



Use of ARPA Dollars for Build C3

March 18, 2024

Build C3: A Pilot Program Using ARPA Dollars

- Purpose: To concurrently implement several programs to aid residents experiencing difficult times, with the goal of improving quality of life through a focus on restorative justice



Build C3: Intent

- To develop opportunities to grow generational wealth in our community
- To provide programs to mitigate environmental justice and provide a measure of restorative justice
- To focus these efforts on the most marginalized residents of the community



How: By implementing a program that addresses the following needs

- Housing conditions
- Housing safety
- Energy efficiency
- Addition of ADUs (accessory dwelling units)
- Environmental improvements
- Food equity
- Mobility
- Workforce development
- Improved infrastructure (access to school, jobs, broadband, etc.)
- Expand Community Well Being to better serve residents



How Continued

- These programs are planned to be pilots and will test to determine what works and what we might want to move forward with after ARPA dollars are expended
- All listed are possible programs. In each category we will determine the most effective that can be implemented within the timeframe



Housing: Improving conditions to help residents remain in their homes

- Non-traditional (fewer strings) rehab
- Focus on safety and livability:
 - Roof
 - Bathroom
 - HVAC
 - Kitchen
 - Windows
 - Smoke detectors
 - Floors
 - Doors
 - CO2 detectors
- Code compliance assistance
- Winterization
- Energy efficiency



Housing Continued

- Assist with ADU construction for extended family or generate rental income
- Housing rebuild if needed
- Infill with partners
- Down payment assistance
- Non-profit partnerships:
 - Habitat for humanity
 - Brothers
 - Other



Environmental: Improve community quality of life along with individual living conditions

- Air quality monitors
- Air and water filters (combine with the Healthy Homes grant that we received)
- HVAC improvements (to include window units) to assist with air quality
- Community gardens
- Explore the use of solar to lower energy costs for residents



Food Equity: Work with non-profits to improve access to quality food

- Put together a grant program to fund non-profits who are doing food equity work
- Program examples:
 - Offer a training program and internship opportunities at a commissary kitchen
 - Arrange weekly grocery deliveries for healthy, culturally relevant meals to low-income, non-English speaking, immigrant, and refugee seniors facing food insecurity
 - Provide food items and food education to underserved communities
 - Host virtual and in-person workshops for youth ages 13-21 to learn about food production and create their own garden



Micro-Transit: Improve the mobility of our residents

- Partner with a non-profit to promote a three-year pilot program for micro-transit



Workforce Development Framework: Provide opportunities for job training, apprenticeships, and start-ups

- Education and training is a driver to productivity growth
- Apprenticeship
 - On the job training programs
- Upskilling, reskilling, and next skilling



Partner Engagement

- Consult, involve, and/or collaborate with partner organizations to (1) understand the areas of greatest need, (2) best use, and (3) identify opportunities to leverage investment with additional investment
- Adams County Workforce and Business Center
- Local Community Colleges and Universities
- Colorado Workforce Development Council
- Local business leaders
- Trade associations
- Colorado Workforce Innovation Recipients (i.e. Colorado Equitable Mobility Initiative)
- Ready to Rise Program
- Private sector innovators



Workforce Development Ideas

- Free tuition partnership with university
 - Leverage investment to be a part of a capital stack in a partnership with a local university to offer free tuition for low-median income and minority C3 residents seeking credentialing in targeted fields matching with C3 business needs
- Leverage skills advance existing industry grants
 - Partner with OEDIT's Skill Advance Program for existing industries by adding to max annual per learner funding



Workforce Development Ideas

- Business incubator partnership
 - Create a business incubator program through partnership with existing incubators that focuses on low-median income and minority entrepreneurs
 - Resources and awards to business owners
 - Incubator as a workforce development to acquire and deploy entrepreneurial skills



Workforce Development Ideas

- Apprenticeship Program
 - Develop a grant program for C3 targeted industries to development apprenticeship program utilizing C3 talent
 - Colorado Workforce Development Council's Small Business Apprenticeship Support Grant as model
 - Add funds to CIP contracts to hire local residents as apprentices
- Augment “Ready to Rise” Program
 - A program that funds short-term credentialing through Adams County Workforce and Business Center



Infrastructure: Improve infrastructure in the community for safer access to school, jobs, and play

- Aggressive sidewalk program
 - Safe Routes to School
 - Vision Zero
 - ADA compliance
- Use Section 108 Loan – approximately \$1.9M
- Broadband access
 - Work with a partner



Broadband: Improve access to broadband services to enhance access for students and businesses

- Broadband access is essential to modern life by providing internet access that is reliable and affordable
 - Work with a partner to bring high speed broadband companies to service C3 residents and businesses
- Objectives
 - Create competition and choice
 - Attract new businesses to create ED opportunities
 - Increase quality of internet offerings
 - Increase resident satisfaction
 - Improve overall quality of residential life



Community Well Being: To educate the community to empower vulnerable populations to break the cycles of poverty and to build a stronger, more supportive community

- Vision: To promote well-being for all by creating a community that dismantles structures of oppression and builds more equitable systems



Community Well Being

- Core functions:
 1. Resource navigation: The practice of working with new or continuing clients to locate, apply for, and receive necessary resources to minimize the disruption of experiencing homelessness or being at risk of homelessness
 2. Advocacy: Working *on behalf of* clients to advocate for that client's inclusions in certain resources, and working *with* clients to promote self-advocacy over their needs
 3. Case Management: Creating, managing, and closing client cases to ensure resource alignment with the client's needs
 4. Community outreach: Proactively working with members of the community to educate about resources and provide direction to support, all to build community resilience



Community Well Being

- Restructure Community Well Being and relocate to the 5th floor of Adams Tower, and complete renovations
- Bring in a regular mental health partner
- Add new positions (see upcoming slides)
- Focus on restorative justice
- Co-locate Benefits in Action/other in 5th floor space



Community Well Being Partner Agencies

- Adams County Human Services – Public Benefit Application assistance, on-site benefit interviews, EBT card retrieval, and tenant-landlord mediation services
- Adams County Workforce and Business Center – Employment services, resume building, workshops, and job fairs
- Almost Home – Family services, family shelter, SWAP intake site



Community Well Being Partner Agencies

- Benefits in Action – Food security for older adults and the underserved
- Brothers Redevelopment – Senior services resource coordination, housing renovation programs, and rental and mortgage assistance programs
- Colorado Legal Services – Pro bono legal aid, and ID retrieval services
- Community each Center – low-to-no-cost behavioral healthcare and substance abuse treatment
- DMV2Go – Colorado ID retrieval
- Halo Outreach – Meal and food services



Community Well Being Partner Agencies

- Salud Medicine – Health and dental services
- Stout Street Foundation – Short-and-long-term drug rehabilitation, employment, housing, and life skills
- Street Dog Coalition – Free veterinary services
- Victims Services Unit – Broomfield and CCPD partnership with victim advocates
- Volunteers of America – Pallet shelter case management
- Yahweh Health Clinic – Medical resources and volunteer health services



Housing Navigator

- Identifies affordable housing units
- Develops and maintains positive relationships with local landlords
- Assists residents with completing housing applications and procuring required documents
- Serves as a liaison between landlords, residents, and service providers to facilitate ongoing support
- Serve as a direct link to the rental assistance program administered through the Housing Authority
- Ensures a smooth transition from homelessness into housing to the transfer of housing units
- Identifies and connects residents to resources



Admin/Receptionist

- Greets, communicates with, and welcome guests while attending main-line phone calls and emails
- Maintains mail for CWB and clients
- Manages hard copy applications for CWB programs
- Keeps the division staff and programs organized
- Maintains team building, volunteer activities, and important dates
- Maintains how to guides for programs and processes
- Supplies electronic and printed resources and maintains on-site resources
- Oversees division-specific marketing material



Health and Food Equity Navigator

- Assists with apps for public food and health benefits
- Provides wellness-specific information and referrals including health, substance use treatment, food access, and mental health
- Conducts outreach and maintains resources
- Recruits partners for health and nutrition programming
- Identifies and provides support in creation of community gardens
- Creates and coordinates a seasonal local farmers market
- Creates a healthy drinking water program
- House regular free to low-cost clinics in community



Education and Employment Navigator

- Provides educational, extra-curricular, and employment related information and resources
- Conducts outreach to Adams 14 and establishments partnerships for education and employment
- Maintains resources
- Participates in community and school-based groups
- Coordinates special events such as employment fairs
- Recruits partners for low-income tax prep services, financial literacy classes, GED, ESL, citizenship, refugee, immigration, and other educational opportunities
- Schedules partner organized employment classes

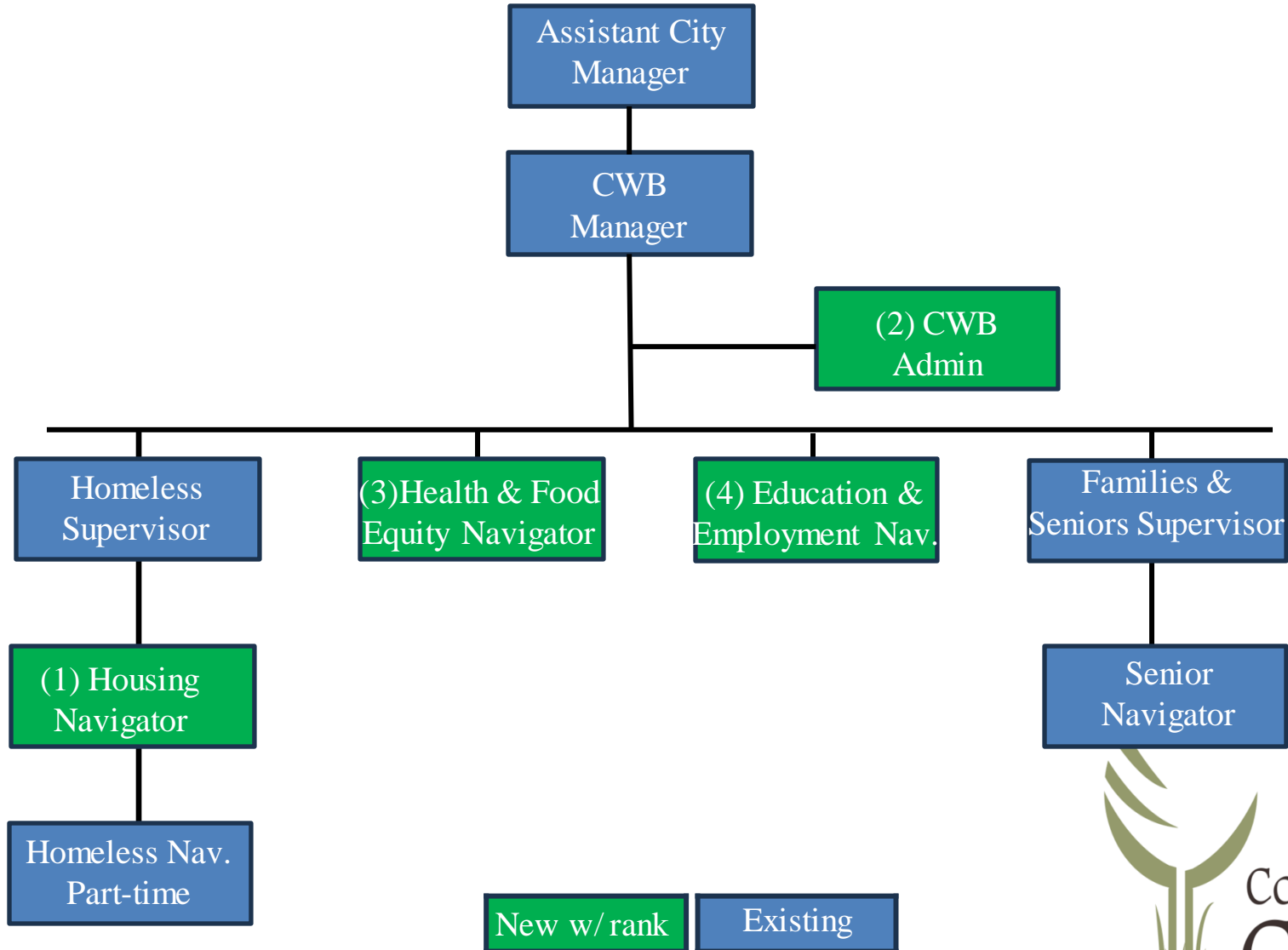


Additional Assistance: To provide funds for emergency mortgage and rental assistance

- Emergency Rental/Mortgage/Living Assistance
 - Simplify application
 - Streamline program based on lessons learned.
 - \$250,000 allocated by the 2024 budget will be fully obligated as of February 1, 2024
 - The demand is huge.



Community Well Being Division



Community Organizing: To provide grassroots outreach to determine needs of residents and to connect them with services

- Add 10 hours per week to a Community Well Being Navigator for outreach
- Use the E3 position funded by the E3 grant to assist with outreach. This is a responsibility of the grant program.



Budget Summary

Housing	\$2,500,000
Environmental	\$500,000
Food Equity	400,000
Infrastructure, including broadband*	\$500,000
Micro-transit	\$500,000
Workforce Development	\$500,000
Community Well Being**	\$1,553,025
Emergency Rental/Mortgage/Living Assistance	\$1,000,000
Total	\$7,453,025

*Combine with Section 108 Loan

**Includes mental health services and \$55,025 of opioid settlement



Program Summary

- Build C3 is a program designed to improve the quality of life for residents.
- Uses remaining balance of ARPA funds - \$7,453,025
 - Funds must be allocated by December 31, 2024 and expended by December 31, 2026.
- Investments will focus on housing, the environment, food access, infrastructure, transit, jobs, and community well being.
- Program will provide inclusive, meaningful support across the areas of greatest need.





Discussion

