

PENNOCK
Center for Counseling

♥ *Mardi Gras Masquerade* ♥
Healing Hearts Benefit 2024
Live & silent auctions, cash bar, themed catered dinner & more!

Saturday, February 10, 2024
5:30 pm
Adams Co Fairgrounds – Waymire Dome
9755 Henderson Road
Brighton, CO 80601

Dear Supporter,

We are looking for businesses that want to make a difference in our community through helping Pennock Center raise funds for our mental health programs. Pennock Center for Counseling is a 501(c)(3) nonprofit organization, and we hold an annual Healing Hearts Benefit to raise funds to support our no cost and low-cost mental health services. The center's mission is to make mental health services accessible. We do this through the use of a sliding fee scale determined by income and by reducing and waiving fees due to financial hardship. We are able to help many who otherwise would not be able to find the help they need.

We respectfully ask for your sponsorship or donation. All donations are tax deductible. Our tax identification number is 20-0986823.

Business sponsors will be able to enjoy the event with complimentary tickets and will be recognized at the event, on our website, in our agency newsletter, and on social media. For details, please see our sponsorship flyer.

Thank you again for your consideration! We couldn't provide our affordable mental health services without help from our local businesses.

THANK YOU for helping!
All contributions are tax deductible.

Sincerely,

Jody Pierce, LCSW, ED
jody@pennockcounseling.org
303-665-9065, Ext 16

Board of Directors:

Bill Alsdorf, Joan Root, Mary Kay Natho, David Olson,
Judy Peterson, Dennis Riesel, Carol Ramsey, Heidi Storz,
Warren Taylor, Pastor Chris Spotts

Mary Kay Natho
774-273-0112

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Sponsorship Opportunities

Pennock Center's mission is to make mental health services accessible to some of the most vulnerable in our community. Sponsorships help the center make care affordable for the uninsured or those unable to afford the care they need.

Thank you for considering helping us!

Penny's Legacy - \$4,000

- ♥ Reserved head table with complimentary seating for up to 8
- ♥ Principal sponsor recognition in print & social media
- ♥ Prominent logo placement on event materials

Penny's Heart - \$3,000

- ♥ Reserved table with complimentary seating for up to 8
- ♥ Recognition in print & social media
- ♥ Logo placement on event materials

Paddle Sponsor - \$2,000 - your presence is required to start off our paddle bidding with a \$2,000 bid

- ♥ Reserved table with complimentary seating for up to 8

Penny's Promise - \$1,000

- ♥ Reserved table with complimentary seating for up to 6
- ♥ Recognition in print & social media
- ♥ Logo placement on event materials

Penny's Vision - \$750

- ♥ Up to 4 complimentary tickets
- ♥ Recognition in print & social media
- ♥ Company name on event materials

Penny's Hope - \$500

- ♥ Up to 4 complimentary tickets
- ♥ Recognition in print & social media
- ♥ Company name on event materials

**We are also accepting in-kind donations for
the live and silent auctions!**

**Can't make the event but want to donate to a
great cause? Join our Compassion Circle Giving Club!**

<https://pennockcounseling.org/charitable-giving/compassion-circle/>

**Please contact Jody Pierce with sponsorship
requests at 303-655-9065, Ext. 16 or jody@pennockcounseling.org**