



Wayfinding Design

Resolution 2024-054

07/15/2024

Wayfinding Design Standards

- Merje worked with a collaborative team with representation from Public Works, CMO, Community Development, and input from the Council to create
 - Wayfinding Analysis
 - Strategic Implementation Plan
 - Schematic Design
- A public outreach found that the residents liked each option nearly equally.
- During the June 17, 2024, study session, the council members expressed their preference for the blue-and-brown scheme. Inspired by the prairie sky and the calming desert brown, this scheme was chosen for its soothing and natural aesthetic.

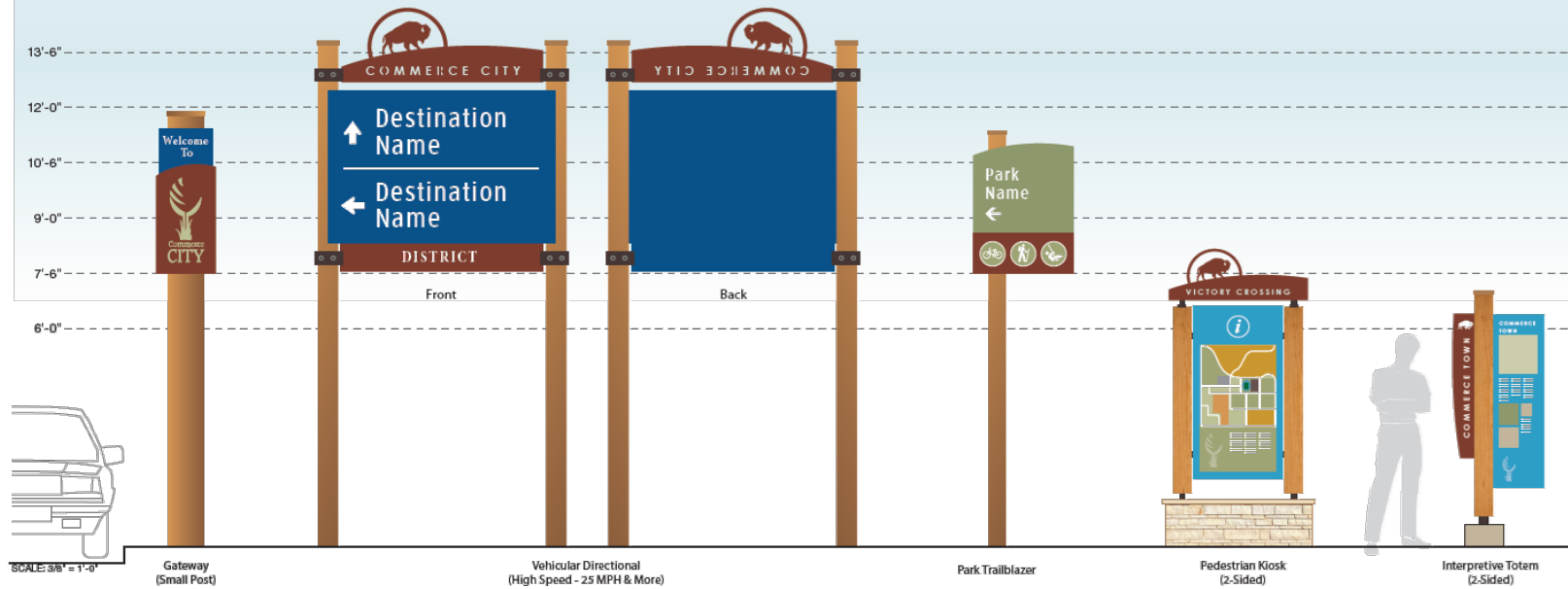


Wayfinding Design Standards

Design Inspiration



Icon examples



Wayfinding Design Standards



Wayfinding Next Steps





Discussion