	Much lower
	Opportunities to participate in religious or spiritual events and activities	45%	7	7	Lower
	Opportunities to attend cultural/arts/music activities	26%	14	14	Much lower
	Adult educational opportunities	23%	9	9	Lower
	K-12 education	35%	11	11	Lower
Education and Enrichment	Availability of affordable quality child care/preschool	56%	3	13	Higher
	Opportunities to participate in social events and activities	33%	12	12	Lower
	Neighborliness of Commerce City	48%	7	8	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	58%	13	16	Similar
Community Engagement	Opportunities to participate in community matters	40%	14	15	Lower
	Opportunities to volunteer	42%	12	12	Lower

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Commerce City Government	47%	18	19	Lower
Overall customer service by Commerce City employees (police, receptionists, planners, etc.)	50%	16	17	Lower
Value of services for the taxes paid to Commerce City	28%	17	17	Lower
Overall direction that Commerce City is taking	42%	17	18	Similar
Job Commerce City government does at welcoming citizen involvement	36%	14	16	Lower
Overall confidence in Commerce City government	32%	8	9	Lower
Generally acting in the best interest of the community	36%	10	11	Lower
Being honest	36%	10	11	Similar
Treating all residents fairly	40%	9	10	Similar
Federal Government	33%	10	10	Similar

Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Police services	65%	16	17	Lower
	Crime prevention	52%	12	15	Lower
	Animal control	50%	14	15	Lower
Safety	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	55%	7	13	Similar
	Traffic enforcement	52%	14	16	Similar
	Street repair	47%	13	17	Similar
	Street cleaning	54%	12	15	Similar
	Street lighting	50%	9	11	Similar
	Snow removal	50%	15	18	Similar
	Sidewalk maintenance	51%	6	10	Similar
	Traffic signal timing	52%	7	11	Similar
Mobility	Bus or transit services	47%	6	9	Similar
	Garbage collection	77%	7	11	Similar
Natural Environment	Recycling	76%	5	11	Similar
	Yard waste pick-up	54%	6	9	Similar
	Storm drainage	68%	9	14	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Built Environment	Land use, planning and zoning	42%	11	13	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	34%	13	15	Similar
	Cable television	50%	5	6	Similar
Economy	Economic development	35%	10	12	Similar
Recreation and Wellness	City parks	75%	12	12	Lower
	Recreation programs or classes	72%	11	14	Similar
	Recreation centers or facilities	77%	10	15	Similar
	Health services	48%	9	10	Lower
Education and Enrichment	City-sponsored special events	51%	10	10	Lower
	Public library services	68%	14	14	Lower
Community Engagement	Communication/Public information services	51%	13	13	Lower

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	39%	16	17	Lower
Recommend living in Commerce City to someone who asks	64%	13	13	Much lower
Remain in Commerce City for the next five years	68%	13	13	Lower
Contacted Commerce City (in-person, phone, email or web) for help or information	34%	15	15	Lower

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	30%	3	8	Similar
	Did NOT report a crime to the police	73%	7	11	Similar
	Household member was NOT a victim of a crime	86%	7	12	Similar
Mobility	Used bus, rail, or other public transportation instead of driving	17%	7	10	Much lower
	Carpooled with other adults or children instead of driving alone	36%	10	10	Similar
	Walked or biked instead of driving	43%	10	10	Lower
Natural Environment	Made efforts to conserve water	89%	2	9	Similar
	Made efforts to make your home more energy efficient	76%	3	8	Similar
	Recycle at home	92%	3	9	Similar
Built Environment	Did NOT observe a code violation or other hazard in Commerce City	36%	6	8	Lower
	NOT experiencing housing costs stress	57%	8	9	Similar
Economy	Purchase goods or services from a business located in Commerce City	95%	5	8	Similar
	Economy will have positive impact on income	33%	5	9	Similar
	Work inside boundaries of Commerce City	37%	4	8	Similar
Recreation and Wellness	Used Commerce City recreation centers or their services	66%	8	14	Similar
	Visited a neighborhood park or City park	83%	11	13	Similar
	Eat at least 5 portions of fruits and vegetables a day	76%	7	8	Similar
	Participate in moderate or vigorous physical activity	79%	8	8	Similar
	In very good to excellent health	58%	7	8	Similar

The National Community Survey™

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Used Anythink public libraries or their services	51%	12	13	Lower
	Participated in religious or spiritual activities in Commerce City	29%	6	8	Similar
	Attended City-sponsored event	35%	12	13	Much lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	15%	8	8	Similar
	Contacted Commerce City elected officials (in-person, phone, email or web) to express your opinion	20%	5	10	Similar
	Volunteered your time to some group/activity in Commerce City	25%	9	11	Similar
	Participated in a club	18%	8	9	Similar
	Talked to or visited with your immediate neighbors	91%	8	9	Similar
	Done a favor for a neighbor	76%	9	9	Similar
	Attended a local public meeting	16%	13	13	Similar
	Watched (online or on television) a local public meeting	22%	3	12	Similar
	Read or watch local news (via television, paper, computer, etc.)	79%	5	8	Similar
	Vote in local elections	86%	8	10	Similar

Communities included in custom Colorado population comparisons

The communities included in Commerce City's custom comparisons are listed below along with their population according to the American Community Survey (ACS) 2017 5-year estimates.

Adams County, CO	487,850	Golden city, CO	20,365
Aurora city, CO	357,323	Lafayette city, CO	27,440
Brighton city, CO	38,016	Littleton city, CO	45,848
Broomfield city, CO	64,283	Louisville city, CO	20,319
Cañon City city, CO	16,298	Northglenn city, CO	38,473
Castle Rock town, CO	57,274	Parker town, CO	51,125
Commerce City city, CO	52,905	Pitkin County, CO	17,747
Denver city, CO	678,467	Wheat Ridge city, CO	31,162
Englewood city, CO	33,155	Windsor town, CO	23,386
Erie town, CO	22,019		

Appendix C: Detailed Survey Methods

The National Community Survey™ (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. Commerce City funded this research. Please contact Jodi Hardee of Commerce City at jhardee@c3gov.com if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

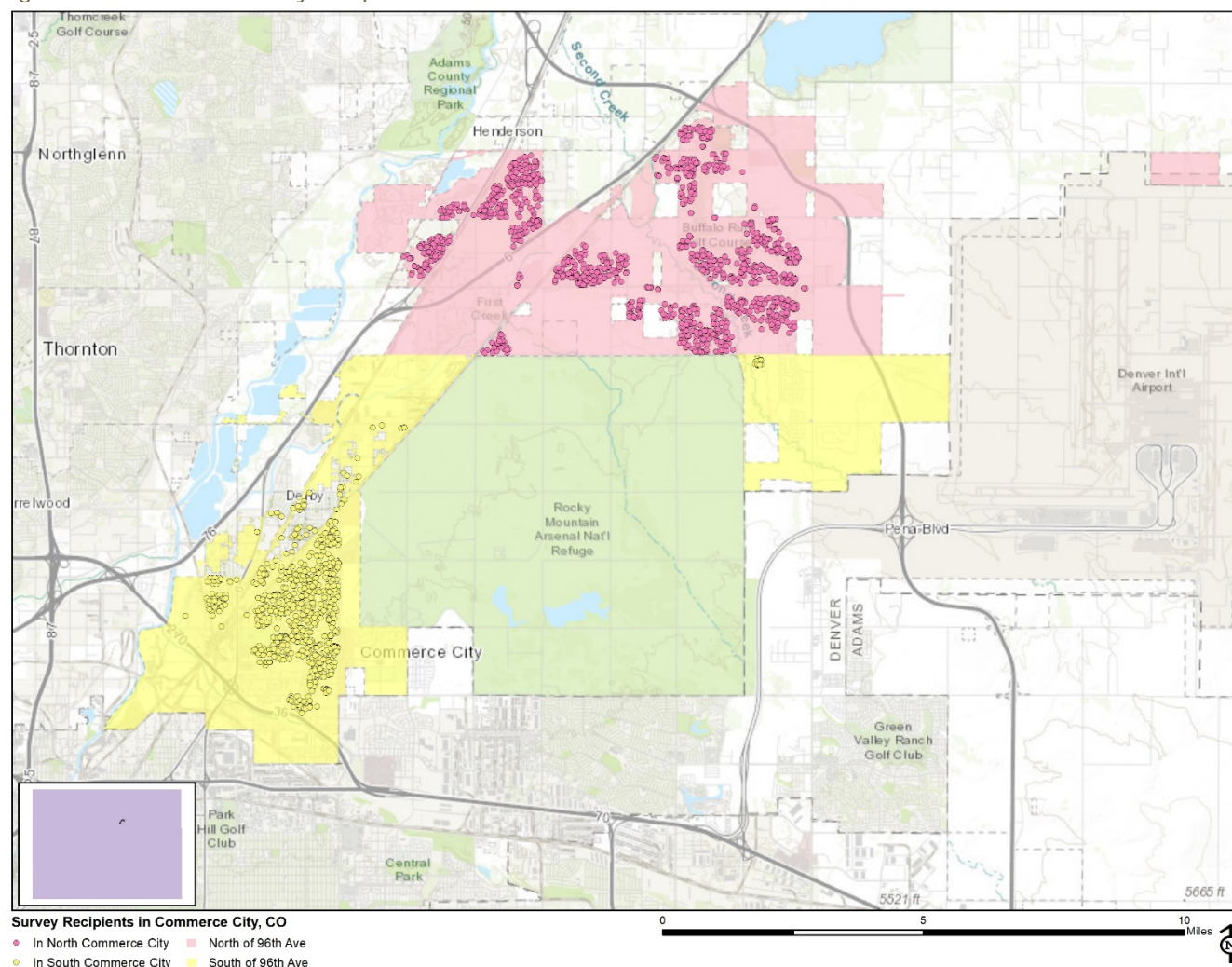
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the Commerce City were eligible to participate in the survey. A list of all households within the zip codes serving Commerce City was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Commerce City households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Commerce City boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of two geographic areas: North or South of 96th Avenue.

To choose the 2,400 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the Commerce City website. This opt-in survey was identical to the scientific survey and open to all City residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.)

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on October 11, 2019. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English and Spanish. Both cover letters contained paragraphs in Spanish instructing participants to complete the Spanish version of the survey online; respondents could opt to take the survey online in their language of preference. Commerce City also chose to augment their administration of The NCS with several additional services, including demographic and geographic subgroup comparisons and custom benchmark comparison. The results of the subgroup comparisons have been provided under separate covers. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on November 15, 2019 and remained open for two weeks.

About 1% of the 2,400 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,376 households that received the survey, 294 completed the survey, providing an overall response rate of 12%. Of the 294 completed surveys, 39 were completed online; of these responses, one was completed in Spanish. Additionally, responses were tracked by area; response rates by area ranged from 11% to 13%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 289 opt-in residents completed the online opt-in

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

Table 83: Survey Response Rates by Area

	North of 96th Ave	South of 96th Ave	Overall
Total sample used	1,535	865	2,400
I=Complete Interviews	195	96	291
P=Partial Interviews	2	1	3
R=Refusal and break off	1	0	1
NC=Non Contact	0	0	0
O=Other	0	0	0
UH=Unknown household	0	0	0
UO=Unknown other	1,328	753	2,081
NE=Not eligible	9	15	24
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	13%	11%	12%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the Commerce City survey is no greater than plus or minus six percentage points around any given percent reported for all respondents (294 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

Upon completion of data collection for both the scientific (probability) and nonscientific open participation online opt-in (non-probability) surveys, NRC compared the data to determine whether it was appropriate to combine, or blend, both datasets together. In the case of Commerce City, characteristics of respondents to the non-probability survey were dissimilar enough in both respondent trait and opinion to indicate the datasets should not be blended. Results for the opt-in survey have been provided under separate cover.

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in Commerce City. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race, ethnicity, sex, age, and area. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 84: Commerce City, CO 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	30%	10%	26%
Own home	70%	90%	74%
Detached unit*	80%	84%	81%
Attached unit*	20%	16%	19%
Race and Ethnicity			
White	72%	77%	72%
Not white	28%	23%	28%
Not Hispanic	58%	73%	60%
Hispanic	42%	27%	40%
Sex and Age			
Female	50%	58%	51%
Male	50%	42%	49%
18-34 years of age	40%	11%	34%
35-54 years of age	40%	36%	41%
55+ years of age	20%	52%	25%
Females 18-34	20%	8%	19%
Females 35-54	19%	23%	20%
Females 55+	11%	27%	13%
Males 18-34	19%	3%	16%
Males 35-54	21%	13%	21%
Males 55+	10%	25%	11%
AREA			
North of 96 th Avenue	63%	67%	65%
South of 96 th Avenue	37%	33%	35%

* U.S. Census Bureau ACS 2017 5-year estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Commerce City Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better city!

Sincerely,

Estimado Residente de Commerce City,

¡No le tomará mucho tiempo y sus respuestas pueden hacer la diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a mejorar Commerce City!

Atentamente,

The City of Commerce City/La Ciudad de Commerce City

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¡Gracias por ayudar a mejorar Commerce City!

Atentamente,

The City of Commerce City/La Ciudad de Commerce City



7887 E. 60th Ave.
Commerce City, CO 80022

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



7887 E. 60th Ave.
Commerce City, CO 80022

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First Class Mail
US Postage
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7887 E. 60th Ave.
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Permit NO. 94



7887 E. 60th Ave.
Commerce City, CO 80022

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



October 2019

Dear Commerce City Resident:

Please help us shape the future of Commerce City! You have been selected at random to participate in the 2019 Commerce City Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Commerce City make decisions that affect our community.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2019ccsurvey>

If you have any questions about the survey, please call 303-289-3728.

Thank you for your time and participation!

Sincerely,

Estimado Residente de Commerce City:

¡Por favor ayúdenos a moldear el futuro de Commerce City! Usted ha sido seleccionado al azar para participar en la Encuesta de Comunitaria de Commerce City del 2019.

Por favor tome unos minutos para completar la encuesta adjunta; si usted prefiere completar la encuesta en español, por favor siga las instrucciones de abajo para acceder a la encuesta en español en internet. Su participación en esta encuesta es muy importante – especialmente porque su hogar forma parte de un pequeño grupo a los que se les mando la encuesta. Sus observaciones ayudarán a Commerce City a tomar decisiones que afectarán a la comunidad.

Algunos puntos para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder tener diversos puntos de vista, un adulto mayor de 18 años que viva en esta dirección y haya tenido un cumpleaños recientemente, debe completar esta encuesta.
- **Puede devolver la encuesta por correo en el sobre pre-pagado, o puede completar la encuesta en línea en español en:**

<http://bit.ly/2019ccsurvey>

Para la versión en español haga clic en “Español” en la esquina superior derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-289-3728.

¡Gracias por su tiempo y participación!

Atentamente,

The City of Commerce City/La Ciudad de Commerce City



October 2019

Dear Commerce City Resident:

Here's a second chance if you haven't already responded to the 2019 Commerce City Community Survey! **(If you completed it and sent it back, thank you for your time. Please recycle this survey; do not respond twice.)**

Please help us shape the future of Commerce City! You have been selected at random to participate in the 2019 Commerce City Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Commerce City make decisions that affect our community.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2019ccsurvey>

If you have any questions about the survey, please call 303-289-3728.

Thank you for your time and participation!

Sincerely,

Estimado Residente de Commerce City:

¡Aquí tiene una segunda oportunidad si usted aún no ha respondido a la Encuesta de Comunitaria de Commerce City del 2019! **(Si usted ya completó y devolvió la encuesta, le agradecemos su tiempo y le pedimos que recicle esta encuesta. Por favor, no responda dos veces)**

¡Por favor ayúdenos a moldear el futuro de Commerce City! Usted ha sido seleccionado al azar para participar en la Encuesta de Comunitaria de Commerce City del 2019.

Por favor tome unos minutos para completar la encuesta adjunta; si usted prefiere completar la encuesta en español, por favor siga las instrucciones de abajo para acceder a la encuesta en español en internet. Su participación en esta encuesta es muy importante – especialmente porque su hogar forma parte de un pequeño grupo a los que se les mando la encuesta. Sus observaciones ayudarán a Commerce City a tomar decisiones que afectarán a la comunidad.

Algunos puntos para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder tener diversos puntos de vista, un adulto mayor de 18 años que viva en esta dirección y haya tenido un cumpleaños recientemente, debe completar esta encuesta.
- **Puede devolver la encuesta por correo en el sobre pre-pagado, o puede completar la encuesta en línea en español en:**

<http://bit.ly/2019ccsurvey>

Para la versión en español haga clic en "Español" en la esquina superior derecha.

Si tiene alguna pregunta sobre la encuesta por favor llame al 303-289-3728.

¡Gracias por su tiempo y participación!

Atentamente,

The City of Commerce City/La Ciudad de Commerce City

The Commerce City 2019 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Commerce City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Commerce City as a place to live	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Commerce City as a place to raise children.....	1	2	3	4	5
Commerce City as a place to work	1	2	3	4	5
Commerce City as a place to visit.....	1	2	3	4	5
Commerce City as a place to retire.....	1	2	3	4	5
The overall quality of life in Commerce City	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Commerce City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Commerce City	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Commerce City.....	1	2	3	4	5
Overall "built environment" of Commerce City (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Commerce City	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Commerce City	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Commerce City.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Commerce City to someone who asks.....	1	2	3	4	5
Remain in Commerce City for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Commerce City's commercial area during the day	1	2	3	4	5	6
In Commerce City's parks and trails	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Commerce City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Commerce City	1	2	3	4	5
Ease of travel by public transportation in Commerce City.....	1	2	3	4	5
Ease of travel by bicycle in Commerce City	1	2	3	4	5
Ease of walking in Commerce City.....	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Commerce City	1	2	3	4	5
Overall appearance of Commerce City	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Commerce City as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Commerce City	1	2	3	4	5
Overall quality of business and service establishments in Commerce City.....	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Commerce City	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Commerce City	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Commerce City (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Commerce City	1	2
Reported a crime to the police in Commerce City	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted Commerce City (in-person, phone, email or web) for help or information.....	1	2
Contacted Commerce City elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Commerce City?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Commerce City recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Anythink public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in Commerce City.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail or other public transportation instead of driving	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Commerce City	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4
Used the Buffalo Run Golf Course	1	2	3	4
Visited Rocky Mountain Arsenal National Wildlife Refuge.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4
<u>Attended</u> a Townhall (in person or via telephone).....	1	2	3	4

The Commerce City 2019 Community Survey

10. Please rate the quality of each of the following services in Commerce City:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Communication/Public information services.....	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Commerce City employees (police, receptionists, planners, etc.)	1	2	3	4	5
Building permits.....	1	2	3	4	5
Recreation trails.....	1	2	3	4	5
Buffalo Run Golf Course	1	2	3	4	5
Internet services	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Commerce City Government	1	2	3	4	5
Federal Government.....	1	2	3	4	5
Adams County School District 14	1	2	3	4	5
School District 27J	1	2	3	4	5
Adams County Government.....	1	2	3	4	5
State of Colorado	1	2	3	4	5

12. Please rate the following categories of Commerce City government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Commerce City.....	1	2	3	4	5
The overall direction that Commerce City is taking.....	1	2	3	4	5
The job Commerce City government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Commerce City government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Commerce City community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Commerce City.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Commerce City.....	1	2	3	4
Overall “built environment” of Commerce City (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Commerce City	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Commerce City	1	2	3	4
Sense of community.....	1	2	3	4

14. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services. Then, please indicate which of these methods you would prefer as a way to receive information about the City.

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>	<i>Most preferred method (check all that apply)</i>
City website (www.c3gov.com)	1	2	3	<input type="checkbox"/>
Local newspapers (<i>Denver Post</i> , <i>Sentinel</i>)	1	2	3	<input type="checkbox"/>
City communications via social media (Facebook, Twitter, Nextdoor)	1	2	3	<input type="checkbox"/>
Direct mail	1	2	3	<input type="checkbox"/>
Local government TV Channel 8.....	1	2	3	<input type="checkbox"/>
Monthly City newsletter (<i>Commerce City Connected</i>).....	1	2	3	<input type="checkbox"/>
City Council meetings and other public meetings	1	2	3	<input type="checkbox"/>
Talking with City officials	1	2	3	<input type="checkbox"/>
Word-of-mouth.....	1	2	3	<input type="checkbox"/>

15. How would you prefer to provide feedback to the City regarding decisions, City activities, events and services? Check all that apply.

- | | |
|---|--|
| <input type="checkbox"/> Phone | <input type="checkbox"/> In person at public meetings (City Council, etc.) |
| <input type="checkbox"/> Email | <input type="checkbox"/> Talking to City staff or elected officials |
| <input type="checkbox"/> City website via Report a concern/Ask C3 | <input type="checkbox"/> Other (please specify)_____ |
| <input type="checkbox"/> Social media (Facebook, Twitter, Nextdoor) | |

16. Generally speaking, how likely are you to attend a town hall with elected officials or other community meeting that is of interest to you during these days and times?

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Not at all likely</i>
Weekday early morning (8-10 am).....	1	2	3
Weekday late morning (10-Noon).....	1	2	3
Weekday early afternoon (1-3 pm).....	1	2	3
Weekday late afternoon (3-5 pm).....	1	2	3
Weekday early evening (5-7 pm).....	1	2	3
Weekday late evening (7-9 pm).....	1	2	3
Saturday morning (10am - Noon).....	1	2	3
Saturday afternoon (1-5 pm).....	1	2	3
Sunday afternoon (1-5 pm)	1	2	3

17. To what degree, if at all, do the following barriers exist to prevent you and your family from participating in programs and services offered by Commerce City Parks, Recreation and Golf?

	<i>Definitely a barrier</i>	<i>Sort of a barrier</i>	<i>Not at all a barrier</i>	<i>Don't know</i>
Cost of programs or activities	1	2	3	4
Language barriers	1	2	3	4
Hours of programming	1	2	3	4
Lack of certain kinds of programming	1	2	3	4
Other (please specify).....	1	2	3	4

The Commerce City 2019 Community Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Commerce City.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- ☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- ☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. What is your employment status?

- ☐ Working full time for pay
☐ Working part time for pay
☐ Unemployed, looking for paid work
☐ Unemployed, not looking for paid work
☐ Fully retired

D5. Do you work inside the boundaries of Commerce City?

- ☐ Yes, outside the home
☐ Yes, from home
☐ No

D6. How many years have you lived in Commerce City?

- ☐ Less than 2 years ☐ 11-20 years
☐ 2-5 years ☐ More than 20 years
☐ 6-10 years

D7. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ Building with two or more homes (duplex, townhome, apartment or condominium)
☐ Mobile home
☐ Other

D8. Is this house, apartment or mobile home...

- ☐ Rented
☐ Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- ☐ Less than \$300 per month
☐ \$300 to \$599 per month
☐ \$600 to \$999 per month
☐ \$1,000 to \$1,499 per month
☐ \$1,500 to \$2,499 per month
☐ \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- ☐ No ☐ Yes

D11. Are you or any other members of your household aged 65 or older?

- ☐ No ☐ Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
☐ \$25,000 to \$49,999
☐ \$50,000 to \$99,999
☐ \$100,000 to \$149,999
☐ \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D15. In which category is your age?

- ☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D16. What is your sex?

- ☐ Female ☐ Male

D17. Do you consider a cell phone or land line your primary telephone number?

- ☐ Cell ☐ Land line ☐ Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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