

Use of ARPA Dollars for Build C3

.

March 18, 2024

Build C3: A Pilot Program Using ARPA Dollars

• Purpose: To concurrently implement several programs to aid residents experiencing difficult times, with the goal of improving quality of life through a focus on restorative justice



Build C3: Intent

- To develop opportunities to grow generational wealth in our community
- To provide programs to mitigate environmental justice and provide a measure of restorative justice
- To focus these efforts on the most marginalized residents of the community



How: By implementing a program that addresses the following needs

- Housing conditions
- Housing safety
- Energy efficiency
- Addition of ADUs (accessory dwelling units)
- Environmental improvements
- Food equity
- Mobility
- Workforce development
- Improved infrastructure (access to school, jobs, broadband, etc.)
- Expand Community Well Being to better serve Commerce residents

How Continued

- These programs are planned to be pilots and will test to determine what works and what we might want to move forward with after ARPA dollars are expended
- All listed are possible programs. In each category we will determine the most effective that can be implemented within the timeframe



Housing: Improving conditions to help residents remain in their homes

- Non-traditional (fewer strings) rehab
- Focus on safety and livability:
- Roof

• Bathroom

- Kitchen
- Floors

- Windows
- Doors
- Code compliance assistance
- Winterization
- Energy efficiency

Commerce CITY

• HVAC

• Smoke detectors

CO₂ detectors

Housing Continued

- Assist with ADU construction for extended family or generate rental income
- Housing rebuild if needed
- Infill with partners
- Down payment assistance
- Non-profit partnerships:
 - Habitat for humanity
 - Brothers
 - Other



Environmental: Improve community quality of life along with individual living conditions

- Air quality monitors
- Air and water filters (combine with the Healthy Homes grant that we received)
- HVAC improvements (to include window units) to assist with air quality
- Community gardens
- Explore the use of solar to lower energy costs for residents

Food Equity: Work with non-profits to improve access to quality food

- Put together a grant program to fund non-profits who are doing food equity work
- Program examples:
 - Offer a training program and internship opportunities at a commissary kitchen
 - Arrange weekly grocery deliveries for healthy, culturally relevant meals to low-income, non-English speaking, immigrant, and refugee seniors facing food insecurity
 - Provide food items and food education to underserved communities
 - Host virtual and in-person workshops for youth ages 13-21to learn about food production and create their own garden

Micro-Transit: Improve the mobility of our residents

• Partner with a non-profit to promote a three-year pilot program for micro-transit



Workforce Development Framework: Provide opportunities for job training, apprenticeships, and start-ups

- Education and training is a driver to productivity growth
- Apprenticeship
 - On the job training programs
- Upskilling, reskilling, and next skilling



Partner Engagement

- Consult, involve, and/or collaborate with partner
 organizations to (1) understand the areas of greatest need,
 (2) best use, and (3) identify opportunities to leverage investment with additional investment
- Adams County Workforce and Business Center
- Local Community Colleges and Universities
- Colorado Workforce Development Council
- Local business leaders
- Trade associations
- Colorado Workforce Innovation Recipients (i.e. Colorado Equitable Mobility Initiative)
- Ready to Rise Program
- Private sector innovators

Workforce Development Ideas

- Free tuition partnership with university
 - Leverage investment to be a part of a capital stack in a partnership with a local university to offer free tuition for low-median income and minority C3 residents seeking credentialing in targeted fields matching with C3 business needs
- Leverage skills advance existing industry grants
 - Partner with OEDIT's Skill Advance Program for existing industries by adding to max annual per learner funding



Workforce Development Ideas

- Business incubator partnership
 - Create a business incubator program through partnership with existing incubators that focuses on low-median income and minority entrepreneurs
 - Resources and awards to business owners
 - Incubator as a workforce development to acquire and deploy entrepreneurial skills



Workforce Development Ideas

- Apprenticeship Program
 - Develop a grant program for C3 targeted industries to development apprenticeship program utilizing C3 talent
 - Colorado Workforce Development Council's Small Business Apprenticeship Support Grant as model
 - Add funds to CIP contracts to hire local residents as apprentices
- Augment "Ready to Rise" Program
 - A program that funds short-term credentialing through Adams County Workforce and Business Center



Infrastructure: Improve infrastructure in the community for safer access to school, jobs, and play

- Aggressive sidewalk program
 - Safe Routes to School
 - Vision Zero
 - ADA compliance
- Use Section 108 Loan approximately \$1.9M
- Broadband access
 - Work with a partner



Broadband: Improve access to broadband services to enhance access for students and businesses

- Broadband access is essential to modern life by providing internet access that is reliable and affordable
 - Work with a partner to bring high speed broadband companies to service C3 residents and businesses
- Objectives
 - Create competition and choice
 - Attract new businesses to create ED opportunities

- Increase quality of internet offerings
- Increase resident satisfaction
- Improve overall quality of residential life

Community Well Being: To educate the community to empower vulnerable populations to break the cycles of poverty and to build a stronger, more supportive community

• Vision: To promote well-being for all by creating a community that dismantles structures of oppression and builds more equitable systems



Community Well Being

- Core functions:
 - 1. Resource navigation: The practice of working with new or continuing clients to locate, apply for, and receive necessary resources to minimize the disruption of experiencing homelessness or being at risk of homelessness
 - 2. Advocacy: Working *on behalf of* clients to advocate for that client's inclusions in certain resources, and working *with* clients to promote self-advocacy over their needs
 - 3. Case Management: Creating, managing, and closing client cases to ensure resource alignment with the client's needs
 - 4. Community outreach: Proactively working with members of the community to educate about resources and provide direction to support, all to build community resilience



Community Well Being

- Restructure Community Well Being and relocate to the 5th floor of Adams Tower, and complete renovations
- Bring in a regular mental health partner
- Add new positions (see upcoming slides)
- Focus on restorative justice
- Co-locate Benefits in Action/other in 5th floor space



Community Well Being Partner Agencies

- Adams County Human Services Public Benefit Application assistance, on-site benefit interviews, EBT card retrieval, and tenant-landlord mediation services
- Adams County Workforce and Business Center Employment services, resume building, workshops, and job fairs
- Almost Home Family services, family shelter, SWAP intake site



Community Well Being Partner Agencies

- Benefits in Action Food security for older adults and the underserved
- Brothers Redevelopment Senior services resource coordination, housing renovation programs, and rental and mortgage assistance programs
- Colorado Legal Services Pro bono legal aid, and ID retrieval services
- Community each Center low-to-no-cost behavioral healthcare and substance abuse treatment

- DMV2Go Colorado ID retrieval
- Halo Outreach Meal and food services

Community Well Being Partner Agencies

- Salud Medicine Health and dental services
- Stout Street Foundation Short-and-long-term drug rehabilitation, employment, housing, and life skills
- Street Dog Coalition Free veterinary services
- Victims Services Unit Broomfield and CCPD partnership with victim advocates
- Volunteers of America Pallet shelter case management
- Yahweh Health Clinic Medical resources and volunteer health services

Housing Navigator

- Identifies affordable housing units
- Develops and maintains positive relationships with local landlords
- Assists residents with completing housing applications and procuring required documents
- Serves as a liaison between landlords, residents, and service providers to facilitate ongoing support
- Serve as a direct link to the rental assistance program administered through the Housing Authority
- Ensures a smooth transition from homelessness into housing to the transfer of housing units Commerce
- Identifies and connects residents to resources

Admin/Receptionist

- Greets, communicates with, and welcome guests while attending main-line phone calls and emails
- Maintains mail for CWB and clients
- Manages hard copy applications for CWB programs
- Keeps the division staff and programs organized
- Maintains team building, volunteer activities, and important dates
- Maintains how to guides for programs and processes
- Supplies electronic and printed resources and maintains on-site resources
- Oversees division-specific marketing material

Health and Food Equity Navigator

- Assists with apps for public food and health benefits
- Provides wellness-specific information and referrals including health, substance use treatment, food access, and mental health
- Conducts outreach and maintains resources
- Recruits partners for health and nutrition programming
- Identifies and provides support in creation of community gardens
- Creates and coordinates a seasonal local farmers market
- Creates a healthy drinking water program
- House regular free to low-cost clinics in community merce

Education and Employment Navigator

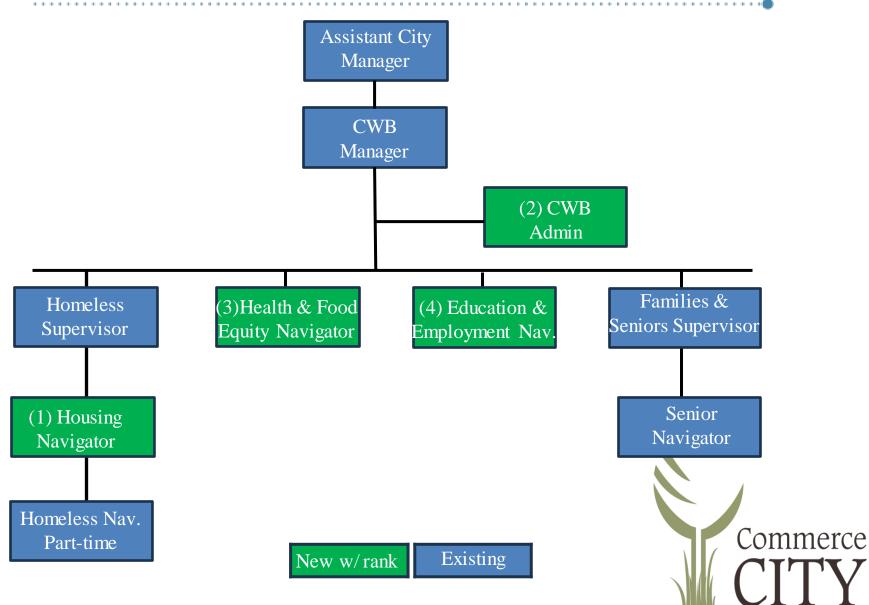
- Provides educational, extra-curricular, and employment related information and resources
- Conducts outreach to Adams 14 and establishments partnerships for education and employment
- Maintains resources
- Participates in community and school-based groups
- Coordinates special events such as employment fairs
- Recruits partners for low-income tax prep services, financial literacy classes, GED, ESL, citizenship, refugee, immigration, and other educational opportunities
- Schedules partner organized employment classes

Additional Assistance: To provide funds for emergency mortgage and rental assistance

- Emergency Rental/Mortgage/Living Assistance
 - Simplify application
 - Streamline program based on lessons learned.
 - \$250,000 allocated by the 2024 budget will be fully obligated as of February 1, 2024
 - The demand is huge.



Community Well Being Division



Community Organizing: To provide grassroots outreach to determine needs of residents and to connect them with services

- Add 10 hours per week to a Community Well Being Navigator for outreach
- Use the E3 position funded by the E3 grant to assist with outreach. This is a responsibility of the grant program.



Budget Summary

Housing	\$2,500,000
Environmental	\$500,000
Food Equity	400,000
Infrastructure, including broadband*	\$500,000
Micro-transit	\$500,000
Workforce Development	\$500,000
Community Well Being**	\$1,553,025
Emergency Rental/Mortgage/Living Assistance	\$1,000,000
Total	\$7,453,025
mbine with Section 108 Loan	

*Combine with Section 108 Loan **Includes mental health services and \$55,025 of opioid settlement

Program Summary

- Build C3 is a program designed to improve the quality of life for residents.
- Uses remaining balance of ARPA funds -\$7,453,025
 - Funds must be allocated by December 31, 2024 and expended by December 31, 2026.
- Investments will focus on housing, the environment, food access, infrastructure, transit, jobs, and community well being.
- Program will provide inclusive, meaningful support across the areas of greatest need.



Discussion

.