

## **City Council Sponsorship Funding Request**

Councilor Requesting Sponsorship: Mayor Steve Douglas Date: March 18, 2024

**Event Name: Camo to College Golf Tournament** 

**Date:** May 31, 2024

Location: Buffalo Run Golf Course

Amount: \$2,000 Boom Boom Tournament Sponsor

Current Year Misc Sponsorship Budget: \$13,150 Balance of Budget: \$13,150 Account#: 010-21-201-734-001 Non-City Agency Grant Program Golf Tournaments

Function or activity is of benefit to the City of Commerce City?	⊠ Yes	□No
Is in the public interest or serves a public purpose?		□No
Expenditure not already funded in Legislative Budget?	⊠ Yes	□No
Expenditure is for campaign purposes or for attendance at a partisan political event (a violation of the Fair Campaign Practices Act.)	☐ Yes	⊠ No

**Sponsorship Information:** A few years ago, America lost one of its finest after a 6-year battle to brain cancer. Eric "Huggies" Hughes was an Iraq and Afghanistan combat veteran in the United States Marine Corps Infantry. He was a Marines Marine and a Grunts Grunt. A Texas boy raised by a former Marine Corps Drill Instructor; his destiny was all but decided for him at a young age.

The founders of Camo to College all had the blessed opportunity of not only knowing Eric but also to serve alongside this great man and warrior. On May 31, 2024, the 3rd Annual Eric Hughes Memorial Golf Tournament at Buffalo Run Golf Course in Commerce City Colorado.

Sponsorship includes – complimentary golf foursome, company logo and name displayed on a large, personalized banner, 4 Camo to College hats, and 4 Camo to College hoodies.

## THIRD ANNUAL ERIC HUGHES MEMORIAL GOLF TOURNAMENT



MAY 31ST, 2024

BUFFALO RUN GOLF COURSE COMMERCE CITY, COLORADO SAVE THE DATE! W.CAMOTOCOLLEGE.ORG

## **2024 Sponsorship Opportunities:**

- 1.) "Pew Pew Hole Sponsor" Average Rate. This term refers to the average rate of aimed fire a Marine can deliver with a semiautomatic rifle or with an M-203 grenade launcher. The following average rates apply to squad weapons: M-16: 10 to 12 Rounds Per Minute. M-203: 5 to 7 Rounds Per Minute. Pew Pew Hole Sponsor: \$250- Pew Pew Sponsors will receive their company or organization logo and name on a sign to be placed at one of the 18 tee boxes.
- 2.) "Rat-tat-tat Tournament Sponsor" Sustained Rate. This term applies to automatic rifles and machine guns. It is the actual rate of well-directed fire a weapon can deliver for an indefinite length of time without causing a stoppage or malfunction due to overheating. The sustained rate for the SAW is 85 Rounds Per Minute. Rat-tat-tat Tournament Sponsor: \$750- The Rat-tat-tat sponsorship will come with the sponsors company or organization logo and name on a sign to be placed at one of the 18 tee boxes with the choice to set up at the tee box to interact with the golfers throughout the day. They will also receive a spot on the main Eric Hughes Memorial Tournament Banner, and (4) Camo to College Hats.
- 3.) "Bang Bang Tournament Sponsor" Suppressing Fire. To create a temporary or transient degradation by an opposing force of the performance of a weapons system below the level needed to fulfill its mission objectives. Bang Bang Tournament Sponsor: \$1,250- These sponsors will be recognized by their company or organization logo and name being displayed on a large, personalized banner, this sponsorship will also come with their logo displayed their company or organization logo and name on a sign to be placed at one of the 18 tee boxes with the option to set up at the tee box to interact with the golfers throughout the day. (4) Camo to College hats, and (4) Camo to College Hoodies.
- 4.) "Boom Boom Tournament Sponsor" Rapid Rate. This term applies to automatic rifles and machine guns. The maximum amount of controlled fire which can be delivered on target for a short period of time (usually not more than two minutes) without causing a stoppage or malfunction due to overheating. The rapid rate for the SAW is 200 Rounds Per Minute. Boom Boom Tournament Sponsor \$2,000- Rapid Rate Tournament Sponsors will receive a complimentary foursome, their company or organization logo and name being displayed on a large, personalized banner. (4) Camo to College hats, and (4) Camo to College Hoodies.
- 5.) "Ka Boom Tournament Sponsor" *Neutralizing Fire*. Fire that is delivered to render a target ineffective or unusable. The enemy unit will be left with a degraded capability of accomplishing its mission. *Ka Boom Tournament Sponsor \$2,800* Tournament Sponsors will receive a complimentary foursome, company logo on all 18-hole pin flags, Ka Boom sponsors will also have their company or organization logo and name displayed on a large, personalized banner. (4) Camo to College hats, and (4) Camo to College Hoodies.
- **6.)** "Screw it.... Push the Button! Veteran Support Sponsorship" *Destructive Fire*. Fire delivered for the sole purpose of destroying material objects to render an enemy unit incapable of accomplishing its mission. *Push the button Veteran Support Sponsor: \$4,500* This is an unbelievably powerful

sponsorship opportunity. The Veteran Support Sponsorship will be solely responsible for bringing the Global War on Terrorism Wall of Remembrance and the Disabled American Veterans Mobile Command Center (if DAV Mobile Command Center is available) to the Eric Hughes Memorial Golf Tournament. The Wall of Remembrance displays every name of American Service Members who made the ultimate sacrifice during the war on terrorism. The wall will be displayed from May 30<sup>th</sup> through June 3<sup>rd</sup> at Buffalo Run Golf Course. Veterans, Gold Star (families of fallen service members) and local patriots can come to pay their respects and, in many cases, start or continue their healing during this time. The company or organization responsible for the Veterans Support Sponsorship will have a large, personalized banner displayed at the tournament as well as a "Brought to you by" banner at the wall. The DAV Mobile Command Center has been requested to be on location to help area veterans with Navigate the Complex World of VA Benefits, help originate any counseling services needed, and to show a friendly face within our community to our brothers and sisters in arms. The Veteran Support Sponsor will receive a complimentary foursome, this sponsor will also have their company or organization logo and name displayed on (2) large, personalized banners. (4) Camo to College hats, and (4) Camo to College Hoodies.

## Please remember Camo to College is an accredited 501(c)(3). Any donations to Camo to College are 100% tax deductible.

Josh, Casey, myself, and the rest of the Camo to College team are looking forward to another fantastic turnout at this year's tournament. We are humbled by the amount of support we have received and continue to receive, in our efforts to combat veteran homelessness and suicide. Just because we have taken the uniform off, does not mean our fight is over. Please look at the sponsorship opportunities and tell us if your company and/or organization is interested in participating in our mission.